

From: [REDACTED] (CAB-TIMMERMANS)
To: [REDACTED]
Cc: BRAUN Helena (CAB-TIMMERMANS)
Subject: RE: Ares(2019)1367617 Invitation to speak on circular economy at world's largest fashion and textile Summit, 15-16 May
Date: jeudi 7 mars 2019 15:36:00
Attachments: [image001.png](#)

On behalf of Ms Helena Braun, Member of the Cabinet of the First Vice-President of the European Commission, Mr Frans Timmermans:

Dear [REDACTED],

Thank you for your mail and kind invitation sent to the First Vice-President of the European Commission, Mr Frans Timmermans to speak on circular economy at the world's largest fashion and textile Summit which will take place on 15-16 May in Copenhagen, Denmark.

We carefully checked and explored all possible options for Mr Timmermans' participation and we sincerely apologise that we could not finally accommodate your kind invitation as the First Vice-President has already taken institutional commitments on these days in question.

However, we would like to inquire if you found it valuable whether a responsible Cabinet Member for Sustainable Development and Circular Economy, including the EU plastics Strategy could take part instead?

Thank you in advance for your understanding and looking forward to your feedback.

With best regards,

[REDACTED]
[REDACTED]
Cabinet of First Vice-President Frans Timmermans



European Commission

[REDACTED]
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From: [REDACTED]@globalfashionagenda.com>
Sent: Tuesday, February 26, 2019 9:46 AM
To: CAB TIMMERMANS CONTACT <FRANS-TIMMERMANS-CONTACT@ec.europa.eu>
Subject: Invitation to speak on circular economy at world's largest fashion and textile Summit, 15-16 May

Dear Frans Timmermans,

With around 1300 participants and 40% c-suite Copenhagen Fashion Summit is the world's largest and most important event on fashion and sustainability. It is often referred to as the 'Davos of fashion'.

Circular Economy is key topic for the next event on 15-16 May and we would be very interested to have you speak to the audience with an **opening address on the 16th of May at 09.20am for 10-15 minutes** about the importance of circularity for the EU and what the fashion and textile industry can do to support the transition to a circular economy. The 2019 edition of the Summit marks our 10-year anniversary. Since 2009 we have had several European Commissioners speak and provide content: Commissioner Vestager, Commissioner Hedegaard and Commissioner Vella.

Mr Timmermans' suggested opening address would be right before a panel discussion entitled "May the EU Lead the Way" with the following subheading: Textile is the new plastics! In 2018 the EU successfully launched the Circular Plastics Strategy and textile might be up next. With new EU leadership taking office during 2019, what should be the plan?

The confirmed panellists include:

- Robert van de Kerkhof, Chief Commercial Officer, Lenzing
- Roberto Canevari, Chief Supply Chain Officer, Burberry
- Ellen MacArthur, Founder, The Ellen MacArthur Foundation

We also aim to have Sandrine Dixson-Declève from the Cambridge Institute for Sustainability Leadership as a moderator.

The idea would be that Mr Timmermans' opening address would feed directly into the panel discussion.

A bit of historical context: At Copenhagen Fashion Summit 2017, Global Fashion Agenda called on the fashion industry to take action on circularity by signing a commitment as a concrete way to turn words into action, [the 2020 Circular Fashion System Commitment](#). The aim was to increase the number of fashion brands and retailers taking action on circularity in order to accelerate the industry's transition to a circular fashion system. To set a direction for this transition, Global Fashion Agenda outlined four immediate action points within design, garment/footwear collection, resell of used garments/footwear and the share of garments/footwear made from recycled content.

By June 2018, the 2020 Commitment had been signed by 94 companies, representing 12.5% of the global fashion market as measured by volume. A number of supporting organisations have also signed including Ellen MacArthur Foundation, I:CO and BSR. The companies have committed to take action on one or more of the above action points and to annually report on the progress they are making in implementing their targets. Their commitment illustrates the will to create change, highlighting the urgency and strategic importance of transforming current linear business practices. The [first Commitment Status Report](#) was published in June 2018 and the next is due June 2019.

We would very much appreciate if Mr Timmermans would join the Summit. Other confirmed speakers currently include: François-Henri Pinault, chairman and CEO, Kering / HRH Crown Princess Mary of Denmark / Paul Polman, Co-founder, Imagine / Robert van

de Kerkhof, Chief Commercial Officer, Lenzing / Ellen MacArthur, Founder, The Ellen MacArthur Foundation / Emanuel Chirico, Chairman and CEO, PVH Corp. / Rubana Huq, Managing Director, Mohammadi Group / John Hoke, Chief Design Officer, Nike / Vanessa Friedman, fashion director and chief fashion critic, New York Times / Roger Lee, Chief Executive, TAL Group / Jason Kibbey, CEO, Sustainable Apparel Coalition / Nader Mousavizadeh, Co-founder and Co-CEO, Macro Advisory Partners / Monita Rajpal, Journalist and Former CNN anchor / Frank Hoffer, General Secretary, ACT / Roberto Canevari, Chief Supply Chain Officer, Burberry / Wilson Oryema, model and anti-consumerism advocate / Dan Rees, Chief, Better Work / Simon Collins, founder & CEO, Fashion Culture Design Series / Sebastian Boger, partner, The Boston Consulting Group / Dana Thomas, Author and Journalist / Cyrill Gutsch, Founder, Parley for the Oceans / Prabal Gurung, Designer and Founder / Amber Valletta, actress / Anna Gedda, Head of Sustainability, H&M group / Marie-Claire Daveu, Chief Sustainability Officer, Kering / Marissa McGowan, SVP, Corporate Responsibility, PVH Corp. / Simon Platts, Sourcing Director, ASOS / Harsh Sainy, Executive Vice President – Vendor Compliance & Sustainability, Li & Fung / Michael Wang, Co-Founder, Ycloset(Yi23) / Michael Barton, Vice President and General Manager, Global Commercial, Avery Dennison RBIS / Arizona Muse, model and activist / Noel Kinder, Chief Sustainability Officer, Nike / Jennifer Silberman, Vice President, Corporate Responsibility, Target / Dorte Scherling, Head of Corporate Affairs, BESTSELLER / Baptiste Carrier-Pradal, VP, Sustainable Apparel Coalition / Christopher Raeburn, designer / Carlo Capasa, President, Camera Nazionale della Moda Italiana / Steven Kolb, Chief Executive, Council of Fashion Designers of America / Nina Smith, CEO, GoodWeave International / Akilah Joseph, Senior Interview Producer, Al Jazeera English / La Rhea Pepper, Managing Director, Textile Exchange / Helen Crowley, Head of Sustainable Sourcing Innovation, Kering / Marion Hume, journalist / Katharine Hamnett, designer. Some of these have been announced and some not so we please ask you to keep all names confidential.

We would be happy to help organise press interviews with Mr Timmermans as we have more than 150 journalists and media representatives attending the Summit.


Please do not hesitate to get in contact if you any questions. My phone number is below in my signature.

All the best,



**Global Fashion Agenda
Copenhagen Fashion Summit**

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