

*Meeting with Erin Egan, Chief Privacy Officer Facebook - Following ITIC Privacy Roundtable
(City Club of San Francisco)*

EE:

- We have big legal teams in Ireland to work on compliance. Stephen Deadman is looking at compliance across the company.
- Our Privacy and Engineering Team ensures that compliance is clear and simple.
- Facebook was very much hit by the trust issues post-Cambridge Analytica and is undergoing an evolution.
- Our company has a general sense that the advertising business is seen as by nature flawed.

Chair EDPB:

- It is a question of trust, but also of transparency.

EE:

- I agree, it is our job to make sure people understand.