



BritishAmerican Business

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Mr Karel De Gucht
Directorate General for Trade
European Commission
BE-1049 Brussels
Belgium

Dear Commissioner De Gucht,

I hope this finds you well, I am writing to you to invite you to address the London members of BritishAmerican Business as part of our Event Programme in 2013.

BritishAmerican Business (www.babinc.org) is the leading transatlantic business organisation, dedicated to helping our 700 member companies build and expand their international business. We organise a number of top-level functions throughout the year, from presentations for our wide-ranging membership, to exclusive invitation-only private dinners/breakfasts. All our events are held in prestigious venues and attract high-quality business audiences.

We would be delighted if you would address our London members at a select roundtable dinner, moderated and hosted by one of our leading CEOs, giving your insights on the Commissions priorities for 2013, EU-US trade negotiations, the overall outlook for the EU economy and the importance of supporting trade in securing a Europe wide sustainable economic recovery.

I would be pleased if you were able to accept this invitation, it would be a great honour for us to welcome you to a BritishAmerican Business event. John Cater, our Forums Programme Manager, will contact you shortly to find out if you are interested in addressing our members and if so, to schedule a date for the briefing and to discuss your preferred format for the event.

If you have any questions, I would request that your office contacts John. His direct line is 020 7290 9874 or email jcater@babinc.org.

Thank you for your consideration.

Jeffries Briginshaw
Managing Director

