

**From:** [REDACTED] (CAB-TIMMERMANS)  
**To:** [REDACTED] BRAUN Helena (CAB-TIMMERMANS)  
**Subject:** RE: Ares(2020)1157237 Plastics and the Circular Economy - Our Work on Breaking the Plastic Wave  
**Date:** mardi 17 mars 2020 15:51:14  
**Attachments:** [image003.png](#)  
[image002.png](#)

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Dear [REDACTED],

Thank you for your mail and request for a meeting with Executive Vice-President, Mr Frans Timmermans. Given the existing coronavirus outbreak, we are not in a position to propose you any dates in the coming weeks.

Could you please kindly come back to us at a later stage (provisionally end of May) when we hope to be in a more realistic position to reply.

Thank you in advance for your kind understanding.

Kind regards,

[REDACTED]  
**Assistant**  
**Cabinet of Executive Vice-President Frans Timmermans**



**European Commission**

[REDACTED]  
[REDACTED]  
[REDACTED] [@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)

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**From:** [REDACTED] >

**Sent:** Monday, February 17, 2020 1:10 PM

**To:** CAB TIMMERMANS CONTACT

**Cc:** SAMSOM Diederik (CAB-TIMMERMANS) [REDACTED] (CAB-TIMMERMANS) ; [REDACTED]  
[REDACTED]

**Subject:** Plastics and the Circular Economy - Our Work on Breaking the Plastic Wave

Dear Mr. Vice President, dear Mr. Timmermans,

It is five years ago that Ellen MacArthur and myself (at the time leading McKinsey's global sustainability practice) shared the results of a report with you "Growth within: A circular economy vision for a competitive Europe" – asking for your endorsement which you kindly granted.

Since then, and under your leadership, Europe turned circular. And discovered the infinite opportunity of a Green Deal.

Very few sectors tell the circular story as well as plastics. And it is plastics why I turn to you again.

The Pew Charitable Trusts and SYSTEMIQ are preparing to publish a landmark new report *Breaking the Plastic Wave: A Comprehensive Assessment of Pathways Towards Stopping Ocean Plastic Pollution*. The report offers a first of its kind: An analysis that evaluates different pathways to reduce ocean plastic flows and quantifies the associated economic, environmental, and social implications of each. The ultimate aim of this work is to help guide policymakers, industry executives, investors and civil society leaders through contested, often data-poor and complex terrain. Our analysis points to several key findings that will help define changes to the global system necessary to stop plastic pollution from flowing into the ocean.

We are inviting a small, high-profile group of stakeholders to endorse the report and provide a written quote. I am reaching out to you to inquire whether you would be prepared to endorse the report. Janez Potočnik and I have shared initial findings with Director Kestutis Sadauskas and are happy to present the report in more detail at your convenience. The summary with key findings of the report is attached. As this is still under embargo, please do not share further.

Incidentally, I understand that we might both attend the BDI climate congress in Berlin on March 30, where I will be on the panel for Circular Economy. Perhaps this is an opportunity to meet and discuss in person.

We look forward to hearing from you.

Kind regards,

[REDACTED]  
[REDACTED]

  
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