



Elzbieta Bienkowska
Commissioner
European Commission
200 rue de la Loi
1049 Brussels

16 December 2014

Dear Commissioner,

On behalf of Amazon's customers, I would like to extend my sincere congratulations on your appointment as Commissioner for the Internal Market, Industry, Entrepreneurship and SMEs in the new European Commission.

As a long-term investor and significant employer, today with in excess of 30,000 employees across Europe, Amazon looks forward to continuing to support the European Commission in fostering innovation, growth, employment and investment.

We welcome and strongly support the importance the new European Commission has placed on the potential offered by the digital economy and the recognition of the significance of breaking down national barriers and creating a connected Digital Single Market for the benefit of Europe's citizens.

The commitment to "*ensure that consumers can access services, music, movies and sport events on their electronic devices wherever they are in Europe*" and to "*simplifying consumer rules for online and digital purchases*" is consistent with Amazon's relentless focus, since its inception in 1995, on being the Earth's most customer-centric company. Furthermore, in Europe, our vision is that customers and sellers, including the tens of thousands of European SMEs building their businesses on Amazon's marketplace, in all 28 EU member states should be able to purchase or sell anything that they wish to buy online at a great price, and have it delivered quickly and efficiently.

Amazon fully supports the objective to complete a fully-functioning and connected Digital Single Market and we are delighted to support the European Commission achieving this important goal.


I would appreciate the opportunity to meet with you at your convenience to discuss how we can partner with you and translate these common goals into concrete benefits for citizens across Europe. Our Brussels office will be in touch with your office in January to explore the opportunity for a meeting.

Wishing you a very happy holidays.

Yours sincerely,



Vice-President, International Public Policy

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