

**From:** CAB JUNCKER PRESIDENT  
**Sent:** Friday 22 May 2015 17:21  
**To:** CAB JUNCKER ARCHIVES  
**Subject:** FW: Reminder - Why biodiversity matters? Green Week 2015, 4 June

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**From:** Friends of Europe [[mailto: @friendsofeurope.org](mailto:@friendsofeurope.org)]  
**Sent:** Friday, May 22, 2015 4:11 PM  
**To:** CAB JUNCKER PRESIDENT  
**Subject:** Reminder - Why biodiversity matters? Green Week 2015, 4 June

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## REMINDER

# TOWARDS A SUSTAINABLE FUTURE FOR THE NEXT GENERATION

## Why biodiversity matters?

Thursday 4 June 2015 (18.15-19.30)  
Brussels

Dear Mr. Juncker,

Friends of Europe is delighted to invite you to our upcoming Youth Forum debate "[Towards a sustainable future for the next generations: why biodiversity matters?](#)", organised as part of the European Commission Green Week 2015 'Nature – our health, our wealth'. The event will take place on Thursday 4 June, from 18.15 to 19.30 at The Europa Conference Centre in Brussels.

This Youth Forum will bring together policymakers and youth to engage in a debate discussing nature and solutions to secure a sustainable future for future generations. It will follow an online debate hosted by Debating Europe about nature and biodiversity.

#### **UNDER DISCUSSION /**

A rapidly growing global population, with its escalating need for food, housing, transport, energy and other resources is exerting excessive pressure on the Earth's ecosystems, resulting in pollution, climate change, resource scarcity and also a significant loss in biodiversity. Why should everyone value biodiversity? What is being done to make current lifestyle and consumption patterns more sustainable? How can we help developing countries preserve biodiversity? What role should business, national and local governments and the EU play?

#### **SPEAKERS INCLUDE /**

**Maddy Bartlett** / Founding Chair of the Bristol Nature Network

**Benedek Javor MEP** / Vice-Chair of the European Parliament Committee on the Environment, Public Health and Safety

**Christian Schwarzer** / Member of the Steering Committee of the Global Youth Biodiversity Network YOUNG

Ambassador for the UN Decade on Biodiversity

**Leanne Tough** / Member of the Phoenix Group of the Royal Society for the Protection of Birds (RSPB)

Co-moderated by **Hans Bruyninckx** / Executive Director at the European Environment Agency (EEA) and **Tamsin Rose** / Strategic Advisor at Friends of Europe

#### **TIME /**

18.15-19.30 Youth Forum

19.30 End of debate and cocktail reception

#### **REGISTRATION /**

If you haven't registered yet, please click [here](#). Please note that you will be re-directed to the Green Week registration page - our session is called "Youth Forum – Nature speaks to youth and youths speak about nature".

Please visit our [website](#) for the full programme and latest speaker updates.

#### **PARTNERS /**

This event is organised by Friends of Europe and Debating Europe within the framework of the European Commission's [Green Week 2015](#), and with media partner Europe's World.

Join the online debate "[What can ordinary Europeans do to protect biodiversity?](#)"

Best regards,

The Friends of Europe team

**Friends of Europe is a leading think-tank that aims to stimulate new thinking on global and European issues that span political, economic, social and environmental challenges.**

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