

From: [REDACTED] (CAB-BIENKOWSKA)
Sent: 22 August 2017 10:17
To: CAB BIENKOWSKA ARCHIVES
Subject: Fwd: Cześć, tu [REDACTED]

Od: [REDACTED] <[\[REDACTED\]@pmi.com](mailto:[REDACTED]@pmi.com)>
Data: 22 sierpnia 2017 10:04:20 CEST
Do: [REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)> [REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>
Temat: Odp: Cześć, tu [REDACTED]

[REDACTED]
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Życzę wspaniałego urlopu ☺
[REDACTED]

From: [REDACTED] On Behalf Of [REDACTED]
Sent: 28 July 2017 11:38
To: elzbieta.bienkowska@ec.europa.eu
Subject: Philip Morris International Investments

Dear Commissioner Bienkowska,

Late last year, Philip Morris International (PMI) announced its intention to transform its business by building a future on smoke-free products. Our objective is to completely replace cigarettes over time with less harmful, smoke-free products to the benefit of adult smokers, public health, and society at large.

We are now in the process of turning this unprecedented decision into reality and I am writing to further outline this vision and inform on the significant impact it will have on the European economies and the pivotal role we hope Europe will play in realizing this vision.

Europe is already a hub for PMI's research, development and investment in better alternatives to cigarette smoking. Since 2008, PMI has hired more than 400 scientists and technical staff and invested over EUR 2.5 billion in research, product development and scientific substantiation for smoke-free products. PMI is the only tobacco company among the European Patent Office's top 100 patent filers. Globally, we have a portfolio of over 1,800 granted patents and almost 4,000 pending applications published for intellectual property generated during the development of its smoke-free products.

In terms of investment in the European Union, PMI was recently identified by the European Political Strategy Centre's 'Greenfield Investment Monitor' as being one of the most significant investors in the EU. As part of realizing this new vision, thus far we committed to infrastructure investment in the EU of over EUR 2 billion which will create nearly 2000 permanent new jobs representing a significant boost to the local economies as outlined below. It needs to be highlighted that these four factories have significant

export potential to countries outside the EU. Today, 95% of the production of our Italian factory is exported outside the EU.

Italy:

On September 23, 2016, PMI announced the completion of its first manufacturing facility for large-scale production of *HEETS*, the tobacco units used with the electronic tobacco heating device *IQOS*, in Crespellano (Bologna, Italy). Representing an anticipated investment of approximately EUR 500 million, this state-of-the-art facility currently employs over 300 people and, when fully operational, could employ up to 600. This is in addition to the over 1,000 people PMI affiliates in Italy already employ. In June 2017, we announced a plan to invest approximately EUR 500 million more to expand capacity at this manufacturing facility.

Greece:

Earlier this year, PMI announced an investment of approximately EUR 300 million to convert the cigarette factory of Papastratos, PMI's affiliate in Greece, into a manufacturing plant for heated tobacco units. The investment will create 400 new jobs at Papastratos, which already employs approximately 800 people.

Germany:

In addition, in June of this year, we announced plans to invest approximately EUR 275 million in a new high-tech facility in Dresden, Germany, to produce *HEETS*. Once fully operational in early 2019, the factory is expected to employ approximately 500 people. PMI affiliates in Germany already employ over 2000 people.

Romania:

Most recently, on July 25, PMI announced the conversion of its manufacturing plant in Otopeni, Romania, ending production of cigarettes and switching the manufacturing completely to smoke-free products. This will represent an investment of EUR 490 million and the creation of 300 new jobs in addition to the 600 people already employed at this facility.

Where we are converting existing factories, this means that we will completely stop the production of cigarettes in those facilities, in an effort to meet demand for smoke-free products and speed up delivery of the vision that we outlined last year.

We believe that these are meaningful steps towards a future in which smoke-free products ultimately replace cigarettes. Over 2.9 million adults have already stopped smoking and switched to *IQOS*. We are fully committed to meeting adult smoker demand for potentially less harmful alternatives to cigarette smoking.

Today *IQOS* is available to adult smokers in 12 EU Member States. Results of scientific research conducted by PMI to date indicate that *IQOS* is likely to reduce the risk of harm

compared to cigarette smoking, and is a better choice for those who would otherwise continue to smoke.

The company openly shares its scientific methodologies and findings for independent third-party review and verification, and has published its research in over 200 articles and book chapters since 2011. Pursuant to Art. 19 of the Directive 2014/40/EU, PMI uploaded in the Common Entry Gate of the EU Commission a scientific notification dossier. The dossier provides information on product specifications and content, quality and manufacturing controls processes, and scientific studies and data relating to, among other things, toxicity, addictiveness, attractiveness, consumer behavior and perception, risk and population harm.

We are sincerely committed to transforming our business, but we cannot do this on our own and openly seek fully independent validation of our ongoing research. A number of EU Member State authorities, including the Dutch National Institute for Public Health and the Environment (RIVM), the German Federal Institute for risk assessment (BfR), and Public Health England (PHE) have announced their intention to assess IQOS and/or verify the results of our scientific studies.

I would welcome the opportunity to meet with you to discuss our investments and respond to any questions you might have related to these novel products.

Yours sincerely,

[Redacted Signature]

Philip Morris International

[Redacted Email Address]

@pmi.com

Philip Morris International is registered in the common Transparency Register of the European Parliament and the European Commission. Its registration can be found [here](#).

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[Redacted] <[\[Redacted\]@ec.europa.eu](mailto:[Redacted]@ec.europa.eu)>

Sent: 22 August 2017 09:54

To: [Redacted] <[\[Redacted\]@pmi.com](mailto:[Redacted]@pmi.com)>

Subject: Re: Cześć, tu [Redacted]

Dzień dobry, właśnie zaraz lecę do W-wy, [Redacted] Możesz dzwonić teraz :-)

Wysłane z iPhone'a

Dnia 22.08.2017 o godz. 09:29 [redacted]@pmi.com>
napisał(a):

Cześć [redacted],

Mam nadzieję, że lato Ci służy! ☺ Próbuję się do Ciebie dodzwonić – o ile nie jesteś na urlopie daj mi proszę znać kiedy mógłbym Ci zająć chwilę?

Miłego dnia,

[redacted]