



European Commission
Agriculture and
Rural Development

The CAP post 2013

Conference on the public debate
Brussels, 19-20 July 2010

La PAC post 2013

Conférence sur le débat public
Bruxelles, 19-20 juillet 2010

Die GAP nach 2013

Konferenz zur öffentlichen Debatte
Brüssel, 19.-20. Juli 2010

Programme - Programm



**Agriculture,
flavour for life**



The CAP post 2013

Conference on the public debate

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Dear Guest,

Thank you for bringing your expertise, your ideas and your contributions to the ongoing reflection on how to bring the EU's policy for agriculture and rural development closer to the expectations of European citizens. This conference is one of the highlights of the public debate we launched earlier this year on the Common Agricultural Policy (CAP) post 2013, its role in European society and the objectives that this policy should meet.

We have received nearly 6000 contributions and position papers from private citizens, farmers, professional bodies in the agri-food sector and NGOs working in environmental protection, animal welfare, sustainable development and rural development. All are stakeholders interested in agriculture, its impact and value for European society.



This is further evidence that the CAP is a policy for everybody in Europe, not just farmers.

I will be joining you for the entire conference and I will be looking forward to your first-hand expertise on agriculture and rural development, your specialist knowledge and your commitment to a better, stronger and more balanced CAP. This conference is going to feed into the Commission's reflection on the blueprint of the future CAP to be published in November this year.

This blueprint will set out our vision of where we all want this policy to go - not only what farmers expect, but also what the wider society wants.

But the debate will continue because, after November, we will turn to European citizens once more - with a public consultation that is going to be launched most probably at the beginning of next year.

We have an exciting and stimulating time ahead of us.

Let us use it fully, putting our heads together; as the saying goes: "Together we are strong".

Dacian Cioloș

Member of the European Commission

Responsible for Agriculture and Rural Development



The CAP post 2013

Conference on the public debate

Brussels, 19-20 July 2010

Monday 19 July 2010

8.00 - 9.00

Registration

8.30 - 9.00

Welcome coffee

Lobby levels 0 & 2

9.00 - 13.00

PLENARY SESSION

Meeting Room Alcide de Gasperi - level 2

Listening Rooms Sicco Mansholt and Roy Jenkins - level 0

OPENING SESSION

Chair:

Dacian CIOLOȘ, Commissioner for Agriculture and Rural Development

Conference rapporteurs:

Bertrand HERVIEU, Sociologist, Member of the French Academy of Agriculture, Member of the Saint Germain Club

Alan MATTHEWS, Professor of European Agricultural Policy and Director of the Institute for International Integration Studies at Trinity College, Dublin, Ireland

Moderator:

Ken RUNDLE, Head of Communications, Scottish Agricultural College (SAC)

Shaping the future of agriculture: listening to Europe's citizens

9.00 - 9.10

Dacian CIOLOȘ, Commissioner for Agriculture and Rural Development

9.10 - 9.20

Paolo DE CASTRO, Chair of the European Parliament's Committee on Agriculture and Rural Development

9.20 - 9.30

Sabine LARUELLE, Belgian Minister for SMEs, the Self-employed, Agriculture and Science Policy, President in office of the Council

DEBATING AGRICULTURE AND THE CAP

Listening to Europe's citizens: consensus and dissensus

Background

9.30 - 9.40

What polls and surveys tell us

A presentation of Europeans' perceptions of agriculture and the CAP in the light of the Eurobarometer surveys and public opinion surveys by

TNS opinion

9.40 - 10.00

What the debates tell us

Presentation of the summary elements arising from the public debate and the contributions received in response to the call for proposals given by

Institute of Rural and Agriculture Development, Polish Academy of Sciences

the European Network for Rural Development (ENRD)

10.00 - 10.30

Coffee break

Lobby levels 0 & 2

Debate

10.30 - 13.00

A dialogue with civil society

A panel of experts and representatives of think tanks, rural development associations and NGOs responds to the ideas raised in the public debate. Dialogue will be opened to the floor.

[REDACTED] European Council of Young Farmers, (CEJA)

[REDACTED] Birdlife International

[REDACTED] of Agricultural Systems, AgroParisTech (France) and [REDACTED] Nicolas Hulot Foundation

[REDACTED] Research, Italian National Institute for Agricultural Economics (INEA)

[REDACTED] [REDACTED] Agricultural Development Economics Division, Food and Agriculture Organisation (FAO)

[REDACTED] [REDACTED] Economics, AgroSupDijon, [REDACTED] of the Saint Germain Club, [REDACTED] of ATTAC France

[REDACTED] [REDACTED] University of Warsaw, [REDACTED] European Integration Unit of the Polish Academy of Sciences, Institute of Rural and Agriculture Development

13.00 - 14.30

Buffet lunch

Lobby level 2

14.30 - 17.30

IN DEPTH DISCUSSION SESSION IN 4 PARALLEL WORKSHOPS

15.30 - 16.00

Coffee break

Lobby levels 0, 1 & 2

CHALLENGES FOR 2020 AND BEYOND

WORKSHOP 1 - Food security

Meeting Room Alcide de Gasperi - level 2

Climate change, rising demand, market and price volatility, globalisation and competitiveness, slowing growth and productivity, economic difficulties of agricultural undertakings, concentration and negotiating power in the agri food chain, ...

Chair:

[REDACTED] [REDACTED] of the French National Farmers' Union (FNSEA)

Speakers:

[REDACTED] [REDACTED] of Economics of Agricultural markets and European Economic Integration, University of Calabria, Italy

[REDACTED] [REDACTED] Doctoral Programme in Economics and Management, University of Trento, Italy

[REDACTED] [REDACTED] Environment of the National Institute for Agricultural Research (INRA), France

Rapporteur:

[REDACTED] of Agricultural Economics, University of Leuven, Belgium





The CAP post 2013 Conference on the public debate Brussels, 19-20 July 2010

WORKSHOP 2 - Future of rural society

Meeting Room Sicco Mansholt - level 0

Diversity of agriculture and rural areas in Europe, position of agriculture in economic activity and regional development, pressure on the territorial equilibrium and the trend towards desertification in certain regions, ...

Chair: [redacted], [redacted] Latvian Public Institute of Agricultural Economics

Speakers: [redacted], [redacted] the Swedish Farmers' Federation (LRF)

[redacted] the Fundatia ADEPT organisation for biodiversity conservation and community development in Transylvania

[redacted] PREPARE Network (Pre-accession Partnership for Rural Europe), Slovenia

Rapporteur: [redacted] Landscape Management and Biophysical Planning, University of Evora, Portugal

WORKSHOP 3 - Environment and provision of public goods by agriculture

Meeting Room Roy Jenkins - level 0

Pressure on natural resources and biodiversity, upkeep of land and stewardship of the countryside, important agrarian systems for the environment and the provision of public goods by agriculture, contribution to limiting the effects of climate change, ...

Chair: [redacted] Institute for European Environmental Policy (IEEP), United Kingdom

Speakers: [redacted], [redacted] f ASAJA - Sevilla (Andalusia farmers and young farmers' Association), Spain

Urs NIGGLI, [redacted] FiBL (Research Institute on Organic Agriculture), Switzerland

[redacted], [redacted] IFAB (German Institute of agroecology and biodiversity)

Rapporteur: [redacted], [redacted] Agricultural Economics Research Institute (LEI) Wageningen, The Netherlands

WORKSHOP 4 - Quality, diversity, health

Meeting Room Jean Durieux - level 1

Nutritional quality, diversity and hygienic quality of food, animal welfare, new features of demand, accessibility and adequacy of supply, distance between producers and consumers, supply and marketing methods, ...

Chair: [redacted], [redacted] QS Qualität und Sicherheit GmbH (QS scheme), Germany

Speakers: [redacted], [redacted] European Public Health Alliance (EPHA)

[redacted] "Eurogroup for animals"

[redacted] University of Göttingen

Rapporteur: [redacted] Assured Food Standards, UK

17.30

Adjournment until the next day

19.00

**Commissioner Ciolos receives conference participants at a reception
at the "Agriculture: flavour for life" event
Place Sainte Catherine in Brussels**





The CAP post 2013

Conference on the public debate

Brussels, 19-20 July 2010

Tuesday 20 July 2010

8.00 - 9.00

Registration

8.30 - 9.00

Welcome coffee

Lobby levels 0 & 2

9.00 - 11.30

PLENARY SESSION

Meeting Room Alcide de Gasperi - level 2

Listening Rooms Sicco Mansholt and Roy Jenkins - level 0

CHALLENGES FOR 2020 AND BEYOND

Pooling feedback I

Chair: Jean-Luc DEMARTY, Director-General of the European Commission's DG Agriculture and Rural Development

Conference rapporteurs: [redacted] Member of the French Academy of Agriculture, Member of the Saint Germain Club
[redacted] of European Agricultural Policy and Director of the Institute for International Integration Studies at Trinity College, Dublin, Ireland

9.00 - 9.45

Analysis and indications

Presentation of the points of convergence and divergence on the challenges, stakes and objectives for the post-2013 period that arose from debates in the workshops by the rapporteurs:

[redacted] Agricultural Economics, University of Leuven, Belgium (Workshop 1 - Food Security)

[redacted] Landscape Management and Biophysical Planning, University of Evora, Portugal (Workshop 2 - Future of Rural Society)

[redacted], Agricultural Economics Research Institute (LEI), The Netherlands (Workshop 3 - Environment and provision of public goods by agriculture)

[redacted] Assured Food Standards, UK (Workshop 4 - Quality, diversity, health)

9.45 - 11.00

Defining differences in viewpoints

[redacted] the agri food chain and from civil society responds to the ideas arising from the debates in the workshops. The debate will then be opened to the floor. The Conference rapporteurs will help to clarify the points of disagreement.

[redacted] of the Agriculture and Rural Convention (ARC 2020)

[redacted] of European Consumers' Organisation (BEUC)

[redacted] the agricultural policy group of the European Confederation of the Food and Drink Industry (CIAA)

[redacted], European Liaison Committee for the Agricultural and Agri-food Trade (CELCAA)

[redacted] COPA-COGECA (EU Committee of professional agricultural organisations - EU General Confederation of Agricultural Cooperatives)

11.00 - 11.30

Coffee break

Lobby levels 0, 1 & 2

11.30 - 13.00

IN DEPTH DISCUSSION SESSION IN 4 PARALLEL WORKSHOPS**PROPOSALS AND WAYS FORWARD****The future role of the CAP in ...****WORKSHOP 5 - ... maintaining food production capacity in the EU****Meeting Room Alcide de Gasperi - level 2**

Competitiveness, competition, innovation and market orientation, adaptation to climate change, stability of markets and incomes, insurance against risks, allocating added value and relations within the agri food chain, offsetting handicaps, rebalancing and targeting support, ...

Chair: [REDACTED] the Latvian Farmers' organisation, Zemnieku Saeima

Speakers: [REDACTED] of Agroseguro, Spain

[REDACTED] Agricultural Department of the National Institute for Agricultural Research (INRA), France

Rapporteur: [REDACTED] University of Tuscia, Italy

WORKSHOP 6 - ... maintaining the vitality and making the most of the diversity of rural society**Meeting Room Sicco Mansholt - level 0**

Innovation, green growth and the rural economy, modernising and restructuring undertakings, supporting employment, making the most of the diversity of agricultural output and territories, short production chains and local markets, ...

Chair: [REDACTED] of Agricultural Economics, Budapest Corvinus University, Hungary

Speakers: [REDACTED] Euromontana

[REDACTED], MTT Agrifood Research, Finland

Rapporteur: [REDACTED] OECD office in Berlin





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WORKSHOP 7 - ... preserving the environment and ensuring sufficient provision of public goods by agriculture

Meeting Room Roy Jenkins - level 0

Preserving natural resources, lowering greenhouse gas emissions and energy intensity, maintaining agrarian systems that encourage biodiversity, preserving the diversity of landscapes, ...

Chair: [redacted] Polish Academy of Sciences

Speakers: [redacted] Agricultural Economics, Lisbon, Portugal

[redacted] Raumberg-Gumpenstein Centre, Austria

Rapporteur: [redacted] Policy Director of Country Land and Business Association (CLA), UK

WORKSHOP 8 - ... promoting the quality and diversity of food supply

Meeting Room Jean Durieux - level 1

Differentiation in the market, promotion, new forms of marketing, local and central food strategies, public tenders for institutional catering, ...

Chair: [redacted] Slow Food International

Speakers : [redacted], University of Maribor, Slovenia

[redacted] Bruges Group

Rapporteur: [redacted], University of Ghent, Belgium

13.00 - 14.30

Buffet lunch

Level 2

14.30 - 17.30

PLENARY SESSION

Meeting Room Alcide de Gasperi - level 2

Listening Rooms Sicco Mansholt and Roy Jenkins - level 0

CONCLUSIONS AND CLOSING

Chair: Dacian CIOLOȘ, Commissioner for Agriculture and Rural Development

Conference rapporteurs: [redacted] Member of the French Academy of Agriculture, Member of the Saint Germain Club

[redacted] European Agricultural Policy and Director of the Institute for International Integration Studies at Trinity College, Dublin, Ireland

Pooling feedback II

14.30 - 15.15

The proposals from the workshops

Presentation, by rapporteurs, of ways forward resulting from the workshop debates

[redacted] Economics, University of Tuscia, Italy
(Workshop 5 - The future role of the CAP in maintaining food production capacity in the EU)

[redacted] OECD office in Berlin
(Workshop 6 - The future role of the CAP in maintaining the vitality and making the most of the diversity of rural society)

[redacted] Policy Director of Country Land and Business Association (CLA)
(Workshop 7 - The future role of the CAP in preserving the environment and ensuring sufficient provision of public goods in agriculture)

[redacted], University of Ghent
(Workshop 8 - The future role of the CAP in promoting the quality and diversity of food supply)

Intermezzo

15.15 - 15.25

[redacted] of the Committee of the Regions

15.25 - 15.35

[redacted] the European Economic and Social Committee

15.35 - 16.05

Coffee break

Lobby levels 0 & 2

Debate

16.05 - 17.30

Towards a post-2013 CAP: challenges, stages and ways forward for the future

General discussion and closing address by

Dacian CIOLOȘ, Commissioner for Agriculture and Rural Development

JOURNALISTS ONLY

17.30 - 18.30

Press conference with Commissioner Dacian CIOLOȘ

Entrance Hall - level 0



summary programme

Monday 19 July 2010

8.00 - 9.00 Registration
8.30 - 9.00 Welcome coffee Lobby levels 0 & 2

9.00 - 13.00 **PLENARY SESSION**

Meeting Room Alcide de Gasperi - level 2
Listening Rooms Sicco Mansholt and Roy Jenkins - level 0

OPENING SESSION

9.00 - 9.10 Shaping the future of agriculture: listening to Europe's citizens
Dacian CIOLOŞ, Commissioner for Agriculture and Rural Development
9.10 - 9.30 Speeches by representatives of the Presidency of the Council of Ministers of the European Union and the European Parliament

DEBATING AGRICULTURE AND THE CAP

Listening to Europe's citizens: consensus and disagreement

Background

9.30 - 9.40 What polls and surveys tell us
9.40 - 10.00 What the debates tell us
10.00 - 10.30 Coffee break Lobby levels 0 & 2

Debate

10.30 - 13.00 A dialogue with civil society
13.00 - 14.30 Buffet lunch Lobby level 2

14.30 - 17.30 IN DEPTH DISCUSSION SESSION IN 4 PARALLEL WORKSHOPS

15.30 - 16.00 Coffee break Lobby levels 0, 1 & 2

CHALLENGES FOR 2020 AND BEYOND

WORKSHOP 1 - Food security

Meeting Room Alcide de Gasperi - level 2

WORKSHOP 2 - Future of rural society

Meeting Room Sicco Mansholt - level 0

WORKSHOP 3 - Environment and provision of public goods by agriculture

Meeting Room Roy Jenkins - level 0

WORKSHOP 4 - Quality, diversity, health

Meeting Room Jean Durieux - level 1

17.30 Adjournment until the next day

19.00 "Agriculture: flavour for life" event
Place Sainte Catherine in Brussels

Tuesday 20 July 2010

8.00 - 9.00 Registration
8.30 - 9.00 Welcome coffee Lobby levels 0 & 2

9.00 - 11.30 **PLENARY SESSION**

Meeting Room Alcide de Gasperi - level 2
Listening Rooms Sicco Mansholt and Roy Jenkins - level 0

CHALLENGES FOR 2020 AND BEYOND **Pooling feedback I**

9.00 - 9.45 Analysis and indications - Presentation from Workshops 1-4
9.45 - 11.00 Defining differences in viewpoints
11.00 - 11.30 Coffee break Lobby levels 0, 1 & 2

11.30 - 13.00 SESSION IN 4 PARALLEL WORKSHOPS

PROPOSALS AND WAYS FORWARD **The future role of the CAP in ...**

WORKSHOP 5 - ... maintaining food production capacity in the EU Meeting Room Alcide de Gasperi - level 2

WORKSHOP 6 - ... maintaining the vitality and making the most of the diversity of rural society

Meeting Room Sicco Mansholt - level 0

WORKSHOP 7 - ... preserving the environment and ensuring sufficient provision of public goods by agriculture

Meeting Room Roy Jenkins - level 0

WORKSHOP 8 - ... promoting the quality and diversity of food supply

Meeting Room Jean Durieux - level 1

13.00 - 14.30 Buffet lunch Lobby level 2

14.30 - 17.30 PLENARY SESSION

Meeting Room Alcide de Gasperi - level 2
Listening Rooms Sicco Mansholt and Roy Jenkins - level 0

CONCLUSIONS AND CLOSING

Pooling feedback II

14.30 - 15.15 The proposals from the workshops 5-8

Intermezzo

15.15 - 15.35 Views from representatives of the Economic and Social Committee and the Committee of the Regions

15.35 - 16.05 Coffee break Lobby levels 0 & 2

Debate

16.05 - 17.30 Towards a post-2013 CAP: challenges, stages and ways forward for the future

General discussion and closing address by

Dacian CIOLOŞ, Commissioner for Agriculture and Rural Development

JOURNALISTS ONLY

17.30 - 18.30 Press conference with Commissioner Dacian CIOLOŞ

Entrance Hall - level 0