

GÜNTHER H. OETTINGER
MEMBER OF THE EUROPEAN COMMISSION

Atos

Brussels

Invitation to participate in the plenary panel discussion at the ICT 2015 Conference, 20th October 2015 Lisbon

Dear

It was again a pleasure to meet you during your visit to Brussels on 2nd July.

As I explained to you on that occasion, the ICT conference is the major event organised every two years by my services to mark the importance of the digital economy for Europe's current and future competitiveness and for restoring growth and jobs. This year's conference will focus on the theme of the Digital Single Market as the key to Europe's industrial leadership in the global digital economy.

As for our previous ICT conferences, we expect to bring together about 5000 top researchers from R&D centres, academia and industry, as well as stakeholders from the public and private sector active both inside and outside the EU, in particular those participating in the ICT programmes of Horizon 2020. The vast programme of this year's conference will notably put forward our projects to boost 5G, the Internet of Things and the digitisation of industry.

I am therefore delighted that during our meeting in Brussels you have accepted my invitation to participate in the plenary panel discussion on the digital single market as key to Europe's industrial leadership in the digital economy, on 20th October at 2 pm in Lisbon. I will have the honour to give an introductory speech to the panel which will be moderated by of the World Economic Forum. We would be grateful if your intervention could focus on the opportunities and challenges posed by this digitisation of more 'traditional' sectors and how a large international company as yours faces these.

I look forward to meeting you again on this occasion in Lisbon.

My services will provide you with all the necessary practical information on your intervention at the conference.

Yours sincerely,