

Reason for redaction: protection of personal data in accordance with Regulation (EC) 45/2001

From: [REDACTED]
Sent: 20 December 2016 08:56
To: CHAPUIS Laure (CAB-ANSIP)
Cc: [REDACTED] MICHOU Paraskevi (SG); [REDACTED]
Subject: GDPR implementation- meeting with industry 19.12.2016

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Dear Laure,
 A brief readout of yesterday's meeting in case useful.
 Regards,
 [REDACTED]

Implementation of the GDPR - VP Ansip and Commissioner Jourova meet with industry/business associations 19/12/2016

Summary

[REDACTED]

Reason for redaction: outside the scope of the request.

[REDACTED]

As regards industry's concerns with the upcoming revision of the e-Privacy Directive, VP Ansip gave reassurances that the new Regulation will not go beyond the GDPR and that a competitive business environment and innovation will be safeguarded.

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[REDACTED]

Detail:

The following elements on substance were addressed:

[REDACTED]

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[REDACTED]

- E-Privacy Directive: The main concern voiced by several of the representatives, based on the leaked draft Regulation, is the potential limiting to consent as the only legal basis for the processing of meta-data and the requirement that all end users must consent to direct marketing communications undertaken via electronic communications services. Industry representatives argue that such provisions will have a huge impact on data driven advertising and companies who use it as their main source of revenue. Some argued that would benefit multinationals and be devastating to SMEs.

Reason for
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[REDACTED]

The representative of ETNO (European Telecommunications Network Operators' Association) informed of an exchange of views among the DPOs of member organisations taking place on 27 January 2017 and facilitated by ETNO and invited Commissioner Jourova and VP Ansip.

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[REDACTED]



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