“We have to have this conversation and we have to be held accountable.”

STELLA MCCARTNEY
Copenhagen Fashion Summit 2018
YOUR INVITATION

Global Fashion Agenda invites you to share your experiences and insights as a speaker at the next Copenhagen Fashion Summit on 15-16 May 2019

A non-profit organisation founded and rooted in the Scandinavian fashion industry, Global Fashion Agenda has organised and hosted Copenhagen Fashion Summit, the world’s leading business event on sustainability in fashion, since 2009.

Leveraging the strength of this platform, Global Fashion Agenda has for 10 years advocated for focused industry efforts and created joint commitments for change that has the potential to transform the fashion industry. We are proud to celebrate our 10-year anniversary in 2019 under the heading "10 years of re-writing sustainability in fashion".

Global Fashion Agenda’s Board of Directors and Management team welcome you to join the Summit in May 2019. Your voice is crucial and together we can engage in important conversations and push the agenda for a more sustainable fashion industry.

As a speaker at the Summit you have the unique opportunity to promote and create awareness of your brand and personal qualifications while connecting with industry leaders and decision makers from across the globe, expanding your global reach and recognition.
THEME: 10 YEARS OF RE-WRITING SUSTAINABILITY IN FASHION

ABOUT COPENHAGEN FASHION SUMMIT

Copenhagen Fashion Summit is the flagship event of Global Fashion Agenda. It has established itself as the world’s leading business event on sustainability in fashion. Convening major fashion industry decision makers, the multi-stakeholder event has become the nexus for agenda-setting discussions on the most critical environmental, social and ethical issues facing our industry and planet.

A two-day event with side-events spanning over a full week of activities, this fashion-first event translates the sustainability agenda to a wider fashion context, making it relevant and inspirational for a broader audience. The flagship event bridges the gap between sustainability and fashion.

OUR MISSION

Global Fashion Agenda is on a mission to make sustainability fashionable by mobilising the global fashion system to change the way we produce and consume fashion.

In partnership with a group of Strategic Partners, currently counting the industry leaders Kering, H&M, Target, BESTSELLER, Li & Fung and Sustainable Apparel Coalition, Global Fashion Agenda spearheads the fashion industry’s journey towards a more sustainable future.

Copenhagen Fashion Summit is key to driving this mission.
SUMMARY OF ACTIVITIES

MAIN STAGE KEYNOTES, PANELS AND CONVERSATIONS
Main stage interventions help set the sustainability agenda for the industry by shining a light on some of the most critical sustainability issues and solutions available to the fashion industry today and answer the difficult questions.

DEEP-DIVE SESSIONS
Deep-dive sessions allow for longer and more detailed discussions on relevant topics of particular relevance in line with The CEO Agenda priorities.

INNOVATION FORUM
Innovation Forum is a curated exhibition area at the Summit presenting the fashion industry with some of the world’s most promising solution providers. Covering the entire supply chain it gives visiting fashion companies the opportunity to turn words to action by meeting solutions face to face at the Summit.

LEADERSHIP ROUNDTABLES
Leadership Roundtables gather industry decision makers, civil society and government for closed-door roundtable discussions and public-private dialogues on the most urgent environmental, social and ethical issues, with clear policy recommendation outcomes.

YOUTH FASHION SUMMIT
Youth Fashion Summit is a sustainability education program and idea generation platform for students engaged in sustainability and fashion – it is the voice of the next generation. The mission of the program is to give students the opportunity to influence the decisions made today for a better tomorrow.

SIDE EVENTS
In connection with the Summit we host several social, networking and knowledge sharing events. Furthermore, numerous international companies schedule their events to take place in Copenhagen simultaneously with the Summit. Thereby, cementing Copenhagen as an international hub for sustainable fashion.

PULSE OF THE FASHION INDUSTRY MASTERCLASS
Global Fashion Agenda will present the data and insights from the Pulse of the Fashion Industry report together with the co-authors from The Boston Consulting Group.

SOCIAL EVENTS & DINNERS
The Summit is also a great opportunity to connect with new and old friends, it is a forum for excellent networking with exclusively curated and tailored social events and dinners.
# Proposed Speaker Schedule

<table>
<thead>
<tr>
<th>Date/Morning</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>TUESDAY 14 MAY 2019</td>
<td>2.30 PM - 3.30 PM</td>
<td><strong>Press Conference</strong> (subject to planning by GFA)</td>
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<tr>
<td>TUESDAY 14 MAY 2019</td>
<td>4.00 PM - 6.00 PM</td>
<td><strong>Pulse Masterclass</strong> (get the latest insights on the fashion industry’s sustainability performance)</td>
</tr>
<tr>
<td>TUESDAY 14 MAY 2019</td>
<td>6.00 PM - 7.00 PM</td>
<td><strong>Official Welcome Reception</strong></td>
</tr>
<tr>
<td>WEDNESDAY 15 MAY 2019</td>
<td>9.00 AM - 6.00 PM</td>
<td>Copenhagen Fashion Summit: Keynotes, conversations, round tables, deep-dives and panel discussions.</td>
</tr>
<tr>
<td>WEDNESDAY 15 MAY 2019</td>
<td>12.10 PM - 3.30 PM</td>
<td>Copenhagen Fashion Summit: Leadership Roundtables</td>
</tr>
<tr>
<td>WEDNESDAY 15 MAY 2019</td>
<td>8.00 PM - 11.00 PM</td>
<td>Copenhagen Fashion Summit: Networking Reception and Exclusive Private Dinners</td>
</tr>
<tr>
<td>THURSDAY 16 MAY 2019</td>
<td>9.00 AM - 6.00 PM</td>
<td>Copenhagen Fashion Summit: Keynotes, conversations, round tables, deep-dives and panel discussions.</td>
</tr>
<tr>
<td>THURSDAY 16 MAY 2019</td>
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<td>Copenhagen Fashion Summit: Leadership Roundtables</td>
</tr>
<tr>
<td>THURSDAY 16 MAY 2019</td>
<td>8.00 PM - 02.00 AM</td>
<td>Official Celebration dinner</td>
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THE FASHION CEO AGENDA IS THE PROGRAMME BACKBONE

In 2018 Global Fashion Agenda launched the first-ever CEO Agenda for the fashion industry, in collaboration with its Strategic Partners, spelling out the seven most crucial sustainability priorities for fashion leaders to take action on sustainability.

The programme of Copenhagen Fashion Summit 2019 will be guided by the CEO Agenda, which will thereby create the topical framework for the Summit. To unfold these topics most sessions in the programme explore facets of one specific CEO Agenda priority, while a few sessions take a helicopter perspective on fashion in general.

2019-version is to be launched in Davos January 2019
2019 PROGRAMME HEADLINES

THE POWER OF CREATIVE DIRECTORS
The power of Creative Directors in fashion is indisputable, but how are they exploiting their power to create real change?

THE END OF OWNERSHIP?
From Uber to Spotify, ownership is giving way to on-demand services. What does this mean for fashion?

THE TRACEABILITY GAME-CHANGER
Blockchain? Buzzword or business imperative?

MODERN MATERIALS
New and more sustainable materials are constantly announced to revolutionise the industry but will too many fade away after the first hype?

THE BUSINESS CASE FOR AND AGAINST SUSTAINABILITY
Investors and asset managers are increasingly involving themselves in fixing a broken supply chain, why now?

MAKING SUSTAINABILITY SEXY
Creative directors on barriers and opportunities of implementing sustainability in the design process

LEADING THE FOURTH INDUSTRIAL REVOLUTION
Everybody is talking about it but what does it actually mean on the ground and for whom?

EUROPEAN STRATEGY FOR TEXTILES IN A CIRCULAR ECONOMY
Textile is the new Plastics for the European Commission but what does the new strategy look like?

WAGES – WHAT SHOULD FASHION BRANDS DO?
Fair wages, living wages, minimum wages – how and when do we get this right?

MILLENNIALS WILL SAVE US ALL
Millenials are being fast-tracked into leadership positions in fashion companies, but are they going to change the system?

HOW TO DISRUPT AN INDUSTRY
Disruptors from other industries such as music and tourism share their stories
WHAT WE OFFER YOU AS A SPEAKER

SPEAKER EXPOSURE
Speaker exposure will be handled by our experienced communications team and includes these optional features:

- Promotion of your speaker engagement through Summit’s extensive social media channels
- Promotion of your speaker engagement through Summit newsletter reaching a global audience
- Bio and portrait on copenhagenfashionsummit.com
- Live broadcast of your intervention on copenhagenfashionsummit.com (can be shared if requested)
- Bio and portrait on Summit app

We encourage you to share your speaker engagement on own social media.

HOSPITALITY PACKAGE
As a speaker of the 2019 Copenhagen Fashion Summit, you will be provided with a comprehensive hospitality package including:

- Accommodation at five star Skt. Petri Hotel in the middle of Copenhagen
- Transportation to and from Summit via our sustainable car fleet
- Premium seating at the Summit
- Invitation to VIP Summit events such as the exclusive Celebration Dinner and VIP-private dinners
- Personalised Summit itinerary
- Concierge services through dedicated Summit travel and hospitality agent
As the capital of Denmark, Copenhagen is a frontrunner in green transformation, recycling and upcycling, green mobility, renewable energy etc. and the city aims to become the world's first carbon-neutral capital by 2025.

Bikes outnumber the cars and Copenhagen has one of the world's most dedicated biking cultures. In fact, the city has more bicycles than people. Hop on a bike and go for a swim - the water in the Copenhagen harbour is so clean that you can easily take a dip before of after a busy Summit day.

Copenhagen has been rated the world's most liveable city several times by lifestyle magazines such as Monocle and Metropolis and was ranked #1 as the top city to travel to in 2019 by Lonely Planet. Come see for yourself!
| A | Amber Valetta  
Model, actress and entrepreneur |
| --- | --- |
| Anna Gedda  
Head Of Sustainability, H&M |
| Arnaud Soirat  
Chief Executive, Copper & Diamonds, Rio Tinto |
| B | Bandana Tewari  
Editor-at-large, Vogue India |
| Brian Mikkelson  
Denmark's Minister for Industry, Business and Financial Affairs |
| Caroline Rushe  
Chief executive, British Fashion Council |
| Carlo Capasa  
President, Camera Nazionale della Moda Italiana |
| Cary Somers  
Founder and global operations director, Fashion Revolution |
| Cecilia Takayama  
Director, Materials Innovation Lab, Kering |
| Chris Grantham  
Circular Economy Portfolio Director, IDEO |
| Clare Press  
Sustainability editor-at-large, Vogue Australia |
| Daniela Vega  
Director of Sustainability, Saltelodge |
| Doo-Yi Chou  
Creative Director, Public School |
| David Fisher  
Founder, Highsnobiety |
| David Roberts  
Serial Entrepreneur and thought leader, Singularity University |
| Derek Blasberg  
Fashion journalist and host of CN Style |
| Dily Williams  
Director, Centre for Sustainable Fashion, London College of Fashion |
| Dee Poon  
Managing director of brands and distribution, Esquel Group |
| E | Edie Campbell  
Model |
| Edwina McCann  
Editor-in-chief, Vogue Australia |
| Ellen Fisher  
Founder, Ellen Fisher, Inc. |
| Ellen MacArthur  
Founder, The Ellen MacArthur Foundation |
| Elsbiet Bliemel  
European Commissioner for Internal Market, Industry, Entrepreneurship and SMEs |
| Eric Sprunk  
COO, NIKE, Inc. |
| Giulio Bonazzi  
Chairman and CEO, Aquafit Group |
| Graydon Carter  
Editor, author, director |
| Hannah Jones  
Chief sustainability officer and vice president, Innovation Accelerator, NIKE, Inc. |
| Her Royal Highness Crown Princess Mary of Denmark |
| J | James Scully  
Casting director |
| Jason Kibbey  
CEO, Sustainable Apparel Coalition |
| Jaier Sera  
Partner And Managing Director, Boston Consulting Group |
| Jasmin Simon  
Lawyer, European Court of Human Rights |
| John Moore  
Co-Founder and Creative Director, Outerknown |
| Juan Orlando Hernandez  
President of Honduras |
| Julie Wainwright  
Founder & CEO, The RealReal |
| K | Katrin Ley  
Managing director, Fashion for Good |
| Kelly Caruso  
President, Target Global Sourcing |
| Kiran Brodie  
Campaign Leader, Greenpeace |
| L | Leonard D. Lane  
Managing Director, Fung Academy, Fung Group |
| Lewis Perkins  
President, CradleTo Cradle Product Innovation Institute |
| Lily Cole  
Actor and Entrepreneur |
| Linda Grover  
Senior scientist, National Resources Defense Council |
| Livia Firth  
Founder and Creative Director, Eco-Age |
| Lola Young  
Baronesse and Independent Member, House of Lords |
| Lucy Shean  
CEO, Futura |
| M | Margrethe Vestager  
European Commissioner for Competition |
| Marie Claire Daveau  
Chief Sustainability Officer, Kering |
| Marco Bizzari  
President and CEO, Bottega Veneta |
| Mark Langer  
CEO, HugoBoss |
| Martijn Hagman  
CFO, Tommy Hilfiger Global And P&G Europe |
| Maxwell Osborne  
Creative Director, Public School |
| Michael J. Kowalski  
Chairman of the Board and Internm CEO, Tiffany & Co. |
| Miroslava Duma  
Founder and CEO, Fashion Tech Labs Venture Inc. |
| Mostafiz Uddin  
Managing director, Denim Expert Ltd. and founder & CEO, Bangladesh Apparel Exchange |
| N | Sara Ziff  
Founding director, Model Alliance |
| Shaway Yeh  
Editorial Director, Modern Weekly |
| O | Orsola de Castro  
Founder and creative director, Fashion Revolution |
| Pamela Batty  
Vice president, corporate responsibility, Burberry |
| Paul Dillinger  
| Prabal Gurung  
Designer, Prabal Gurung |
| P | Pravin Meghan  
Vogue international editor |
| Rick Darling  
Executive Director of Government & Trade Relations, Li & Fung Trading |
| Bobby Gu  
Vice president, Investment and Innovation, JNBY Group |
| S | Sara Ziff  
Foundation Director, Model Alliance |
| Shaway Yeh  
Editorial Director, Modern Weekly |
| Simon Collins  
Founder and CEO, Fashion Culture Design Issues |
| Simon Platts  
Director of Sourcing, Arcadia |
| Simone Cipriani  
Co-founder and Manager, Ethical Fashion Initiative at the International Trade Centre |
| Stella McCartney  
Founder and designer, Stella McCartney |
| Suzy Menkes  
Vogue international editor |
| T | Tyler Brûlé  
Editor-in-Chief, Monocle |
| V | Vanessa Belleau  
Head of Consultancy Emea, WGSN Mindset |
| Vanessa Friedman  
Fashion Director & Chief Fashion Critic, The New York Times |
| Wendy Schmidt  
President, The Schmidt Family Foundation |
| William McDonough  
Chief Executive, McDonough Innovation |
| And many more.. |
Recap video of Copenhagen Fashion Summit 2018 (opens in browser)
COPENHAGEN FASHION SUMMIT 2018

- In May 2018, 1,300 key players from more than 50 countries across the globe representing the fashion sector, policy makers, NGOs, academia and the media gathered for the sixth edition of the world’s leading annual business event on sustainability, Copenhagen Fashion Summit.

- More than 60% of the guests came from C-suite and executive management level, which is 14 percentage points higher than last year. Moreover, this years’ guests represented 53 nationalities, with a 60% growth in participation from Asia.

- Expanding to a two-day event the Summit lead the conversation on sustainability for the fashion industry by allowing participants more time to gain knowledge, share experiences and discover innovative sustainable solutions to turn words into action.

- The Summit presented an outstanding line-up of 75 high-level keynote speakers, while the Leadership Roundtables convened industry decision-makers, civil society and government for closed-door roundtable discussions and public-private dialogues on the most urgent environmental, social and ethical issues.

- Due to the urgent need to support and accelerate the decision-making process for fashion businesses, the Summit launched a brand new component, Innovation Forum. The Innovation Forum called attention to a curated selection of the world’s most promising solutions available for the fashion industry and enabled participating fashion brands and investors to meet with 45 solution providers covering the entire supply chain – from innovative fabrics to green packaging solutions.

- At the Summit, Global Fashion Agenda moreover released the 2018 edition of the Pulse of the Fashion Industry report, our annual in-depth assessment of the fashion industry’s environmental and social performance. According to the industry assessment, 75% of fashion companies have improved their environmental and social performance over the last year, but the pace of change isn’t going fast enough – or far enough.
ATTENDANCE & REACH 2018

1,300 GUEST 8,975 LIVE STREAMS 31m SOCIAL MEDIA IMPRESSIONS
ATTENDEES 2018

Selected attendees

A
Adidas
AQUAFIL
ASOS
Avery Dennison

B
Boston Consulting Group
BESTSELLER
British Fashion Council
BSR
Burberry

C
Carhartt
C&amp;A
C&amp;A Foundation
Centre for Sustainable Fashion
CFAA
Côrdes
Circles System
Clover Group
Conscious Commerce
CottonConnect
Cradle 2Cradle

D
De Bijenkorf
Diesel
De Company
DuPont Biomaterials
Driepel

E
Eco Age
Eileen Fisher
Ellen MacArthur Foundation
ESQUEL GROUP
European Commission
European Environment Agency

F
Fashion for Good
Fashion Revolution
Farfetch
Fédération de la Haute Couture et la Mode
Fendi
Filippa K
Flanders DC: forFashion
Fung Academy, Li&amp;Fung
Futerra

G
Games
Gant
G-Star
Guess
Guess

H
H&amp;M
H&amp;M Foundation
Hercs
H&MITA
House of Fraser
HOBBC
HUGO BOSS

I
IWSI
IDEO
IDI The Sustainable Trade Initiative
Indeks

J
JASPAL
JNMR Group
Julie Gilbert Consulting

K
KappaAHL
Kering
Kopenhagen Fur

L
Landing
Levi Strauss &Co.
Li &Fung
London College of Fashion
Lululemon Athletica

M
MacAndrews &forbes
Marc Jacobs
Marc O’Polo
MarmiteKo Corporation
Marks &Spencer
McDermott Innovation

N
Nike
Noranra Sport
Novetex
Novozymes

O
OEXD-TEX
RONE
Outknown

P
Patagonia
Peak Performance
Procter &Gamble
Premiere Vision
Primark
PVH

R
Ratti
Ramboll
RealReal
Reverb

S
Saga Furs
Salone Ferragamo
Selfridges
Smartfiber
Social Zoo
Software Automation
Stella McCartney
Stanley
Sustainable Apparel Coalition
Swarovski

T
TAL Group
Target
TheCurrent
TEXAID
Tiffany &Co.
Tommy Hilfiger
Topshop

U
UNIQ

V
Vestaire Collective
VF Corporation

W
WSJ
Wool &TheGang
Worn Again
World Bank Group
World Economic Forum

Y
YOOX Net-A-Porter Group

Z
Zalando
ZDHC Foundation

...and more

Note: The document appears to be a list of attendees for an event, possibly a conference or a fashion-related gathering, with a focus on sustainability and innovation. The names listed represent various stakeholders, including fashion brands, tech firms, and sustainability organizations.
Once again, Copenhagen Fashion Summit received large international media coverage. Media from more than 20 different countries attended the Summit and among these were some of the greatest within the industry worldwide.

**Selected Media**

- AméricaRetail
- Apparel Insider
- Australian Financial Review
- Berlingske
- Buro 24/7
- Business of Fashion
- Bystaran
- Clarin Cosmopolitan
- US DANSK Magazine
- Dazed
- DR
- Drapers
- Eco Textile News El Pais
- ELLE Denmark ELLE
- Netherlands ELLE
- Poland ELLE
- Vietnam Fashion
- Network Fashion
- United
- Fashionista.com

<table>
<thead>
<tr>
<th>Fast Company</th>
<th>Fibre2Fashion</th>
<th>TextilWirtschaft</th>
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<tr>
<td>GQ</td>
<td>Grazia France</td>
<td>The Times UK</td>
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<td>Harpers Bazaar UK</td>
<td>TV2</td>
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<td>High Snobiety 1d</td>
<td>Vogue Arabia</td>
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<td>Style</td>
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<td>Milano Finanza</td>
<td>Vogue Germany</td>
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<td>Mochai</td>
<td>Moda Operandi</td>
<td>Vogue India</td>
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<td>Politiken Racked</td>
<td>Refinery29</td>
<td>Vogue Mexico</td>
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<td>Sourcing Journal Online</td>
<td>Sustain</td>
<td>Vogue UK</td>
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<td>Teen Vogue</td>
<td>Who What Wear</td>
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...and more
#COPENHAGENFASHIONSUMMIT

From 13 May to 20 May 2018 almost 1200 posts on the hashtag #COPENFASHIONSUMMIT and mentions of @COPENHAGENFASHIONSUMMIT & @CPHFASHIONSUMMIT were published on social media. In this period of time, the number of impressions on Summit related content reached 32 million with +15,000 visits to the Summit Instagram profile.
THEY WERE THERE

“Copenhagen Fashion Summit is seen by some as the ‘Davos for the fashion industry’. It has become a global gathering of influential decision-makers in fashion, business and politics”

“Copenhagen Fashion Summit has sustained its position as the world’s largest event on sustainability in fashion and has drawn worldwide attention to Copenhagen”

“During the week of the Summit, Copenhagen is the epicenter for everyone and anyone in the fashion industry who is seriously thinking about our environment, the planet and the people who make our clothes”

H.R.H.
CROWN PRINCESS
MARY OF DENMARK

VANESSA FRIEDMAN
FASHION DIRECTOR & CHIEF FASHION CRITIC, THE NEW YORK TIMES

IMRAN AMED
FOUNDER, CEO & CHIEF EDITOR
BUSINESS OF FASHION
“This Summit is much more than an opportunity to learn and collaborate. It’s a catalyst for action for us all.”

ERIC SPRUNK COO, NIKE, INC.  
Copenhagen Fashion Summit 2018
WE HOPE TO SEE YOU SOON IN COPENHAGEN