

Ares (2015) 2831339

From: EICHHORN Nele (CAB-MALMSTROM)

Sent: Mon 06/07/2015 17:05

To: ASENIUS Maria (CAB-MALMSTROM) ;BURGSMUELLER Christian (CAB-MALMSTROM) ;< NYMAN Jon (CAB-MALMSTROM); Art 4.1.b (CAB-MALMSTROM); Art 4.1.b (CAB-MALMSTROM); Art 4.1.b (CAB-MALMSTROM); Art 4.1.b (CAB-MALMSTROM); Art 4.1.b (CAB-MALMSTROM) ;CEBALLOS BARON Miguel (CAB-MALMSTROM) ; Art 4.1.b (CAB-MALMSTROM) ; Art 4.1.b (CAB-MALMSTROM) >

CC: Art 4.1.b (CAB-MALMSTROM) >; Art 4.1.b (TRADE)

Meeting with AmCham EU on their priorities for the Digital Single Market, 6 July 2015

For registration

I met today at their request with Art 4.1.b from at&t, Art 4.1.b from ca technologies and Art 4.1.b, the digital policy manager from AmCham EU.

They all represent AmCham EU Digital Economy Committee that looks at the benefits of the new economy in the form of competitiveness, growth, creation of jobs, innovation and modern democracy. The Committee monitors a variety of industry sectors, ranging from the traditional telecoms and ICT companies, to a cross-section of companies and sectors spread across the global economy.

I was handed a copy of AmCham EU position paper on [Priorities for a Digital Single Market](#) from 4 May. The report preceded the actual adoption by the Commission of its Digital Single Market Strategy on 6 May. Thus, AmCham is currently working further on some key areas, incl notably on the external dimension and the data initiative announced in the DSM Strategy.

AmCham EU stated that with respect to Safe Harbour, legal certainty needs to be ensured for companies in the EU. On data localization, worried about practices in some EU MS. Informed that DG CNECT is about to contract a study on data localization. Data flows important intra-and extra EU. AmCham EU appreciative of progress in negotiations on the General Data Protection Regulation, but concerned about the amendment by the EP on the prior authorization requirement. Commenting on the DSM Strategy voiced preference for industry-led standardization efforts over government-led ones. Value very much the regulatory cooperation in TTIP.

AmCham EU informed about their upcoming Digital Economy Conference in mid-October with an intended focus on the Digital Single Market Strategy and with VP Ansip, hopefully, as a key note speaker.

Kind regards,
Nele