

From: [REDACTED]
Sent: mardi 23 mars 2021 11:10
To: CAB SIMSON CONTACT
Subject: Invitation: Under the Microscope - 'Circular Economy - Recycling plastics from electrical and electronic equipment - challenges & opportunities'

As part of our chemicals policy online debate series

UNDER THE MICROSCOPE

“ CIRCULAR ECONOMY - RECYCLING FROM ELECTRICAL AND ELECTRONIC EQUIPMENT – CHALLENGES & OPPORTUNITIES ”

JOIN THE DISCUSSION

APRIL 14
13.00 – 14.00 CET

MODERATED BY:

STEVE GEORGE
Senior Advisor at Rud Pedersen Public Affairs Brussels

SPEAKERS:

STEPHANE ARDITI
Director of Policy Integration and Circular Economy, EEB

CHRIS SLIJKHUIS
Board Member, European Electronics Recyclers Association

JOEL TENNEY
Global Director of Advocacy, ICL Chemicals

ARTHUR HAARMAN
Consultant at SOFIES, Sustainability Consultants

Dear Kadri,

As part of our chemicals policy debate series, which we launched last year, Rud Pedersen is organising a virtual panel discussion on **‘Circular Economy - Recycling plastics from electrical and electronic equipment – challenges & opportunities’**. As part of its Circular Economy Action Plan launched in 2020, the European Commission is currently developing its Circular Electronics Initiative. A key aspect of this will be to improve WEEE recycling and inter alia, the recycling and recyclability of WEEE plastics.

Plastics used in electrical and electronic equipment often contain additives which add important technical value or to meet specific performance or product standards including fire safety. Recycling these plastics is challenging often due to the presence of hazardous or restricted substances which need to be removed. Around 2.6 million tons of WEEE plastics are generated annually^[1] in Europe that needs to be managed, and more equipment is currently in use, which will become tomorrow’s waste problem.

^[1] Sofies Study [2020] [“Impacts of Brominated Flame Retardants \(BFRs\) on the recycling of WEEE plastics”](#)

Solutions are needed to increase the volume of plastics that are recycled from electrical and electronic equipment waste. This means addressing the high additive fractions currently being incinerated or co-disposed in cement kilns so that more plastics can be recycled.

The objective of this panel discussion is to examine the current state of WEEE plastics recycling in Europe and discuss how recycling of current WEEE plastics can contribute to EU plastics recycling targets. It will also explore possible solutions to addressing technical and cost barriers that prevent increasing volumes of WEEE plastic recycling.

Panel speakers will include:

- Stéphane Ardit, Director of Policy Integration and Circular Economy, EEB
- Chris Slijkhuis, Board Member, European Electronics Recyclers Association
- Joel Tenney, Global Director of Advocacy, ICL Chemicals
- Arthur Haarman, Consultant at SOFIES, Sustainability Consultants

The webinar will be moderated by Steve George, Senior Advisor at Rud Pedersen Public Affairs Brussels.

Click [here](#) to register.

We look forward to your attendance!

The Rud Pedersen Team
