

From: [REDACTED] (CAB-BRETON)
Sent: mardi 7 juillet 2020 15:04
To: CAB BRETON ARCHIVES
Subject: FW: read out Call with ETRMA, 7th July.

From: CAUDET Lucia (CAB-BRETON) <Lucia.CAUDET@ec.europa.eu>
Sent: Tuesday, July 7, 2020 1:43 PM
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Subject: FW: read out

From: [REDACTED] (GROW) [REDACTED] <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>
Sent: Tuesday, July 7, 2020 1:00 PM
To: CAUDET Lucia (CAB-BRETON) <Lucia.CAUDET@ec.europa.eu>
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Subject: read out

Call with ETRMA, 7th July.

[REDACTED] – intro and slides (attached)

2/3 of the market comes from replacement tyres; distribution importance is growing;

Safety, decarbonisation are priorities.

Less 20% for replacement market, 25% less for original in 2020 due to COVID.

2 years needed to catch up post-COVID.

Automotive, aerospace, construction all affected, not all companies will survive; in automotive, new car purchases incentives will be needed.

Looking for:

- Strengthened sourcing of raw materials (natural rubber imported 100%) – need to reinforce value chain
- Manufacturing – tyre plants are capital and human intensive: need to keep them in Europe (skilling, upskilling, robotisation, decarbonisation of production processes)
- Running fleets and vehicles to be made more efficient and performant thanks to tyres (e.g. retreading – with more measures to promote it; tyre label Regulation; digitalisation; access to in-vehicle data)

DHoC – overview of the recovery activities.

FC – requested a meeting with the Commissioner in September, October (tentatively 20/10, request will follow)