Subject: Feedback on operational aspects of the hate speech test - TikTok

Date: Monday 29 November 2021 09:25:32

Dear

I hope you both had a nice weekend and thank you again for the meeting on Friday. I asked for feedback from our team working on the hate speech test and they have provided the following comments and ideas:

- 1. The template of the data file shared could be simplified it had plenty of columns but yet it was quite hard to understand the user experience of the NGOs
- 2. Outside of the official results, it could be useful to receive qualitative feedback on the reporters' experience
- 3. The quality of data provided should be improved there were a lot of blanks in the speadsheet
- 4. Overall, we prefer URLs to screenshots, especially if the data is voluminous. I hope this is helpful.

Kind regards