

**From:** [redacted] (CAB-BRETON) on behalf of SKONIECZNA Agnieszka (CAB-BRETON)  
**To:** [redacted] @francetv.fr; [redacted] @mediaset.it; [redacted] @ifcic.fr;  
[redacted] @betafilm.com; [redacted] @morenafilms.com; [redacted] @nisi.lu; [redacted] @kinepolis.com  
**Cc:** [redacted] @francetv.fr; [redacted] @mediaset.it; [redacted] @ifcic.fr; [redacted] @ifcic.fr;  
[redacted] @betafilm.com; [redacted] @morenafilms.com; [redacted] @kinepolis.com; [redacted] @kinepolis.com;  
GARNIER Gaelle (CAB-BRETON); [redacted] (CAB-BRETON); [redacted] (CAB-BRETON);  
VIOLA Roberto (CNECT); ABBAMONTE Giuseppe (CNECT); [redacted] (CNECT); SKONIECZNA Agnieszka  
(CAB-BRETON); [redacted] (CNECT); MOUTARLIER Valere (CAB-BRETON); CAUDET Lucia  
(CAB-BRETON); [redacted] (CAB-BRETON)  
**Subject:** RE: Video conference 03/04/2020 - Impacts of the COVID-19 pandemic on audiovisual and media sector  
**Date:** lundi 6 avril 2020 10:37:00

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Dear all,

On behalf of Commissioner Breton, I would like to thank you for taking part in Friday's call on audiovisual and media sector. Understanding the full impact of the COVID-19 situation on your ecosystem is crucial for us to put forward sound and adequate support policies.

We understand very well that all the dimensions of your activities are deeply affected by the crisis. We need to ensure that all actors can survive, restart and recover from this crisis.

As Commissioner Breton suggested, I would like to invite you to:

- Think about a governance structure for the ecosystem to organize itself during the crisis, involving all players, from SME to larger corporations.
- Propose a point of contact/leader among you who could closely interact with us and take the ecosystem idea forward.

We will reconvene a meeting in the next few weeks in order to follow-up on the different concerns you have expressed. In the meantime, feel free to share with us any material and information you find helpful.

We, at the Commission, are fully determined to provide you with the necessary help so that we come out of this crisis together.

Kind regards,  
Agnieszka Skonieczna

Member of Cabinet  
Commissioner for Internal Market, Thierry Breton

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**From:** [redacted] (CAB-BRETON) **On Behalf Of** SKONIECZNA Agnieszka (CAB-BRETON)  
**Sent:** Thursday, April 2, 2020 6:25 PM  
**To:** [redacted] @francetv.fr; [redacted] @mediaset.it; [redacted] @ifcic.fr;  
[redacted] @betafilm.com; [redacted] @morenafilms.com; [redacted] @nisi.lu;  
[redacted] @kinepolis.com  
**Cc:** [redacted] @francetv.fr; [redacted] @mediaset.it; [redacted] @ifcic.fr;  
[redacted] @ifcic.fr; [redacted] @betafilm.com; [redacted] @morenafilms.com; [redacted] @kinepolis.com;  
[redacted] @kinepolis.com; SKONIECZNA Agnieszka (CAB-BRETON) [redacted]  
[redacted]; GARNIER Gaelle (CAB-BRETON)  
[redacted]; [redacted] (CAB-BRETON)

[REDACTED]; [REDACTED] (CAB-BRETON)

**Subject:** Video conference 03/04/2020 - Impacts of the COVID-19 pandemic on audiovisual and media sector

Dear all,

Thank you for accepting our invitation to the meeting tomorrow at 2 pm. Please find below an agenda proposal for the call :

- Initial remarks by Commissioner Thierry **Breton**
- Viewpoints from :
  - The perspective of broadcasters:
    - [REDACTED], EBU – France Télévisions
    - [REDACTED], Mediaset
  - The perspective of cinemas:
    - [REDACTED], Europa Cinemas
    - [REDACTED], Kinopolis Group
  - Financing of production & distribution:
    - [REDACTED] BETA film GmbH
    - [REDACTED] Morena Films and [REDACTED] European Producers Club
    - [REDACTED], IFCIC
- Open discussion
- Wrap-up & next steps
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We have one hour in total. We would be grateful if each intervention is no longer than five minutes. We will then have time for open discussion on measures and preparing the restart.

We have just sent technical details for the WEBEX call in an outlook invitation. [REDACTED]  
[REDACTED] is available for a WEBEX test if needed. Don't hesitate if you have any questions.

Best regards,  
Agnieszka Skonieczna

Member of Cabinet  
Commissioner for Internal Market, Thierry Breton