

From: Person [REDACTED] (CAB-WOJCIECHOWSKI)
To: Personal [REDACTED]
Cc: Personal [REDACTED]; GOLUBIEWSKI Maciej (CAB-WOJCIECHOWSKI)
Subject: RE: Invitation as a guest speaker: Transatlantic dialogue on agricultural innovation for a sustainable food system
Date: jeudi 7 octobre 2021 18:22:47
Attachments: image001.jpg
image002.png
ASTA webinar EU US v3.pdf

Dear Pers [REDACTED]

Many thanks for letting us know, we are really sorry to hear Mr Golubiewski can no longer participate in the online event.

Following our conversation over the phone, I can confirm that we would be grateful if you could forward our invitation to DG AGRI to find a suitable person to replace Mr Golubiewski as a guest speaker.

We would like to express our preference for Mr Person [REDACTED] if possible due to the nature of the event and the focus on the Transatlantic relation but we would of course welcome another speaker in case he is not available or DG AGRI would prefer to put forward another speaker. For us it would be really essential to ensure a balance in the event (especially the panel discussion) between EU and U.S. Speakers.

For your convenience, I am reattaching the event invitation and copy-pasting below the event programme and the two questions we had assigned to Mr Golubiewski. Needless to say, the questions can be readapted for the other speaker if necessary.

We really appreciate your support in finding an alternative speaker for the event.

Please let me know in case anything else is needed.

Event programme:

Time	Speaker	Programme
16:00-16:05	Person [REDACTED]	Welcome and introduction of speakers
16:05-16:10	Person [REDACTED]	Introductory remarks on behalf of ASTA and Euroseeds
16:10-16:15	Mr Maciej Golubiewski	Introductory remarks
16:15-16:20	Mr Person [REDACTED]	Introductory remarks
16:20-16:25	MEP Personal [REDACTED] (leaves at 16:30)	Introductory remarks
16:25-16:30	Dr Personal [REDACTED]	Introductory remarks
16:30-16:35	Prof Dr Perso [REDACTED]	Introductory remarks
16:35-17:15	Person [REDACTED] Mr Maciej Golubiewski Mr Person [REDACTED] Dr Personal [REDACTED] Prof Dr Perso [REDACTED]	Moderated panel discussion: - 2 pre-defined questions per speaker - Attendees can submit questions via the Q&A tool

Proposed questions for panel discussion:

Speaker	Panel Questions
Maciej Golubiewski	- The F2F strategy has set ambitious objectives for the EU in terms of pesticides and harmful agricultural inputs reduction. In the U.S. as well, farmers face environmental and climate sustainability challenges. How can innovation and new technologies in agriculture, such as Plant Breeding Innovation, contribute to a more sustainable food system? - The European Commission has completed a study on NGTs and launched a roadmap for a future legislative proposal on NGTs – from a DG Agri perspective, what would be important elements for such a legislative proposal?

Kind regards,

Personal [REDACTED]
Personal data [REDACTED]

Hume Brophy | 41 Rue de la Science | 1040 Brussels | Belgium

T Personal [REDACTED] | Pers [REDACTED] | M Personal [REDACTED]

Personal [REDACTED] @humebrophy.com

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Hume Brophy's EU Transparency Register ID Number: 3843982938-44

From: Personal data <Personal data @ec.europa.eu>
Sent: Thursday, 7 October 2021 17:36
To: Personal Personal @humebrophy.com
Cc: Personal Personal @humebrophy.com
Subject: RE: Invitation as a guest speaker: Transatlantic dialogue on agricultural innovation for a sustainable food system
Importance: High

Dear Mr Perso

Unfortunately we have to inform you that Mr Golubiewski will not be able to participate to the meeting on 12 October due to an unforeseen event in his agenda.

However, he suggested to extend the invitation to DG AGRI, because of the very technical nature of the meeting.
Please let us know if it is convenient for you.

Kind regards

From: Personal <Personal @humebrophy.com>
Sent: Friday, October 1, 2021 6:00 PM
To: Personal data (CAB-WOJCIECHOWSKI) Personal data @ec.europa.eu
Cc: GOLUBIEWSKI Maciej (CAB-WOJCIECHOWSKI) Personal data @ec.europa.eu; Personal Personal @humebrophy.com
Subject: RE: Invitation as a guest speaker: Transatlantic dialogue on agricultural innovation for a sustainable food system

Dear [REDACTED],

Following up on my email yesterday, I wanted to share with you and Mr Golubiewski the two questions that we would propose to assign to him for the moderated panel discussion.

We would be glad to get Mr Golubiewski's feedback on the proposed questions and make any amendments if required.

Speaker	Panel Questions
Maciej Golubiewski	<ul style="list-style-type: none">- The F2F strategy has set ambitious objectives for the EU in terms of pesticides and harmful agricultural inputs reduction. In the U.S. as well, farmers face environmental and climate sustainability challenges. How can innovation and new technologies in agriculture, such as Plant Breeding Innovation, contribute to a more sustainable food system?- The European Commission has completed a study on NGTs and launched a roadmap for a future legislative proposal on NGTs – from a DG Agri perspective, what would be important elements for such a legislative proposal?

Looking forward to hearing back from you soon. Have a lovely weekend.

Best regards,

Personal
data
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Hume Brophy's EU Transparency Register ID Number: 3843982938-44

From: Personal
Sent: Thursday, 30 September 2021 16:18
To: Personal data <Personal data ec.europa.eu>
Cc: GOLUBIEWSKI Maciej <Personal data @ec.europa.eu>; Personal Personal @humebrophy.com
Subject: RE: Invitation as a guest speaker: Transatlantic dialogue on agricultural innovation for a sustainable food system

Dear Pers

I hope all is well. In preparation for the Transatlantic dialogue event on 12th October, I wanted to share with you our proposed event programme (below):

Time	Speaker	Programme
16:00-16:05	Perso	Welcome and introduction of speakers
16:05-16:10	Person	Introductory remarks on behalf of ASTA and Euroseeds
16:10-16:15	Mr Maciej Golubiewski	Introductory remarks
16:15-16:20	Mr Person	Introductory remarks
16:20-16:25	MEP Personal (leaves at 16:30)	Introductory remarks
16:25-16:30	Dr Personal	Introductory remarks
16:30-16:35	Prof Dr Perso	Introductory remarks
16:35-17:15	Perso Mr Maciej Golubiewski Mr Person Dr Personal Prof Dr Perso	Moderated panel discussion: - 2 pre-defined questions per speaker - Attendees can submit questions via the Q&A tool

Each speaker will have 5 minutes at the beginning to deliver his/her introductory remarks. Following the introductory remarks we will have a moderated panel discussion with 2 pre-defined questions per speaker. Of course it will be then up to the moderator to steer the discussion based on the issues raised by the speakers.

We are currently finalising the list of proposed questions and I will aim at sharing those with you as soon as possible. We will be glad to get Mr Golubiewski's feedback on the programme above and on the list of proposed questions once available.

Finally, I wanted to inform you that our **Personal data** (in cc) will be in touch with you later today or tomorrow to schedule a "technical call" ahead of the event to make sure all speakers can join smoothly.

Many thanks in advance.

Best regards,

Personal **Personal data**

Hume Brophy | 41 Rue de la Science | 1040 Brussels | Belgium

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Hume Brophy's EU Transparency Register ID Number: 3843982938-44

From: **Personal data** <[Personal data@ec.europa.eu](mailto:Personal_data@ec.europa.eu)>

Sent: Wednesday, 22 September 2021 14:35

To: **Personal** <Personal@humebrophy.com>

Subject: RE: Invitation as a guest speaker: Transatlantic dialogue on agricultural innovation for a sustainable food system

Grazie mille !

A presto

Un saluto cordiale

Per

From: **Personal** <Personal@humebrophy.com>

Sent: Wednesday, September 22, 2021 1:49 PM

To: **Personal data** (CAB-WOJCIECHOWSKI) <Personal_data@ec.europa.eu>

Cc: GOLUBIEWSKI Maciej (CAB-WOJCIECHOWSKI) <Personal_data@ec.europa.eu>

Subject: RE: Invitation as a guest speaker: Transatlantic dialogue on agricultural innovation for a sustainable food system

Dear Ms **Persona**

I hope this email finds you well.

I just wanted to update you on the state of play of the ASTA-Euroseeds Transatlantic Dialogue event on 12th October from 16:00 to 17:15.

We have now completed the speakers' lineup on the EU side, following the confirmation of availability we received from MEP **Perso**
nal

We are still in the process of confirming the participation of a member of the U.S. Congress as a speaker. By the end of this week/early next week we will follow up with a detailed event programme and any additional details to allow for timely preparation for the event for Mr Golubiewski. You will find attached the draft designed invitation for the online event, let me know if there are any comments.

In the meantime, please let me know if you have any questions.

Many thanks again and looking forward to being in touch again soon.

Kind regards,

Personal
Personal data

Hume Brophy | 41 Rue de la Science | 1040 Brussels | Belgium

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Hume Brophy's EU Transparency Register ID Number: 3843982938-44

From: Personal data <Personal data @ec.europa.eu>

Sent: Wednesday, 1 September 2021 10:57

To: Personal <Personal @humebrophy.com>

Cc: GOLUBIEWSKI Maciej <Personal data @ec.europa.eu>

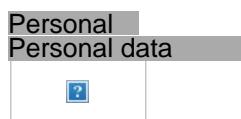
Subject: RE: Invitation as a guest speaker: Transatlantic dialogue on agricultural innovation for a sustainable food system

Dear Mr Pers

Following our phone conversation, I would like to confirm Mr Golubiewski's participation in Transatlantic dialogue on agricultural innovation for a sustainable food system on 12 October from 16:00-17:15.

Kind regards

Per



European Commission

DG CAB-WOJCIECHOWSKI

BERL - Pers

B-1049 Brussels

Tel. : Personal

E-mail : Personal @ec.europa.eu

From: Personal <Personal @humebrophy.com>

Sent: Tuesday, August 31, 2021 3:00 PM

To: Personal data (CAB-WOJCIECHOWSKI) <Personal data @ec.europa.eu>

Cc: GOLUBIEWSKI Maciej (CAB-WOJCIECHOWSKI) <Personal data @ec.europa.eu>

Subject: RE: Invitation as a guest speaker: Transatlantic dialogue on agricultural innovation for a sustainable food system

Dear Ms Persona

I hope this email finds you well and that you managed to enjoy some time off during the summer break.

In our previous exchange of emails you mentioned that Mr Golubiewski would be available to participate in the ASTA-Euroseeds online event "Transatlantic dialogue on agricultural innovation for a sustainable food system" on 12th October. I am writing to follow up on my email below to confirm the availability of Mr Golubiewski on that date from 16:00 to 17:15 specifically so that we can finalise the timeslot for the event.

Also, as promised, here follows a list of the other confirmed speakers for the online event so far:

- Dr Person , Perso Center for Development Research (ZEF), University of Bonn, Germany

- Mr. Personal , Personal to the U.S. Secretary of Agriculture.
- Dr Personal data , Personal data of the U.S. Department of Agriculture (USDA)

I look forward to receiving your feedback on the above and I remain at your disposal for any further information if needed.

Kind regards,

Personal
data

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Hume Brophy's EU Transparency Register ID Number: 3843982938-44

From: Personal

Sent: Monday, 9 August 2021 14:52

To: Personal data <Personal data @ec.europa.eu>

Cc: Personal @ec.europa.eu

Subject: RE: Invitation as a guest speaker: Transatlantic dialogue on agricultural innovation for a sustainable food system

Dear Ms Personal

I hope you had a nice weekend. I am following up on our previous exchange of emails (below) concerning Mr Golubiewski's participation to the *Transatlantic dialogue on agricultural innovation for a sustainable food system*.

I am glad to confirm that 12th October works as a date for the co-sponsoring organisations (ASTA and Euroseeds). To ensure participation on the U.S. side, we wanted to ask whether 16:00 Brussels time/10:00 Washington DC time on that date would work for Mr Golubiewski.

As I mentioned in my original invitation, the event would run for approximately 75 minutes, hence from 16:00 to 17:15 Brussels time.

I will come back asap with the list of speakers that already confirmed their availability in principle for the event.

Thanks a lot in advance.

Best regards,

Personal
data

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Hume Brophy's EU Transparency Register ID Number: 3843982938-44

From: Personal data Personal data @ec.europa.eu

Sent: Monday, 2 August 2021 10:37

To: Personal Personal @humebrophy.com>

Subject: RE: Invitation as a guest speaker: Transatlantic dialogue on agricultural innovation for a sustainable food system

Thank you very much for the confirmation.

Kind regards

Per

From: Personal [REDACTED] [@humebrophy.com](#)

Sent: Monday, August 2, 2021 9:50 AM

To: Personal data [REDACTED] <[Personal data @ec.europa.eu](#)>

Subject: RE: Invitation as a guest speaker: Transatlantic dialogue on agricultural innovation for a sustainable food system

Dear Ms [REDACTED]

Many thanks for your prompt reply and apologies for the delayed response, as I have been out of office last week.

We would like to thank Mr Golubiewski for kindly accepting our invitation as a guest speaker. We will be greatly honoured to have him as a participant to our online event.

Currently we are still in the process of confirming all the speakers and the exact date and time of the event. However I will now come back to the co-sponsoring organisations (ASTA and Euroseeds) and suggest 12th October as the date for the online event, to match Mr Golubiewski's availability.

I will revert to you as soon as possible and keep you updated on the developments as the organisation of the event proceeds.

Thanks a lot in advance.

Kind regards,

Personal [REDACTED]

Hume Brophy | 41 Rue de la Science | 1040 Brussels | Belgium

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Personal [REDACTED] [humebrophy.com](#)

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From: Personal data [REDACTED] <[Personal data @ec.europa.eu](#)>

Sent: Wednesday, 28 July 2021 16:51

To: Personal [REDACTED] <[Personal @humebrophy.com](#)>

Subject: RE: Invitation as a guest speaker: Transatlantic dialogue on agricultural innovation for a sustainable food system

Dear Mr [REDACTED]

Thank you very much for your message.

Mr Golubiewski will be very pleased to accept your invitation.

As his agenda in September is already very busy, he would prefer to participate on 12 October if this is convenient for you.

Could you please send us the agenda and the list of participants.

Kind regards



European Commission

DG CAB-WOJCIECHOWSKI

BERL-[REDACTED] Pers

B-1049 Brussels

Tel. : Personal [REDACTED]

E-mail : Personal [REDACTED] [@ec.europa.eu](#)

From: Personal Personal [@humebrophy.com](#)

Sent: Friday, July 23, 2021 12:25 PM

To: GOLUBIEWSKI Maciej (CAB-WOJCIECHOWSKI) <[Personal data @ec.europa.eu](#)>

Cc: [Personal data @humebrophy.com](#); [Personal data \(CAB-WOJCIECHOWSKI\)](#)

<[Personal data ec.europa.eu](#)>

Subject: Invitation as a guest speaker: Transatlantic dialogue on agricultural innovation for a sustainable food system

Dear Mr Golubiewski,

I am writing on behalf of Euroseeds (European Seed Association) and ASTA (American Seed Trade Association) to invite you as a guest speaker to an upcoming online event we are organising, titled "*Transatlantic dialogue on agricultural innovation for a sustainable food system*".

The online event will take place in late September or early October and some key information on the background, concept and foreseen timeframe for the event is provided below.

We believe you would make an invaluable contribution to the discussion in that occasion and we would be greatly honoured if you could accept our invitation.

I would kindly ask whether it could be possible to confirm your availability in principle to participate as a guest speaker and indicate which of the two weeks proposed below would better fit your busy agenda. Of course, please feel free to indicate any possible dates that would work best for you.

Many thanks in advance for your kind availability, we look forward to hearing back from you soon and we remain at your disposal for any further information in the meantime.

- **Event title:** *Transatlantic dialogue on agricultural innovation for a sustainable food system*

- **Background & objective of the event**

- Both the EU and the U.S. have set themselves an ambitious objective to become carbon-neutral by 2050
- Scientific research and innovation in agriculture will enable the transition towards a sustainable food system that can contribute to the achievement of the EU and the U.S. climate goals.
- The event will promote a dialogue between EU and U.S. stakeholders on agricultural policy, focusing on how enhanced cooperation in scientific research and agricultural innovation can accelerate the transition towards a sustainable food system on both sides of the Atlantic.

- **Duration:** Approx. 75min

- **Format:** webinar (panel + Q&A)

- **Speakers:** 6 guest speakers in total (3 from the EU and 3 from the U.S.), including: one member of the European Parliament, one member of the U.S. Congress, one EU Commission representative and representatives from the U.S. Department of Agriculture.

- **Timeframe:**

- Week of 27-30 September (in correspondence with the UN Food Systems Summit)
- Week of 12-14 October

Kind regards,

Personal
data

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An der Welle 4, 60322 Frankfurt am Main, Germany T [REDACTED]

27 Avenue de l'Opéra, 75001 Paris, France T [REDACTED]

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