

From: [REDACTED]
Sent: jeudi 15 décembre 2022 07:51
To: WHELAN Anthony (CAB-VON DER LEYEN); LAURINEN Elina (CAB-BRETON); PROUX Pierre-Arnaud (CAB-VESTAGER)
Cc: [REDACTED] (CAB-BRETON); [REDACTED] (CAB-VON DER LEYEN); [REDACTED]
Subject: - Implement Consulting Group; [REDACTED]
Thanks + link to Internal Market Study

Dear Anthony, Elina, Pierre-Arnaud,

Just a short mail to say thanks for taking the time to see us to last week in Brussels. We very much appreciated the opportunity to present the Internal Market study and discuss related topics with you.

As requested, here's links to our IM study and the study that [REDACTED] did for FI, IE, CZ and DK in 2018.

[11 recommendations of the Swedish EU Presidency to reboot the Single Market \(implementconsultinggroup.com\)](#)

https://em.dk/media/13316/final-report-on-single-market-for-services-15nov2018_v2_final-a.pdf

We would be delighted to provide any further information you may find helpful and please let us know if you have further questions at this stage.

Best regards from a cold (-12) and snow-covered Sweden,

[REDACTED]

From: [REDACTED]
Sent: Friday, November 4, 2022 8:57 AM
To: [REDACTED] (CAB-VON DER LEYEN)
Cc: [REDACTED] (CAB-BRETON)
Subject: Re: Request for meeting to present new Internal Market report - 8-9 December?/And a slide on SM Communication for your information

Dear [REDACTED]

Many thanks. Friday 09 december at 11.00 works well so thanks for blocking that slot for us. We will be between 3 and 4 people and would like to show a PP-slide, if the room offers such capacities. If not no worries, at all. I'll send the names of the people attending from our side advance of the meeting.

I will also put you in contact with the relevant people at the Stockholm chamber of business who are in charge of the video connection at the event on 25 nov at 1200 where Anthony will speak.

Have a nice day and thanks again for all your help!

[REDACTED]

Sent from my iPhone

On 4 Nov 2022, at 08:08, [REDACTED]
wrote:

Dear [REDACTED]
Anthony has asked me to come back to you on your request for a meeting.
9 December would work for Anthony and the colleagues from Cabinet Vestager and Breton between 11h00 and 13h00 or between 14h00 and 16h00.
Could you let me know which slot works for you so that I can block it ?
I would also need to know how many persons will be coming in order to be able to book an appropriate meeting room.
Kind regards,
[REDACTED]

[REDACTED] to Mr Anthony Whelan, Digital Adviser



European Commission
Cabinet of President Ursula von der Leyen
200 Rue de la Loi
Berlaymont (BERL) [REDACTED]
1049 Brussels/Belgium

[REDACTED]
<http://ec.europa.eu/research>

We would like to highlight that for reasons of public transparency, Commissioners and their Cabinets only meet organisations or self-employed individuals that are registered in the EU's Transparency Register (see here: <http://ec.europa.eu/transparencyregister>). I would invite you to register if you have not yet done so, and send us your registration number if you wish to request a meeting.

DISCLAIMER

"The views expressed are purely those of the writer and may not in any circumstances be regarded as stating an official position of the European Commission."

From: [REDACTED]
Sent: Tuesday, November 1, 2022 11:37 AM

To: WHELAN Anthony (CAB-VON DER LEYEN)

[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)

>

Subject: Request for meeting to present new Internal Market report - 8-9 december?

Dear Anthony,

I am writing to inquire if you would be interested in a meeting about a new Internal Market Report which identifies specific policy initiatives that can help strengthening the Single Market?

The report is based on a survey of 1.000 Swedish SMEs, interviews and a detailed literature survey. It was conducted by Implementing Consulting Group, commissioned by Amazon and supported by representatives from the Swedish Business Confederation and the Swedish SME-association. We will officially present the report in Stockholm on 22 November, together with representatives from SMEs and the newly appointed Swedish state secretary for Internal Market affairs. More here (in Swedish): [Hur reformerar vi EU:s inre-marknad och vad kan Sverige göra under kommande EU-ordförandeskap? - Företagarna \(foretagarna.se\)](https://www.foretagarna.se/foretagarna/nyheter/2017/hur-reformerar-vi-eu-s-inre-marknad-och-vad-kan-sverige-gora-under-kommande-eu-ordforandeskap?lang=sv)

On 8-9 December, I will be in Brussels together with the author of the report, [REDACTED] from Implement Consulting and [REDACTED] which is head of Amazon Sweden. We may also be accompanied by representatives from Swedish Business Confederation and Swedish SME-association. Would you be available for a meeting and a presentation of the various recommendations, on for example Thursday afternoon 08 December?

I am also reaching out responsible members of the Vestager and Breton cabinets.

Kind regards,

[REDACTED]