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## AMCHAM EU PLENARY MEETING & LUNCHEON

**PLENARY MEETING**  
**Tuesday 18 October, 11.45 – 14.15**

### **Agenda**

#### **1. Panel Discussion – 11.45-12.45**

##### ***The EU's 'Trade for All' strategy – One year on***

Moderated by **Mark van der Horst**, *Director, EU Public Affairs, UPS Europe, and Chair, AmCham EU Trade and External Affairs Committee*

##### **Panelists:**

- **Arnaldo Abruzzini**, *Secretary General, Eurochambres*
- **Charles Faid**, *Director, EU Government Affairs, Pfizer*
- **[Art. 4(1)(b)]** *Trade Strategy Unit, DG Trade, European Commission*

#### **2. Apéritif – 12.45-13.00**

#### **3. Luncheon – 13.00-14.15**

Featuring an address by **Christian Burgsmüller**, *Member, Cabinet of Commissioner Cecilia Malmström, European Commission*