

GARCIA LOPEZ BERGES Victor (TRADE)

Subject: TTIP / ICT / Meeting with ETNO
Attachments: ETNO Position Paper on Transatlantic Trade and Investment Partnership_June2013.pdf

From: GEHL Fabien (TRADE)
Sent: Wednesday, July 31, 2013 12:33 PM
To: SCHLEGELMILCH Rupert (TRADE); IRUARRIZAGA DIEZ Ignacio (TRADE); DUEERKOP Marco (TRADE); ZUBER Maria (TRADE); GALAR Miroslaw (TRADE)
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Participants:

EU: Fabien Gehl (TRADE B1)
ETNO: [ART 4.1b] (ETNO/Telefonica)

Details

At the request of ETNO, I met on July 31st with their representative to debrief on the first TTIP round and discuss the recent position paper of ETNO on the TTIP (attached).

ETNO highlighted some of the key aspects of the position paper:

- Spectrum management and foreign equity limitations: important for those ETNO members established in the US (esp. Deutsche Telekom and Orange to a lesser extent);
- The position paper stress the need to correct asymmetries that exist in the way ICT providers are regulated on both side of the Atlantic (companies like Google starts to provide services close to telecommunication services without being regulated). ETNO also calls for a more "holistic" approach to competition, which should encapsulate the entire value chain (hence also look at the behaviour of dominant operators which are not strictly telecom operators – such as Google, Apple, etc..). An example of competition related problems is the absence of portability for profile, applications and content bought through mobile platforms (iTunes, Android market...) and the segregation that exist between the large players. This problem might also arise in the broader context of cloud computing.
- On the cross-border flow of data, while ETNO recognised the need to ensure that servers can be located anywhere, it stressed that EU rules should apply to services rendered to EU consumers. Otherwise, this might put EU companies in a disadvantageous position.

[NOT RELEASABLE]

Comment: COM to further analyse and discuss internally the position paper, in order to identify if new elements should be brought into the negotiation. TRADE to liaise with CONNECT.