

EMM Media Monitoring and OSINT Tools Workshop 18.-19.10.2012

Agenda EMM End-to-End

18.10.2012 - Day 1

- Welcome Remarks
- EMM Products Overview & Research Results
 - Event Extraction
 - Twitter Mining
 - Automatic Summarization
 - Sentiment Detection
- [Break]
- Overview: from initial need to final product
- [Break]
- Problem statement analysis
- Working groups, log-in, NewsDesk tool navigation.
- Category Editor: (alert and filter definitions)
- [Break]
- NewsDesk Workspace: browsing feeds, managing contacts, sending notifications
- EMM web sites: NewsBrief / Medisys : case studies

19.10.2012 - Day 2

- Results analysis and category definition improvements
- Newsletter editing, publishing, distribution
- [Break]
- NewsDesk business processes overview: workgroups, roles, resources.
- Wrap up and User Feedback