



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR RESEARCH & INNOVATION

The Director-General

Brussels,
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Mr Thane C. Heins
President and CEO
Potential +/- Difference Inc.

Sent by e-mail only:
thaneh@potentialdifference.ca

Dear Mr Heins,

I would like to thank you for your message of 18 October 2018 sent to Commissioner Moedas and for your contribution in developing innovative technologies for transport electrification. The decarbonisation in transport sector significantly contributes to a better environment, which is one of the priorities of the European Commission.

This is why it is a very important topic within the societal challenge of the European Union Programme for Research and Innovation, Horizon 2020, that supports research and innovation through a collaborative process open to industry, academia and researchers.

The European Union has been funding projects on alternative powertrains, including electrification, within a [European Green Vehicles Initiative Public-Private Partnership](#). Several innovative projects have been funded, among other themes, on optimised and systematic energy management in electric vehicles, on next generation electric drivetrains for fully electric vehicles, and on electric vehicle charging technologies.

Therefore, we would be very interested to hear about technology you have developed and its potential to bring breakthrough innovation to boost electric vehicle uptake. I suggest you contact and/or meet [redacted] in charge of the [redacted] in the Directorate-General for Research and Innovation. To arrange the details of the meeting please contact [redacted] (e-mail: [redacted]@ec.europa.eu, tel. [redacted]).

Yours sincerely,



Jean-Eric Paquet