

From: SC [REDACTED] (ENV)
Sent: jeudi 19 avril 2018 20:19
To: [REDACTED]
Cc: [REDACTED] (ENV); [REDACTED]; [REDACTED]
[REDACTED] (GROW); [REDACTED] (GROW); [REDACTED] (ENV)
Subject: RE: EU Strategy for Plastics: Pledging Campaign

Dear M [REDACTED]

Thank you for your email. We are aware that putting together a meaningful and robust pledge is a serious undertaking and we will of course be available for a further discussion, preferably together with the colleagues from DG GROW. [REDACTED] will be available to identify a suitable date/timeslot.

Best regards

[REDACTED]

From: [REDACTED] [mailto:[REDACTED]@aise.eu]
Sent: Tuesday, April 17, 2018 2:35 PM
To: [REDACTED] (ENV)
Cc: [REDACTED] (ENV); [REDACTED]; [REDACTED] ni; [REDACTED]
Subject: EU Strategy for Plastics: Pledging Campaign

Dear Mr [REDACTED],

I am contacting you on behalf of A.I.S.E., the International Association for Soaps, Detergents, and Maintenance Products, in the context of the recently published call for pledge, linked to the Strategy on Plastics in a Circular Economy.

A.I.S.E. members are committed to achieving great levels of sustainability (as demonstrated by our track-record on voluntary initiatives), and finding innovative solutions that fit the mould of a true circular economy. Indeed, we are currently assessing the possibility to prepare a "pledging campaign" for our industry sector with regard to plastics packaging and for that purpose information gathering with companies from our industry network has been initiated. Some of those companies have already taken measures and proactively committed even before the Commission's call for action.

The enthusiasm in our sector was high, however when reading the details and expectations as included in the recently published background note are raising some concerns regarding the extent of the reporting requirements, and disclosure of sensitive information such as profile of suppliers and types of polymers used in plastics packaging material. We understand that the objective is to avoid double-counting, and assess how and where the market may be moving to on a yearly basis. Nevertheless, we sense that this is representing a major blocking factor for our companies, and consequently for the association. Releasing this sensitive information is seen by companies as a risk to influence the market and its prices fluctuation in case some of this sensitive information would ever get into the public domain. In addition, gathering such detailed information in due time prior to the deadline set by the Commission, i.e. 30 June, is challenging and might indeed hinder us to come along with an industry proposal.

I would therefore like to ask you whether you would be available in the near future in order to discuss the aforementioned points in more details with us in order to explore how to best move forward to potentially applying to pledge with a proposal.

Best regards,



International Association for Soaps,
Detergents and Maintenance Products

Susanne Zänker
Director General

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