MEETING CONCLUSIONS

Title: Meeting Marie Frenay with Facebook’s Office
Date: 06/02/2019
Participants: Ext: COM: Marie Frenay (cab Ansip), Ulrik Smed (cab King) and (EEAS)

Issues raised & follow-up:
The meeting took place following the conference on disinformation organised in Brussels on 29 January 2019:
and the publication of the reports by signatories of the code of practice on disinformation:

1. Contribution of Facebook to the Rapid Alert System (incl. opening data to researchers)
   - Cabinets and EEAS raised the importance of providing data to researchers, while complying with GDPR, raised possible access to deleted public accounts in order for researchers to analyse interactions/behaviours. They also asked which data Facebook could share as “early warning” to contact points of the rapid alert systems.
   - Facebook mentioned existing arrangement with German authorities on sharing data, could build a similar model with EU authorities.
   - Facebook mentioned looking into opening its Ad Archive API and insisted on compliance of its action with GDPR.

2. Issue of issuing corrections
   - Cabinets raised the idea of issuing corrections for all those who have seen disinformation (referred to the intervention of Avaaz at the conference)
   - Facebook explained that the user who has shared disinformation can already receive a notification.
   - Cabinets and EEAS insisted that it would be good for all those who have seen disinformation to see a related correction, building on cooperation with fact-checkers. At least a pilot project could be launched. It could contribute to raise awareness.

AOB
   - Cab Ansip explained that it would be useful that most actions are being implemented in March, mentioned that disinformation might be discussed at the EUCO on 21-22 March and that the media literacy week will take place on week 18 March too.
   - Facebook informed that a letter was being prepared in order to receive guidance for the European elections on political advertising, what is allowed in terms of pan-European political campaigns.
   - Facebook shared some insights on their work and active preparation on issue-based advertising and the possible topics that could be covered.