



First Vice-President Frans Timmermans
European Commission
Rue de la Loi 200
1049 Bruxelles

Brussels, 5 April 2018

Invitation as keynote speaker to the EuroCommerce event *"Scaling up market solutions for circular economy"*, 17 October 2018

Dear First Vice-President,

It is my pleasure to invite you as keynote speaker to the first EuroCommerce Circular Economy Conference. The event is taking place on 17 October, at the Thon Hotel EU, in Brussels.

The event aims to promote 'market solutions that work for circular economy' and recommend policy actions to ensure accelerating and scaling of these solutions in retail and wholesale. This half-day conference will bring together a high-level audience from the retail and wholesale sector from both companies and national associations, EU politicians and officials, other stakeholders and the media. We expect some 100-150 guests.

We would be delighted if you could join us to give a 15 minutes opening or closing speech.

I very much hope that you will be able to accept our invitation and look forward to hearing from you. My office will be in touch with yours to follow-up.

I remain at your disposal for any additional information that you might require.

Yours sincerely,

met vriendelijke groet,

Christian Verschuere
Director-General

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