

To:

Cc:

JUST D3; JUST 01; JUST 02

Subject:

Flash report : COP signatories and private sector actors 26 March
10:00-12:00

DG JUST held a dedicated stakeholder meeting with Code of Practice on disinformation and private sector actors to discuss the Commission's initiative for greater transparency in sponsored political content.

Key points

- DG JUST presented the state of play regarding the initiative, the legal context and the different options envisaged. The initiative is not developed in a vacuum and it is drawing on, notably, the DSA, and the COP on disinformation.
- There was a generalised call among the participants for clear and long-lasting definitions.

OUT OF SCOPE

- Twitter recently banned political advertising from the platform if related to candidate, party, government official, elections, appeals to vote, solicitation for funding, and even judicial outcomes.

OUT OF SCOPE

- COP signatories and private sector actors largely welcome the initiative.

