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**Subject:** FW; minutes meeting ITI CEO - 02/02

From: CHIRICO Filomena (CAB-BRETON) @ec.europa eu>

Sent: Tuesday, February 2, 2021 10:48 PM

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Subject: minutes meeting ITI CEO aujourd'hui

Topic: Eu digital policies

Main messages:

ITI is an old association from 1916 – IBM founding member. It is a trade association to advance innovation worldwide.

It represent companies worldwide, US and Europe (Schneider was mentioned) including companies manufacturing goods, financial services, social media, ecommerce. Very diverse membership. Hence Diverse input they can provide to policy makers

The focus in Europe is to foster availability of tech and innovation; how can EU pursue as a goal having stronger players in tech.

EU should work with likeminded countries, so that key tech can be advanced in Europe. Of course tech companies need scale globally and global access. This is true also for EU companies.

International relations Art 4(1)(a) third indent

On DMA: fair competition is key. It doesn't matter how big a company is. Conducts matter. Need a international dialogue on DMA-type issue. ITI happy to help

On DSA: there is a difference between illegal content and harmful content – appreciated the oped by Breton following Capitol Hill. Yet we shouldn't forget to put responsibility where it lies (the content generator) and not on the medium used

On DGA: no hindering free flow of data, no data localisation. Data should flow and it would be good to have a mechanism which would work in practice without red tape

On Al: encouraging EU to look at the benefits of Al. Of course consumer protection/protection from dangerous uses is important

On Cloud federation/gaiaX: don't exclude companies from other jurisdiction.

Relationship EU-US should be off to a new start. ITI is in contact with the agencies in US and supports the transatlantic council