

An Overview of Artificial Intelligence Professor Barry O'Sullivan, PhD(NUI), FEurAl, MRIA European Artificial Intelligence Association & Department of Computer Science, University College Cork

### Who am I?



- Professor (Constraint Programming) at UCC.
- Founding Director, Insight Centre for Data Analytics.
- Deputy President, European Artificial Intelligence Association.
- Editor, Springer Book Series
   "Artificial Intelligence: Foundations, Theory, and Algorithms" (with Prof. M.Wooldridge, Oxford University).
- Science Foundation Ireland Researcher of the Year 2016.
- Member, Royal Irish Academy.
- CEO and Founder, Al Machina.
- Al Expert-in-Residene, SOSV <a href="http://www.sosv.com">http://www.sosv.com</a>







http://www.sfi.ie



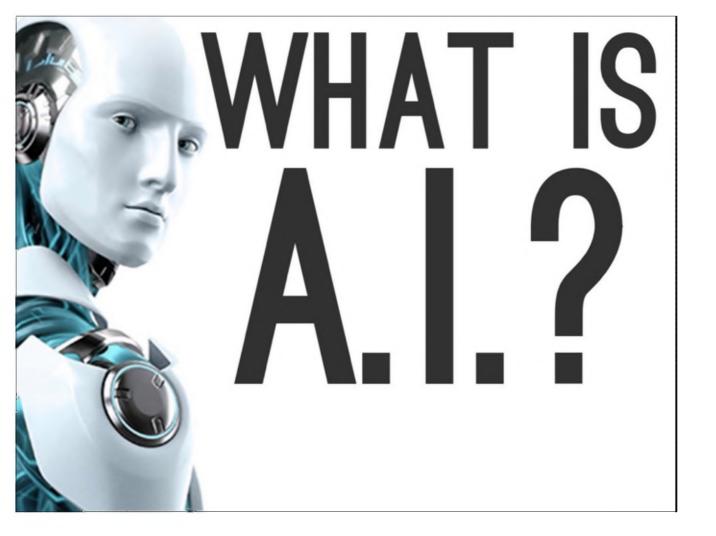


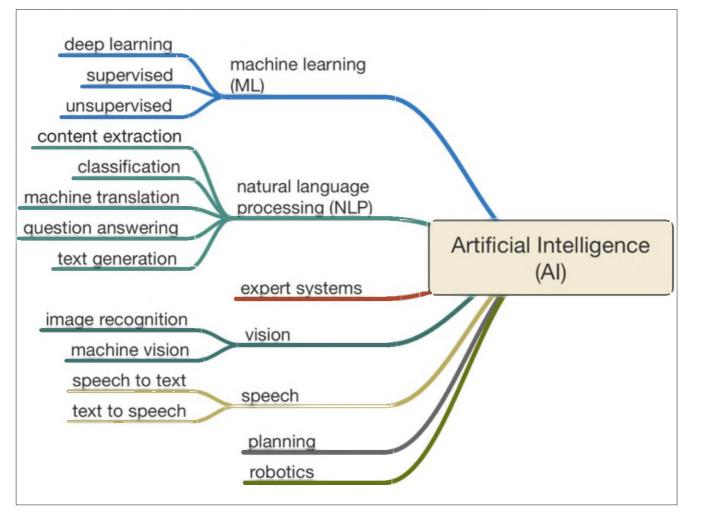
Largest Al association in the world: ~4500 individual members

~4500 individual members

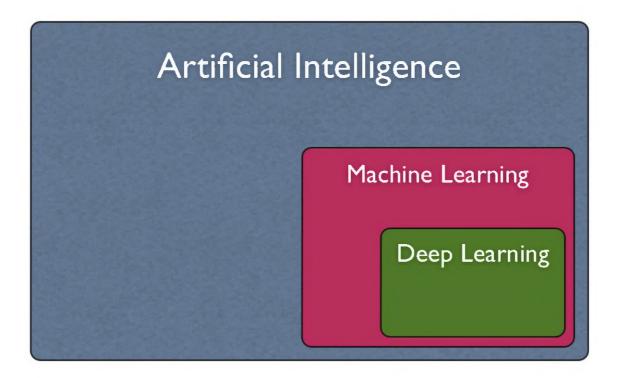
~30 countries

Deputy President (since August 2016) European Association for Artificial Intelligence

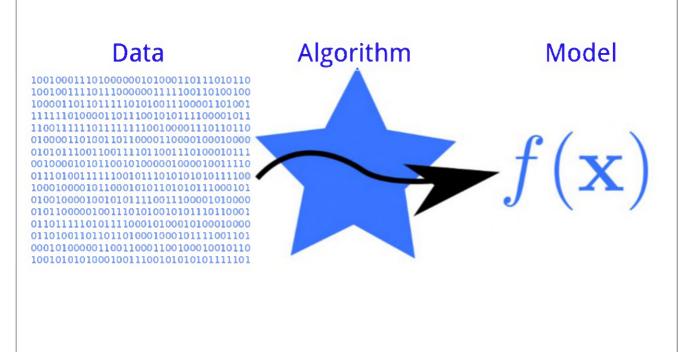


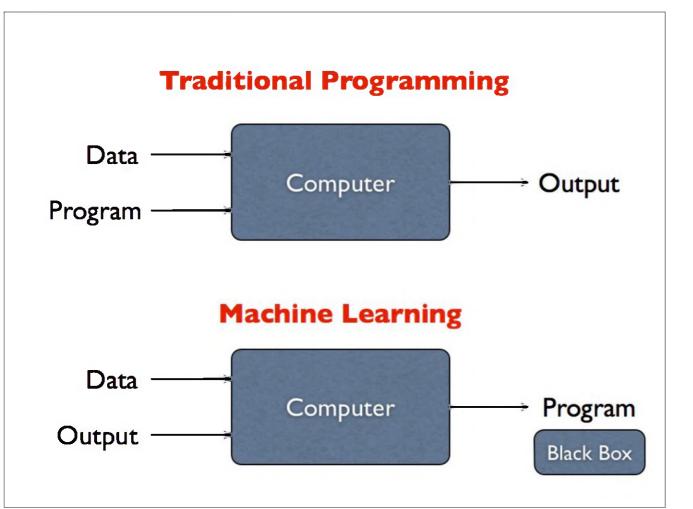


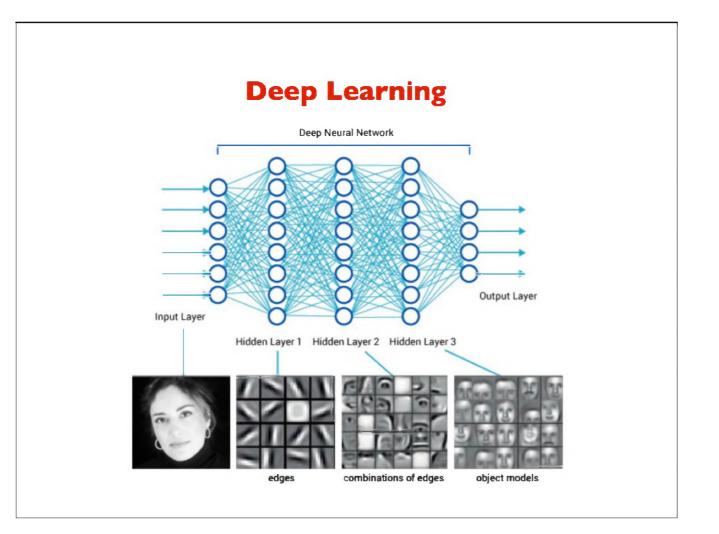
#### Al is not Machine Learning is not Deep Learning



### **Textbook Machine Learning**







#### COMPUTING MACHINERY AND INTELLIGENCE

By A. M. Turing

#### 1. The Imitation Game

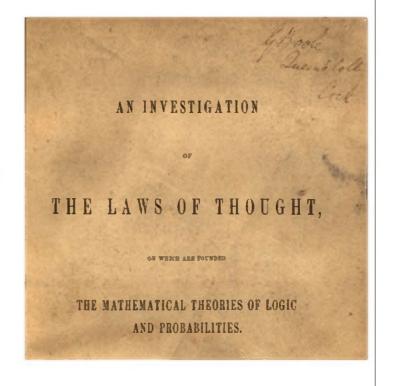
I propose to consider the question, "Can machines think?" This should begin with definitions of the meaning of the terms "machine" and "think." The definitions might be framed so as to reflect so far as possible the normal use of the words, but this attitude is dangerous, If the meaning of the words "machine" and "think" are to be found by examining how they are commonly used it is difficult to escape the conclusion that the meaning and the answer to the question, "Can machines think?" is to be sought in a statistical survey such as a Gallup poll. But this is absurd. Instead of attempting such a definition I shall replace the question by another, which is closely related to it and is expressed in relatively unambiguous words.

The new form of the problem can be described in terms of a game which we call the 'imitation game." It is played with three people, a man (A), a woman (B), and an interrogator (C) who may be of either sex. The interrogator stays in a room apart front the other two. The object of the game for the interrogator is to determine which of the other two is the man and which is the woman. He knows them by labels X and Y, and at the end of the game he says either "X is A and Y is B" or "X is B and Y is A." The interrogator is allowed to put questions to A and B thus:

#### **George Boole**

Father of Boolean Algebra

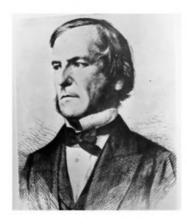
First Professor of Mathematics, UCC



Whe seems mould have borned a good subject for a painter. — as Book had discovered that brains of reasoning might be conducted by a mathematical process, and Balkage had invented a Machine for the herbornance of mathematical work, the hor great men together reament to have taken steps towards the construction of that grand proding a Thinking Machine.

Letter from J.Hill to Mary Boole, 1865 (just after the death of George Boole)

# From Boole to Deep Learning



George Boole



Geoff Hinton
University of Toronto & Google
(great-great-grandson)

## Boole, the Hintons & China



Voynich Manuscript



Ethel Boole Voynich



The Gadfly

#### Sun Yat-Sen 孫中山 / 孫逸仙



Provisional President of the Republic of China



Joan Hinton

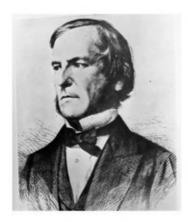




Joan Hinton (second left), Sidney Shapiro (second right) and Eunice Moe Brock (first right) receive "You Bring Charm to China" awards presented on Saturday in Beijing. Wang Jing

寒春

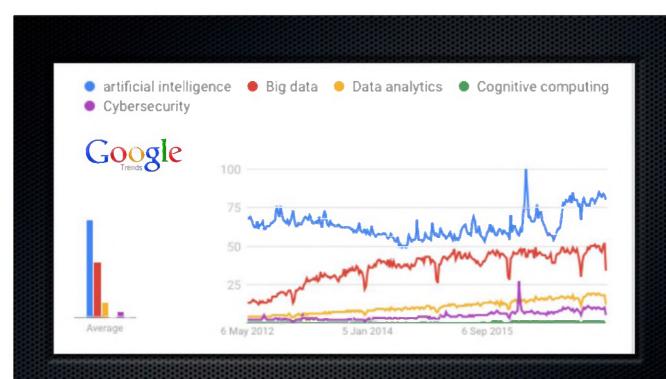
# From Boole to Deep Learning



George Boole



Geoff Hinton
Univerity of Toronto & Google
(great-great-grandson)



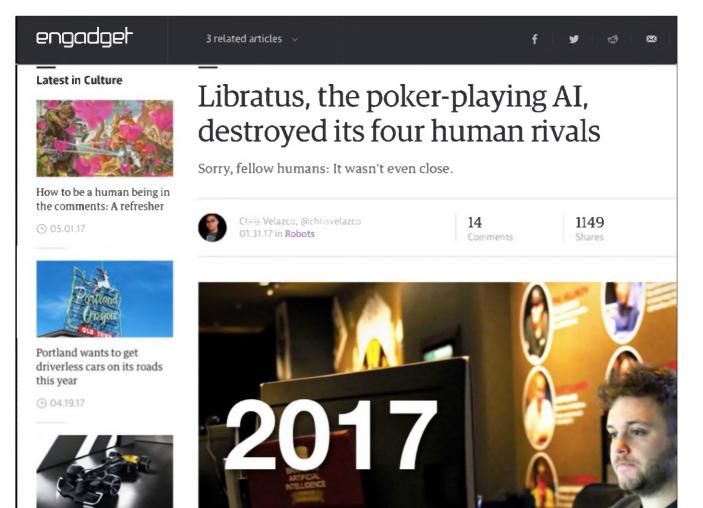
Interest in Al worldwide. Past 5 years. Al has dwarfed interested in big data, data analytics, cognitive computing, and cybersecurity combined.



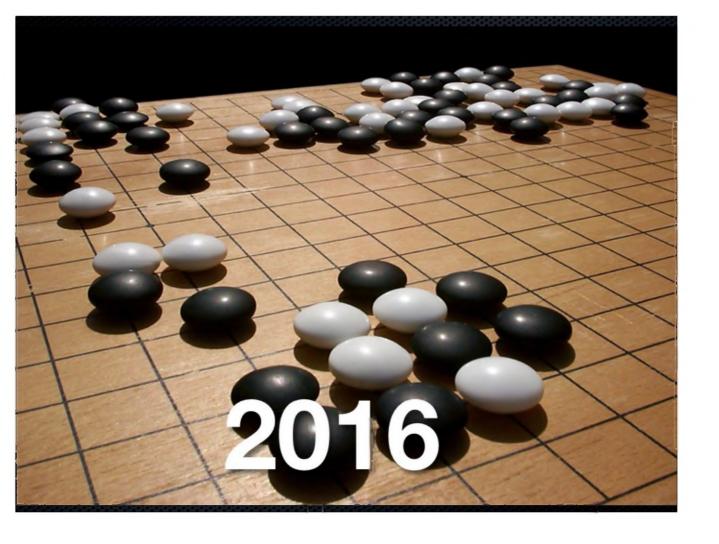






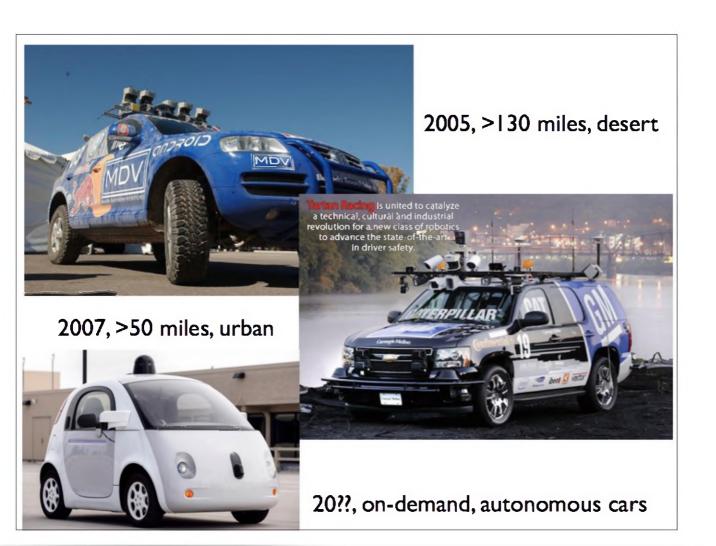










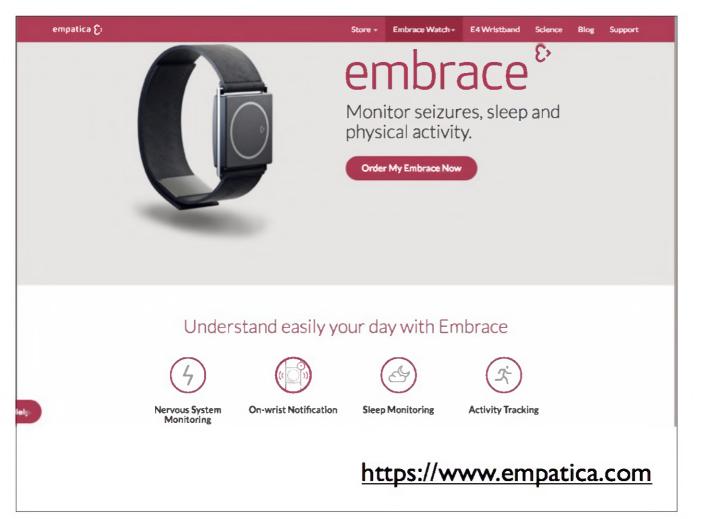


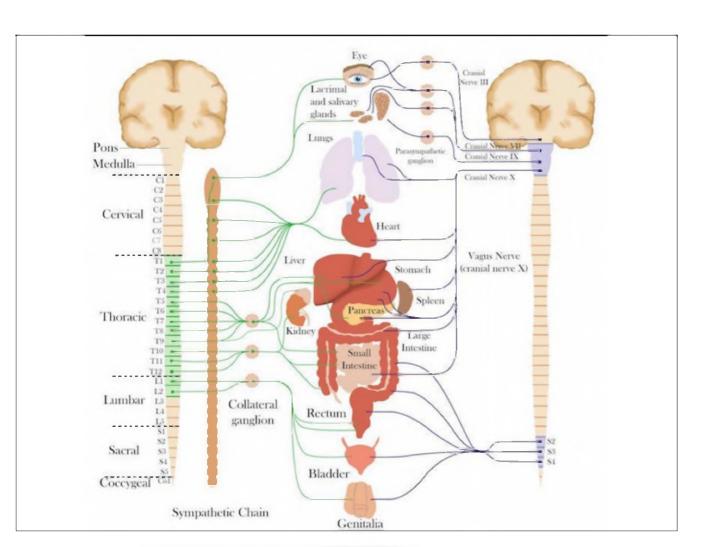
#### **Explanation in AI/ML is Important:)**



"Does your car have any idea why my car pulled it over?"







## Empathica - Electrodemeral Activity

#### Projects using Electrodermal Activity

Some of the research applications that Electrodermal Activity monitoring can enable

Sleep disorders and Insomnia

Addiction

Hypoglycemia

Affect dysregulation

Sensory Processing Modulation

Oppositional defiant disorder

Alzheimer's

Pain management

Autism spectrum disorders

Parkinson's disease

Anxiety disorder

Phobias (and desensitization)

Drug trials

Thyroid dysfunction

Endocrine disorders

Quadriplegia (or paraplegia)

Attention deficit hyperactivity

Post-traumatic stress disorder

Depression

Anesthesia

Hot flashes

Psychiatric counseling

Bipolar disorder

Stroke

Dialysis

Cystic fibrosis

Temporary Paralysis

Epilepsy

Schizophrenia

Dementia

Dementia

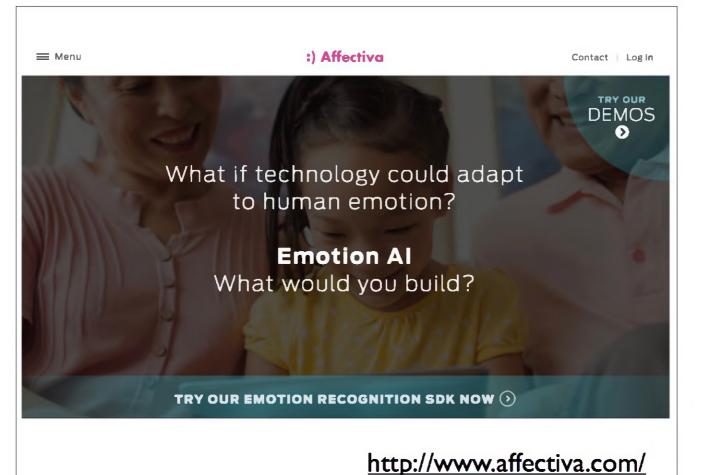
Sexual Dysfunction

Dysthymia

Dermatology

Sociopathy

Diabetes





# 100 Year Study on Al

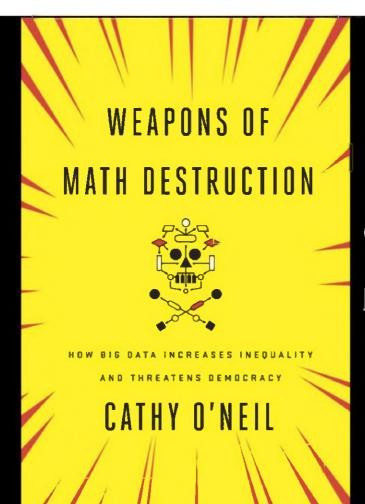
Al revolution has been led by access to compute power, massive data collection, and deep learning

Big Trend	Example Focus
Large-scale Machine Learning	Large data sets, Complexity
Deep Learning	Object recognition, Perception, NLP
Reinforcement Learning	Learning to act in the real world
Robotics	Interacting with the real world
Computer Vision	Visual Classification, Captioning
Natural Language Processing	Voice query, Realtime translation
Collaborative Systems	Human-Machine, Augmentation
Human Computation	Harness human-level intelligence
Algorithmic Game Theory	Econ/social impact & incentives
Internet of Things (IOT)	Connected sensing & reasoning
Neuromorphic Computing	Biological neural net-inspired

Domain	Focus
Transportation	Smart car, self-driving, on-demand
Home/Service Robots	Smart home systems, home robotics
Healthcare	Analytics, robotics, mobile, elder care
Education	Teacher robots, ITS, online, analytics
Sustainable Communities	Achieving societal good
Public Safety/Security	Training, policing, cybersecurity
Employment & Work	Impact on jobs and work
Entertainment	Interaction, personalised, engaging



But isn't Al technology independent, cool, mathematical, and calculating? No, it isn't.



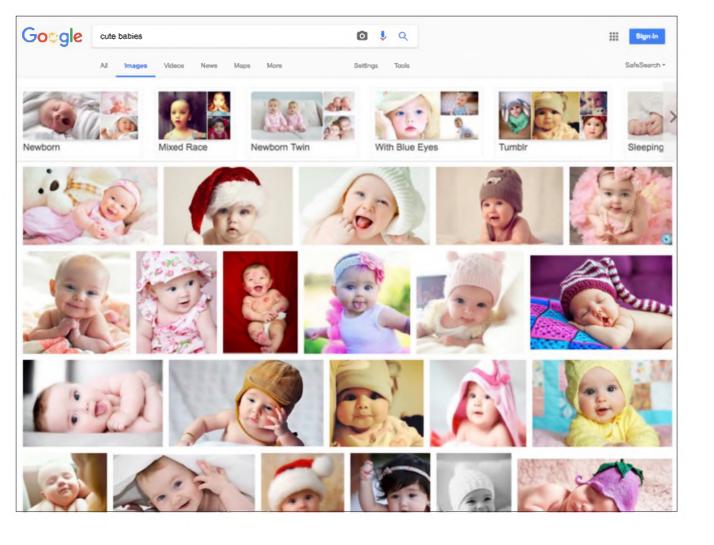
Cathy's blog:

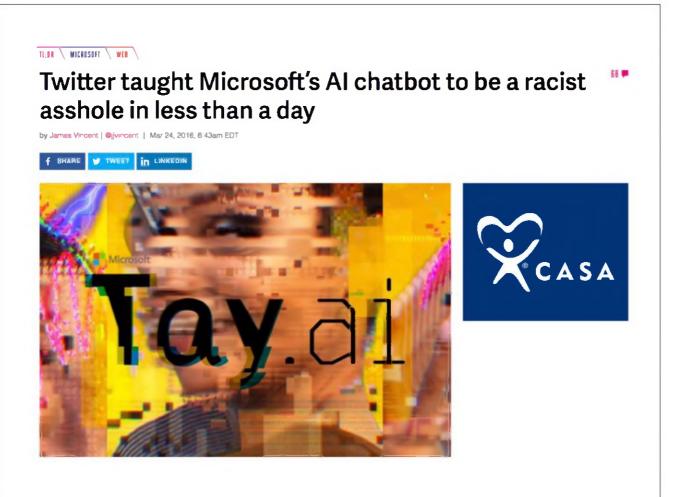
https://mathbabe.org

# Bias and Artificial Intelligence

- Data-driven bias
- Interaction bias
- Personalisation
- Similarity bias
- We're biased
- Language is biased

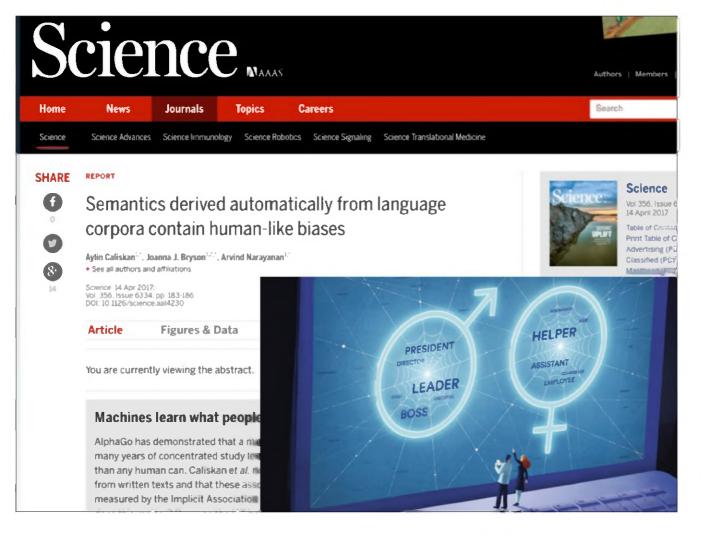












### Human-like bias is baked into language!

REPORT

COGNITIVE SCIENCE

# Semantics derived automatically from language corpora contain human-like biases

Aylin Caliskan, <sup>14</sup> Joanna J. Bryson, <sup>1,8</sup>\* Arvind Narayanan<sup>1</sup>\*

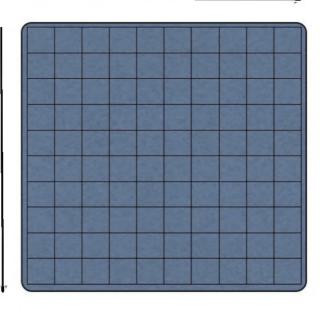
Machine learning is a means to derive artificial intelligence by discovering patterns in existing data. Here, we show that applying machine learning to ordinary human language results in human-like semantic biases. We replicated a spectrum of known biases, as measured by the implicit Association Test, using a widely used, purely statistical machine-learning model trained on a standard corpus of text from the World Wide Web. Our results indicable that text corpora contain recoverable and accurate imprints of our historic biases, whether morally neutral as toward insects or flowers, problematic as toward race or gender, or even simply vertical, reflecting the status guo distribution of gender with respect to careers or first names. Our methods hold promise for identifying and addressing sources of bias in culture, including technology.



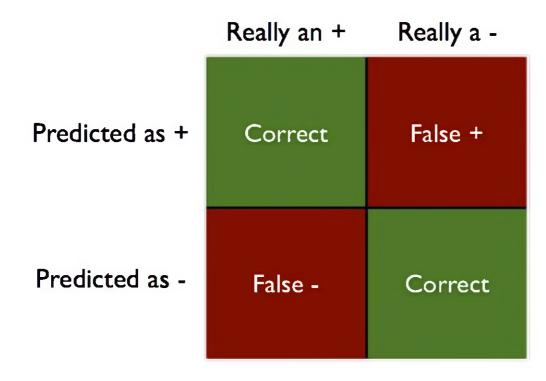
### Discrimination/bias in (big) data analytics

Correlated attributes

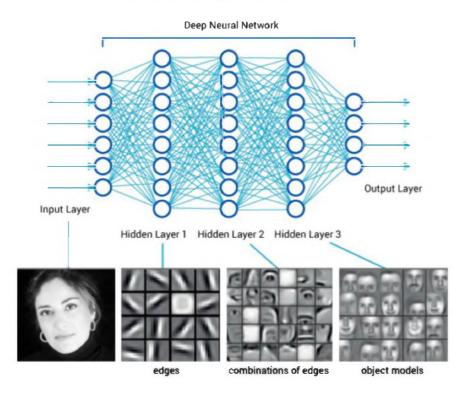
Under-representation



#### Understanding the significance of a mistake



### **Deep Learning**

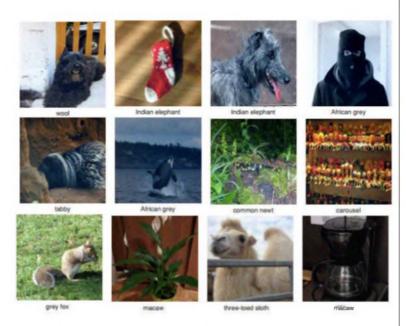


# Complex machine learning and data mining methods are difficult, if not, impossible to explain!



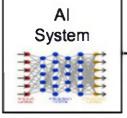
Image courtesy of arXiv:1707.08945 [cs.CR]

This is not a 45 MPH sign. You're supposed to stop, not speed up!





#### **Explainable Al**



- · We are entering a new age of Al applications
- · Machine learning is the core technology
- · Machine learning models are opaque, non-intuitive, and difficult for people to understand

#### Watson









**Operations** 



AlphaGo



- Why did you do that?
- Why not something else?

User

- When do you succeed?
- When do you fail?
- When can I trust you?
- How do I correct an error?

http://www.darpa.mil/program/explainable-artificial-intelligence

# Will current AI be illegal in the EU in 2018?

by Colm Gorey





Series of colourful algorithms on a screen, Image, Mclek/Shutterstock



Silicon Valley and the EU have never really seen eye to eye, but a recent regulation – that means citizens have the right to demand an explanation to an algorithmic decision by 2018 – could drive the two to legal war.

#### LATEST NEWS Instant payments as a response to instant society @ 20 HOURS AGO NASA astronaut Peggy Whitson breaks yet another space record a 21 HOURS AGO Are digital banks facing an obstacle-free future? Not for @ 21 HOURS AGO **Dundalk medtech company signs** 'multi-million euro' US deal 22 HOURS AGO Early Bird tickets now on sale DUBLIN, 6-8 JULY

BUY NOW

#### Article 22

#### Automated individual decision-making, including profiling

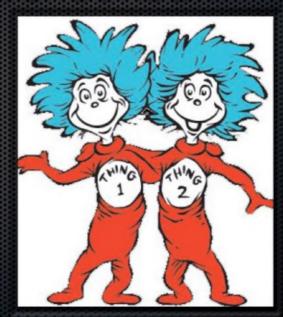
- 1. The data subject shall have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning him or her or similarly significantly affects him or her.
- 2. Paragraph 1 shall not apply if the decision:
- (a) is necessary for entering into, or performance of, a contract between the data subject and a data controller;
- (b) is authorised by Union or Member State law to which the controller is subject and which also lays down suitable measures to safeguard the data subject's rights and freedoms and legitimate interests; or
- (c) is based on the data subject's explicit consent.
- 3. In the cases referred to in points (a) and (c) of paragraph 2, the data controller shall implement suitable measures to safeguard the data subject's rights and freedoms and legitimate interests, at least the right to obtain human intervention on the part of the controller, to express his or her point of view and to contest the decision.
- 4. Decisions referred to in paragraph 2 shall not be based on special categories of personal data referred to in Article 9(1), unless point (a) or (g) of Article 9(2) applies and suitable measures to safeguard the data subject's rights and freedoms and legitimate interests are in place.

### ...there's more in Recital 71

In order to ensure fair and transparent processing ..., the controller should use appropriate mathematical or statistical procedures for the profiling, implement technical and organisational measures appropriate to ensure, in particular, that ... prevents, inter alia, discriminatory effects on natural persons on the basis of racial or ethnic origin, political opinion, religion or beliefs, trade union membership, genetic or health status or sexual orientation, or that result in measures having such an effect.

# Two major GDPR challenges that are often overlooked...

- The GDPR's position on <u>discrimination</u>
- The notion of a 'right to explanation'



## Barriers to Transparency (Burrell)

- Intentional concealment.
- Gaps in technical literacy.
- Mismatch between machine learning/data mining capabilities and human-scale reasoning and interpretation demands.





#### **GDPR & The Digital Age of Consent**

## We need to talk about the Irish 'digital age of consent'

**P**2 2

Mooted change of parental consent limit from 16 to 13 should make us concerned

@ Thu, Jul 13, 2017, 05:38

Work with Mary Aiken

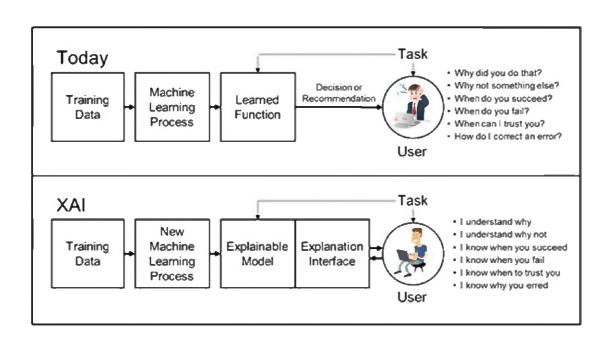


Mary Aiken. Barry O'Sullivan



The default digital age of consent in the EU is 16. However, member states have the option of lowering that age of consent to the age of 13. Photograph: Andrew Gombert/EPA

# Explainable Al

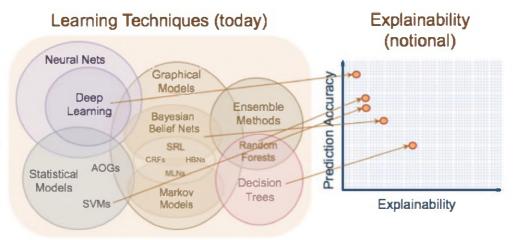


http://www.darpa.mil/program/explainable-artificial-intelligence

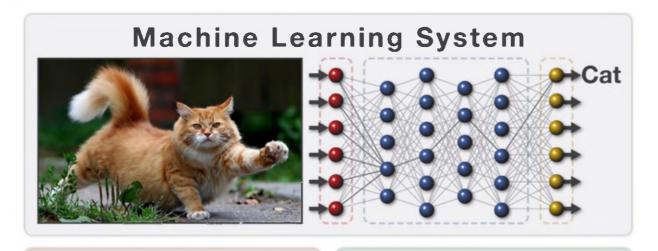
# Explainable Al

#### New Approach

Create a suite of machine learning techniques that produce more explainable models, while maintaining a high level of learning performance



http://www.darpa.mil/program/explainable-artificial-intelligence



This is a cat.

**Current Explanation** 

#### This is a cat:

- It has fur, whiskers, and claws.
- It has this feature:





**XAI** Explanation

http://www.darpa.mil/program/explainable-artificial-intelligence







### ROSS

Your Brand New Artificially Intelligent Lawyer



Every minute you spend on legal research is time you can't bill for.

ROSS is an A.I. lawyer that helps human lawyers research faster and focus on advising clients.

Start today



## The world's first artificially intelligent lawyer was just hired at a law firm



#### 2016 Big Data Trends

Top 8 Trends in Big Data for 2016. Get the Whitepaper! Go to tableau.com

Lawyers often get a bad reputation for being slimy and conniving (deservedly or not), but ROSS has neither of those qualities.

Ask ROSS to look up an obscure court ruling from 13 years ago, and ROSS will not only search for the case in an instant — without contest or complaint — but it'll offer opinions in plain language about the old ruling's relevance to the case at hand.

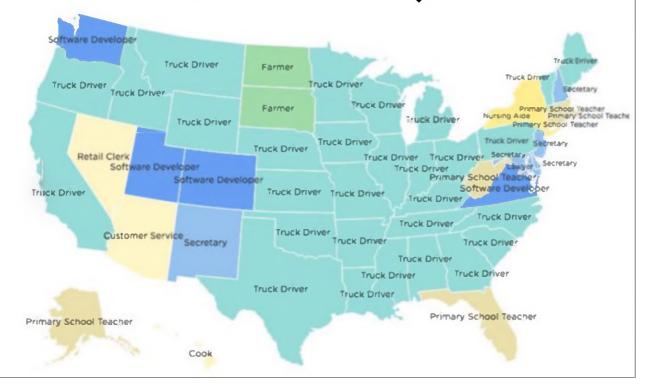
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A well-dressed humanoid not named Ross, Store Gould/Tech Inside



# Autonomous vehicles exemplify a current Al concern: job loss







#### UNITED NATIONS GLOBAL PULSE











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PULSE LAB NEW YORK PROJECTS



Publication: Integrating Big Data Into The Monitoring And Evaluation Of Development Programmes (2016)

Sex Disaggregation Of Social Media Posts

Analyzing Attitudes Towards Biofuels With Social Media

Using Financial Transaction Data To Measure Economic Resilience To Natural

Building Proxy Indicators Of National Wellbeing With Postal Data

Understanding Immunisation Awareness And Sentiment Through Analysis Of Social Media And News Content (2015)



Using Mobile Phone Data And Airtime Credit Purchases To Estimate Food

Using Mobile Phone Activity For Disaster Management During Floods (2014)

**BROWSE BY LAB** 

Jakarta Kampala New York

**BROWSE BY PROGRAMME** 

Climate & Resilience

Data Privacy & Protection

Economic Well-being

Food & Agriculture Gender

Humanitarian Action Public Health

Real-time Evaluation

The Sustainable Development Goals

BROWSE BY REGION

Africa Asia Europe Global

Latin America and the Caribbean

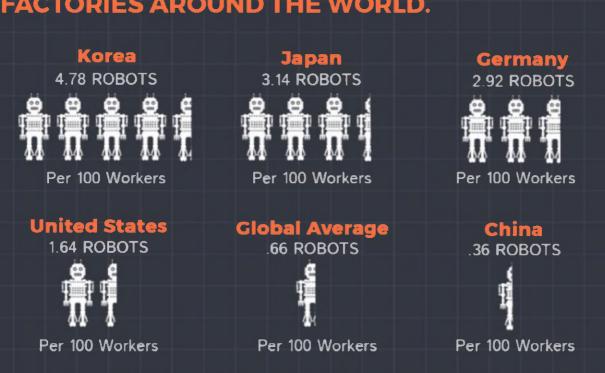
Northern America Oceania

### Harnessing the Data Revolution for Sustainable Development - Jacob Lew in Addis Ababa

- Data enables evidence-based policymaking.
- Data can accelerate progress on inclusion, by shining a light on the situations of women, youth, and other disadvantaged groups.
- Data gives us a tool to monitor and support the achievement of the SDGs.
- Data **empowers citizens** and it enables a more informed dialogue within and between countries
- Data also plays a key role in the private sector as a public good that can help firms make informed investments and take smart

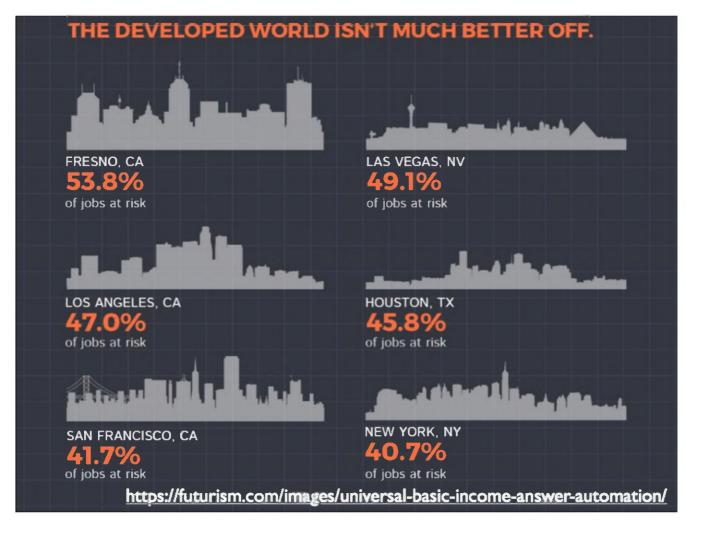


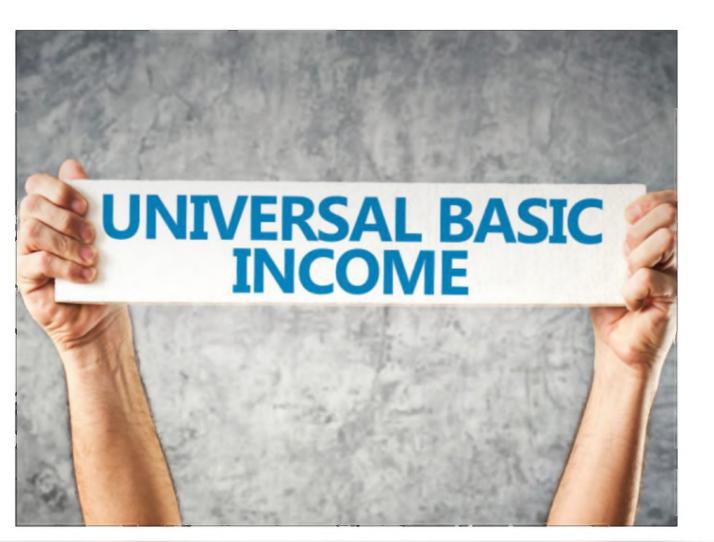
# ROBOT-TO-WORKER RATIOS ARE RISING RAPIDLY IN FACTORIES AROUND THE WORLD.



https://futurism.com/images/universal-basic-income-answer-automation/

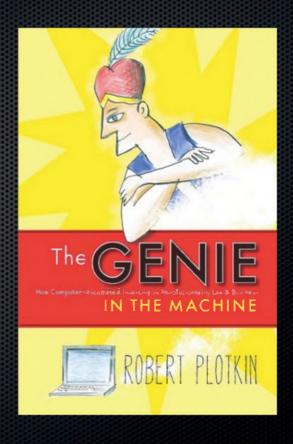






### Can Al Invent?

- Can Al be 'creative'?
  - Genetic Programming
  - Music Performance
- Many Als are competitive or exceed human performance
- Should Als be named on patents?
- What are the legal consequences?



# Top Ethical Challenges in Al

Source: https://www.weforum.org/agenda/2016/10/top-10-ethical-issues-in-artificial-intelligence

- Unemployment. What happens after the end of jobs?
- Inequality. How do we distribute the wealth created by machines?
- Humanity. How do machines affect our behaviour and interaction?
- Artificial stupidity. How can we guard against mistakes?
- Racist robots. How do we eliminate A! bias?
- Security. How do we keep Al safe from adversaries?
- Evil genies. How do we protect against unintended consequences?
- Singularity. How do we stay in control of a complex intelligent system?
- Robot rights. How do we define the humane treatment of Al?



An Overview of Artificial Intelligence Professor Barry O'Sullivan, PhD(NUI), FEurAI, MRIA European Artificial Intelligence Association & Department of Computer Science, University College Cork