

# Claire Bury's Meeting with Facebook - 30/11/2017

## BTO - meeting with Facebook 30 November 2017

### Participants :

Facebook (FB): [REDACTED] [REDACTED].

Personal data protection Art 4(1)(b)

Commission: DDG Claire Bury (CB) and [REDACTED] note taker, DG CNECT, B1)

### European Electronic Communications Code

- [REDACTED]: FB generally comfortable with EC proposal where relatively few rules apply to number-independent ICS. FB understands the focus on investment. Main concern is if things get fragmented, e.g. EP proposal of General Authorisation and country of main establishment combined with Council more open ended draft with blurred definitions.
- [REDACTED]: FB concern is well understood, and EC proposal was drafted very carefully. While there are different views on access and spectrum between EP and Council, there is good momentum in negotiations. Services issues are likely to be discussed in trilogues in January or February.
- [REDACTED]: FB not really involved in discussion on access and spectrum and don't want their points to get lost in middle of "locked horns" between EP and Council.

Personal data protection Art 4(1)(b)

Personal data protection Art 4(1)(b)

### ePrivacy

- [REDACTED]: FB has some concerns specifically on confidentiality of information in Art 5-7. FB not against confidentiality, but challenge is this fundamental prohibition. Transparency and choice is more important than consent. Consent model in GDPR is very heavy handed. Discussions could be helped e.g. by workshops where FB experts are very eager to explain technical issues.
- [REDACTED]: Conscious of the need to bridge gap in discussions between consumer confidence and the need to innovate. Further discussions with stakeholders needed. Estonian Presidency will present a Progress Report in Council.

Personal data protection Art 4(1)(b)

### Platforms/e-Commerce

- [REDACTED]: FB has taken a number of steps to take responsibility on hate speech and terrorism agenda[1] etc. 98% of terror-related content is taken down within 1 hour. Shared database of unique digital fingerprints for photos and videos established with Microsoft, Twitter and YouTube. [REDACTED]
- [REDACTED]: We don't want to reopen e-commerce directive, but improve "responsibility". Important with right checks and balances to ensure freedom of expression.

Personal data protection Art 4(1)(b)

Out of scope

### Other matters

- [REDACTED]: On AVMSD, country of origin important and rules need to be clearer. FB in scope is no big deal. FB congratulates on the Free Flow of Data which seems to be moving forward. As it concerns non-personal data more relevant for others than FB.

Personal  
data  
protection  
Art 4(1)(b)

- FB EU Counter Terrorism team will be in Brussels next week and would like to meet with DG CNECT. [REDACTED] will send an email with further info.

- FB COO Sheryl Sandberg will meet with Commissioners VP Ansip and Jourova in January.

Thanks to [REDACTED] for preparing the BTO

Of interest to [REDACTED] [Anthony WHELAN](#) [REDACTED]  
[REDACTED]

Personal  
data  
protection  
Art 4(1)(b)