

[REDACTED] (CAB-DOMBROVSKIS)

From: [REDACTED] (CAB-DOMBROVSKIS)
Sent: mardi 23 février 2021 10:42
To: CAB DOMBROVSKIS CONTACT
Cc: RUEDA CATRY Cristina (CAB-DOMBROVSKIS); [REDACTED] (CAB-DOMBROVSKIS)
Subject: FW: Invitation letter from BusinessEurope [REDACTED]
Attachments: 2021-02-23 BusinessEurope invitation EVP Dombrovskis.pdf; UE-MERCOSUL business and sustainability - Draft Programme - 22fev21.docx

From: [REDACTED]
Sent: Tuesday, February 23, 2021 10:28 AM
To: DOMBROVSKIS Valdis (CAB-DOMBROVSKIS)
Cc: [REDACTED] (CAB-DOMBROVSKIS) ; RUEDA CATRY Cristina (CAB-DOMBROVSKIS) ; [REDACTED]
Subject: Invitation letter from BusinessEurope [REDACTED]

Dear Executive Vice President,
Please find attached a letter from BusinessEurope [REDACTED] inviting you to be a guest speaker in an event on the EU-Mercosur agreement that BusinessEurope is organising together with Mercosur business organisations the 30 April.
For ease of reference we are also attaching a draft program of the event that is also being supported by the Portuguese Presidency.
We remain at your disposal in case of further questions.
Kind regards

[REDACTED]

BUSINESSEUROPE

168 AVENUE DE CORTENBERGH
1000 BRUSSELS - BELGIUM

[REDACTED]

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Mr Valdis Dombrovskis
Executive Vice-President
European Commission
Rue de la Loi 200
BE-1049 Brussels
BELGIUM

23 February 2021

Dear Executive Vice-President, dear Valdis,

BusinessEurope together with its members is very committed to ensure the swift ratification of the EU-Mercosur agreement. We believe this agreement is of critical importance for Europe from a geostrategic, economic and sustainability point of view.

We are well-aware of all your efforts to negotiate some pre-ratification commitments from the part of Mercosur that could support the ratification process in the EU. We are also working with our business counterparts in Mercosur countries to try to shape a more positive narrative around the agreement, especially regarding sustainability.

In this context we are organising an event the 30 April in the afternoon together with our Portuguese Member CIP-Confederação da Indústria Portuguesa and the main business federations from Mercosur countries to talk about the agreement with a special focus on sustainability. Our objective is also to showcase what companies from Europe and Mercosur countries, especially Brazil, are doing on the ground.

We would be very honoured if you could accept our invitation and give a keynote speech at our event followed by a short Q&A to explain the state of play of the EU-Mercosur agreement and what from an EU point of view needs to be done to ensure ratification. The event is supported by the Portuguese Presidency and the Ministers of Foreign Affairs of Portugal and Argentina are scheduled to close the event. We are attaching a draft program for ease of reference.

We look forward hearing from you and will be in contact with your team to follow up on this letter.

Yours sincerely,



(logos of the 4 federations from Mercosur, BusinessEurope, CIP)

EU and Mercosur Business committed to Sustainability

Working meeting with the Heads of Business Federations and Companies from Mercosur and the European Union in the presence of H.E. the Foreign Affairs Ministers of Argentina and Portugal

Virtual Session

Date and Time: 30th April 2021, 15h (CET)

15h00 - Welcome by António Saraiva | President of CIP – Confederation of Portuguese Business

15h05 - The EU-Mercosur Agreement – making it happen
Vladis Dombrovskis, Executive Vice-President and Trade Commissioner

15h35 Business Panel – Mercosur and EU companies committed to sustainability
Moderation by XXXX (journalist)

Markus Beyrer, Director General of BusinessEurope

XXXXXXXXXX of CNI

Company 1

Company 2

Company 3

Company 4

16h35 Closing Session

Felipe Solá | Minister of Foreign Affairs (Argentina)

Augusto Santos Silva | Minister of Foreign Affairs (Portugal)

17h00 End of Session