

**From:** [REDACTED]  
**To:** [CAB KATAINEN CONTACT](#); [CAB MALMSTROM CONTACT](#)  
**Subject:** Implementation of the EU Track & Trace system for tobacco products and de facto Export Ban  
**Date:** vendredi 10 mai 2019 12:12:45  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)  
[ESTA Letter on Track & Trace and Export Issues 10 May 2019.pdf](#)  
**Importance:** High

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Dear Vice-President Jyrki Katainen,

Dear Commissioner Cecilia Malmström,

The [European Smoking Tobacco Association](#) (ESTA) would like to draw your attention to the attached letter on the implementation of a tracking and tracing system of tobacco products. ESTA is concerned that, despite repeated alerts, the system which is to be implemented in 10 days from now, still establishes a self-imposed export ban on EU-made products towards certain third countries.

We remain at your disposal should you need any further information.

Yours sincerely,

[REDACTED]  
[REDACTED]  
[REDACTED]

