

To: [REDACTED] (JUST); [REDACTED] (JUST); [REDACTED] (JUST)
Cc: [REDACTED] (JUST); [REDACTED] (JUST); [REDACTED] (JUST); [REDACTED] (JUST);
[REDACTED] (JUST); [REDACTED] (JUST); [REDACTED] (JUST); [REDACTED] (JUST);
[REDACTED] (JUST); [REDACTED] (JUST); [REDACTED] (JUST); [REDACTED] (JUST);
[REDACTED] (JUST); [REDACTED] (JUST); [REDACTED] (JUST); [REDACTED] (JUST);
[REDACTED] (JUST); [REDACTED] (JUST); [REDACTED] (JUST);
[REDACTED] (CAB-REYNDERS); BUSA Lucrezia (CAB-REYNDERS)
Subject: Cooperation among consumer and data protection authorities - 19 November 2021

Dear colleagues,

On 19 November 2021, we held our 3rd webinar with the group of volunteers among consumer and data protection authorities that have agreed to continue the work on the establishment and exchange of best practices for the cooperation between the Consumer Protection Cooperation (CPC) Network and the European Data Protection Board (EDPB).

During the meeting, we discussed a document on DOs and DON'Ts in targeted advertising that was developed by the group and not only summarises what is legally required but rather emphasises what traders could do in order to design their products more privacy-/consumer protection friendly. It was agreed to further "feed" the document with examples and best practices from national case law, guidance etc. via the common wiki-platform and to produce a consolidated version to be presented to the "plenary" meeting with all CPC and EDPB members in early 2022 (tentatively). Further, it was agreed that, in light of the European Year of the Youth in 2022, the document should in particular focus also on advertising to children. While this document will be useful for the competent authorities, in particular as regards common concepts to both consumer and data protection legislation, e.g. fairness, transparency etc., parts of it could also be published in order to assist traders to offer better protection to consumers/data subjects and to help the latter identify privacy-/consumer law friendly products.

Further, we updated participants about our ongoing study on connected vehicles, informed about the EDPB Task Force on cookie banners and discussed the concrete enforcement cases of WhatsApp and Tiktok (update) from both a consumer and data protection perspective.

Kind regards,

[REDACTED]

[REDACTED]



Commission européenne
DG Justice and Consumers
JUST.E.3: Consumer enforcement and redress
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