

From: [REDACTED] <[REDACTED]@europen-packaging.eu> mercredi 31
Sent: janvier 2018 13:53 [REDACTED] (ENV)
To: [REDACTED]
Cc: Invitation for Guest speaker at EUROPEN board meeting - 27 February 2018
Subject:
Dear Mr [REDACTED]

I hope you are well.

My colleague [REDACTED] reported back on your interesting comments at yesterday's lunch conference held in FleishmanHillard's offices.

EUROPEN is holding its Executive Committee (i.e. board) meeting on Tuesday 27 February, which will be dedicated to the Circular Economy Package, including the mini-package recently launched.

Also on behalf of our Chairman, [REDACTED] (*Coca-Cola European Partners*), I would like to invite you to join us as our guest speaker for an exchange of views with our board members on this topic (see [here](#) the list of EUROPEN's board members).

We would be delighted to discuss with you the upcoming initiatives related to the CEP and plastics strategy including your call for industry action to submit voluntary pledges on recycled content and beyond. As you may know, EUROPEN is a supply chain organization, representing all of the packaging material supply chains. In this pre-competitive setting, all members (including non-plastics) have come forward with their pledges, be it on recycled content or other areas on their life-cycle which are considered environmental hotspots. Pledges will change according to what an actor in a certain stage of a supply chain has control on, or will indicate where they need other supply chain partners to achieve their pledges. You will find this living document on our website: <http://www.europen-packaging.eu/news/news/117-continuous-environmental-improvement-of-the-packaging-supply-chain-in-europe-corporate-initiativescommitments-of-europen-members.html>. It would be valuable to have your early views on these pledges.

We have a slot from 11.30 to 12.30 (according to you available time) after which you are more than welcome to join us for lunch.

We look forward to hearing from you,

Best regards,
[REDACTED]

[REDACTED] Managing Director

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