

## EIMA International 2016

### Opening conference “*Agricultural Machinery: The New European Agenda*”

**Bologna, November 9, 2016**

EIMA International, the great exposition of agricultural mechanical engineering set for next November 9<sup>th</sup> to 13<sup>th</sup>, is reaching the 42<sup>nd</sup> edition of the event geared not only for promotions and business but also a time for information and dealing with economic and agricultural policies. The occasion will bring together institutional and political representatives and those from professions and associations to take part in meetings, conventions and conferences for discussions on salient questions in the agricultural and industrial sectors for the development of synergies and programs of shared interest.

Especially planned for the EIMA 2016 edition is a policy conference under the title, *Agricultural Machinery: The New European Agenda*, to enable representatives from institutions and the business world to identify priorities and the expectations of the subjects involved as well as factors to combine to lay the groundwork for the creation of specific shared programs for agricultural mechanization.

The conference format is planned for bringing the interests of the agricultural machinery industries and farming enterprises face to face with the criteria and methods of the work performed by European Union institutions and the political sphere. The arrangement of the layout for participants, in fact, calls for two tables facing each other to evoke “negotiations” between the two sides and to underscore the frank and open nature the work intended for the initiative and the final objective of a viable definition of an action plan for the sector.

The debate will be based on a *Preliminary Document* prepared by the organizers with which CEMA, the European Agricultural Machinery Industries Committee, the professional farmers’ Copa-Cogeca, and Agrievolution, the world manufacturers association, can map out agricultural mechanization conditions in Europe and the sector’s potential and critical issues.

The priorities which can be underscored in the document include, for example, public sector support for the renewal of machinery and equipment inventories, financing for research, the design of machinery based on new farm production arrangements defined in the EU Common Agriculture Policy, CAP, applying to the sector EU regulations in the areas of machinery, exhaust emissions, noise levels and the like and the management of industrial and trade relations with other economic areas of the world as regards type-approval, working standards, patents, etc.

The document will be made available to relaters well ahead of the Bologna exposition for the evaluation of its contents and the terms of discussion for the purpose of lining up the interests

involved and laying out what public opinion and the media will be presented with under the title, *European Agenda for Agricultural Machinery*.

The meeting, scheduled for the morning of November 9<sup>th</sup>, after the EIMA inauguration ceremony, is expected to also draw a crowd of members of the public and numerous media representatives from Italy and abroad and will be broadcast live via streaming by the EIMA website and dedicated YouTube channels. The plan is for opening the conference in the late morning for a two-hour session as follows:

Greetings and opening statements:

– FEDERUNACOMA,

Debate on the Preliminary Document with participation of:

*For the production front*

–AGRIEVOLUTION,

– CEMA,

– COPA-COGECA, t

### *For the political and institutional front*

– Directorate DG Grow, European Commission

– European Parliament, Agricultural Committee

– European Parliament, Environment Committee

– FAO, [REDACTED], Agriculture and Consumer Protection Department

– World Bank, Senior Agribusiness Specialist

## Conclusion

**M. Martina** – Italian Minister of Agriculture

**P. Hogan** – European Union, Agriculture and Rural Development Commissioner

Rome, March 21, 2016