

**U.S.-EU ENERGY SECURITY TASK FORCE:**  
**Campaigns helping consumers to save on their energy bills**

17 October 2022, 15:30-17:00 CET/09:30-11:00 EST

**15:30 -15:40**                      Introductory remarks and presentation of policy framework for demand response and energy efficiency measures

Meeting chaired by:

**Ditte Juul Jørgensen**, Director-General for Energy, European Commission,

**Stephanie Epner**, Special Advisor and Acting Senior Director for Climate and Energy, National Security Council, White House

**15:40-16:00**                      Discussion with Member States

Member States present national campaigns and their impact

**Exchange of best practices on consumer engagement campaigns and initiatives**

**16:00-16:40**                      Discussion with stakeholders from the EU and US  
Selected stakeholders present (3 minutes) successful campaigns, lessons learned and related policy recommendations

**16:40 – 16:50**                      **Q&A**

**16:50 – 17:00**                      **Conclusions and Next steps**

### **Proposed participants from the EU side**

**European Commission: Directorate general for Energy**

**EU Member States:** France, Ireland, Austria, Lithuania, Netherlands, Italy ;

**EU Consumer Associations/NGO:** BEUC (The European Consumer Organisation), Covenant of Mayors, Fedarene (European Federation of Agencies and Regions for Energy and Environment),

**EU business associations:** SmartEN, DR4EU, Eurelectric, Applia, EuroACE

### **Proposed participants from the U.S. side**

**U.S. Government :** Department of Commerce, Department of Energy, Department of State, National Security Council Climate and Europe Directorates, U.S. Mission to the EU

**Subnational and NGOs :** California Energy Commission, American Council for an Energy-Efficient Economy (ACEEE), Alliance to Save Energy (ASE), Regulatory Assistance Project (RAP)

**Companies and Business Associations :** Advanced Energy Economy (AEE), Arcadia, ComEd, National Grid MA, Octopus Energy, OhmConnect, OPower, Uplight