AGENDA

1. Vision & Mission
2. Key Pillars
3. Current Membership
4. Governance model
5. Membership Fee
6. Open discussion
1. VISION & MISSION

What the Initiative aims to achieve?

VISION

To create a fully sustainable Watch & Jewellery industry that is resilient to climate change, preserves resources and fosters inclusiveness.

MISSION

To unite Watch & Jewellery brands committing to ambitious goals while collaborating on projects that deliver impact all along the value chain.
**Vision:** To create a fully sustainable Watch & Jewellery industry that is resilient to climate change, preserves resources and fosters inclusiveness.

**Mission:** To unite Watch & Jewellery brands committing to ambitious goals while collaborating on projects that deliver impact all along the value chain.

**UN SDGs:**

1. No Poverty
2. Zero Hunger
3. Good Health and Well-Being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace, Justice and Strong Institutions
17. Partnerships for the Goals

**Value Proposition:** Excellence in knowledge, expertise & service shared with the membership, inform the creation of a technology solution to support measurable impact, Education hub across supply chain topics aligned with our 3 pillars.

**Stakeholders:** WJI 2030 Team, Members, Suppliers, NGOs, Investors, Educational Institutions, Associations

**Members C Leadership - Culture of Collaboration & Partnership**

**Governance Structure**

**Values:** Transparency, Integrity, Respect for Human Rights, Courage, Accountability, Partnerships
1. VISION & MISSION

What are the general principles?

C-Suite-led initiative
Involving, at the highest hierarchy level of Watch & Jewellery industry

Builds on strong, existing initiatives in the industry and externally

Federating multi-segment and global brands
Welcomes all Watch & Jewellery brands with a national and international footprint willing to commit to a set of ambitious and common objectives

Transparent
Transformational governance model
Reporting on progress on a regular basis

Outcome and impact-focused
Strategy designed around three thematic priorities:

i) Climate resilience
ii) Preserving resources for nature and communities
iii) Fostering inclusiveness across our value chains
TIMELINE 2022 MILESTONES

**OCT 2021**
- The Watch & Jewellery Initiative 2030 is officially founded

**APRIL 1ST**
- Joined as members
- is appointed Executive Director Watch & Jewellery Initiative 2030

**JULY 12TH**
- Website Phase I went live

**SEPTEMBER 9TH**
- Launch Consultation Governance
- UN Global Summit Partnership programme

**SEPTEMBER 9TH**
- CIBJO & UFBJOP announce strategic collaboration with the Watch & Jewellery Initiative 2030 at VicenzaOro

**SEPTEMBER 13TH**
- New members join the watch & Jewellery Initiative 2030
- The Watch Forum 2022, by Watches and Culture, le pole culturel de la FHH

**SEPTEMBER 14TH**
- FACETS 2022, Diamonds in the Age of the Consumer

**OCTOBER**
- New starters
- JLF attendance
- WJI 2030 presentation First Offsite
2. KEY PILLARS

Ambitious overarching goals at the level of our industry, based on 3 pillars

- Building Climate Resilience: Take prioritized actions to reduce GHG emissions in line with the 1.5°C pathway by 2030 and to achieve Net Zero by 2050
- Preserving Resources: Ensure our sourcing has a positive impact on nature, species and communities
- Fostering Inclusiveness: Work to ensure inclusive and responsible value chains
2. KEY PILLARS

The initiative acts as a platform that coordinates collective actions to achieve the goals

BUILDING CLIMATE RESILIENCE

Take prioritized actions to reduce GHG emissions in line with the 1.5°C pathway by 2030 and to achieve Net Zero by 2050

On-going consultations to prioritize potential actions:

 ✓ Engage on Science-based Targets for Climate by 2025 with actions that include (but are not restricted to):
   • Decarbonizing across all Scopes 1, 2 and 3
   • Implementing 100% renewable energy across own operations by 2025 and extending to the whole value chain with the engagement of suppliers and distribution partners by 2030
   • Implementing best practices for energy efficiency across operations and services. This includes a special focus on reducing the impact of digital communications, commerce and events, considering their growing prevalence

 ✓ Work towards achieving net zero GHG emissions by 2050 by balancing residual emissions with high-quality GHG removals. Invest in high-quality climate projects, including in nature-based solutions, with a focus on the conservation and restoration of forest, coastal and marine ecosystems

 ✓ As an imperative in our approach, help vulnerable populations in our industry value chain and contribute to low-carbon solutions for these communities
2. KEY PILLARS

The initiative acts as a platform that coordinates collective actions to achieve the goals

PRESERVING RESOURCES

Ensure our sourcing has a positive impact on nature, species and communities

On-going consultations to prioritize potential actions:

✓ By 2025, define and implement action plans to reduce water and biodiversity impacts
✓ Implement sourcing standards that both protect natural ecosystems and the services they provide to local and indigenous peoples:
  • Ensure supply chains are free of products sourced from ancient and endangered forests and commit to restore habitats where mining and other extraction activities have occurred.
  • At the beginning of our value chain, contribute to the development of local livelihoods for mining and farming communities that respect the balance of natural ecosystems
✓ Create a new industry mindset:
  • Focused on sustainable innovation and
  • Mainstreaming circularity in materials, products and practices in the industry
In particular, develop cross-sectoral collaboration and services to create materials and products that are circular in all aspects
2. KEY PILLARS

The initiative acts as a platform that coordinates collective actions to achieve the goals

**FOSTERING INCLUSIVENESS**  
Work to ensure inclusive and responsible value chains

On-going consultations to prioritize potential actions:

- **Eliminate the exposure of employee and nature to chemical risks:**
  - By increasing the part of closed-loop processes, heading towards the **elimination of leakage of chemicals** of concern used in the industry
  - By increasing the prevalence of metal-free tanning
- Support **Artisanal and Small Scale mining** towards environmental and social best practices
- Take action across our business to embrace **diversity, equity and inclusion**, including in our **marketing and communication** where we can influence others to drive positive change. Strive for a **more inclusive supply chain** that is fair and equitable for all workers
- Contribute to the **preservation and transmission of craftsmanship** and **industry know-how**, and support the upward mobility of our workforce as manufacturing and workplaces become increasingly digitized
3. CURRENT MEMBERSHIP
4. GOVERNANCE MODEL: IN CONSULTATION PROCESS

**Executive Director / Secretary General**

- **Official bodies**
  - Delegation from board
- **Advisory bodies**
- **Impact bodies**
  - Formal link
  - Operational link

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**External auditor**
- Appoints

**CEOs Forum**
- Multistakeholder Engagement Committee
- Public Affairs & Communication Committee
- Risk & Compliance Committee
- Talent, Education & New Technologies Committee
- ESG, Impact & Reporting Committee

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**General Assembly** (C-suite representative of members)
- Representative of Maisons Members
- Representative of Partners Members
- Representative of Affiliate Members

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**Board** (for the first 2 years)
- Co-Chair
- Co-Chair
- Board member 3
- Board member 4
- Board member 5
- Board member 6
- Board member 7

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**Workstreams (*/)*
- People, Operations & Legal
  - Membership
- ESG, Impact & Reporting
- Public Affairs & Communications
- Innovation & Education
- Digital

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**Multistakeholders Action Committees**
- **PILLAR 1 Climate resilience**
  - Ad-hoc Working Groups
- **PILLAR 2 Preserve resources**
  - Ad-hoc Working Groups
- **PILLAR 3 Foster inclusiveness**
  - Ad-hoc Working Groups

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**Head of Operations & Innovation**
- Governance & Strategic Sustainability Projects Manager

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**External consultants & Partners**

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*People of the different members companies can contribute to the workstreams*
4. GOVERNANCE MODEL

The governance is a work in progress, built with experts and currently engaged in a consultation phase with third parties, including OECD, Human Rights Watch, KPCSC, ISEAL and more...
5. MEMBERSHIP FEE

Membership fees

- Fees for WJI2030 membership are payable annually:
- 0.004% of Annual Relevant Sales (ARS)
- Minimum fee applies: CHF500
- Maximum fee applies: CHF65790
- Annual Relevant Sales (ARS) is defined as the total sales derived from those parts of the applicant’s business and/or brand that are directly involved in the Watch and Jewellery sector at global level.
- Affiliate members do not pay a fee. They do commit to promoting the WJI2030 to their stakeholders through credible communications and educational events, they actively participate in the work streams of the initiative.
6. OPEN DISCUSSION

We welcome your feedback.