

Commissioner Ylva Johansson

WEPROTECT GLOBAL ALLIANCE SUMMIT 2022 BILATERALS

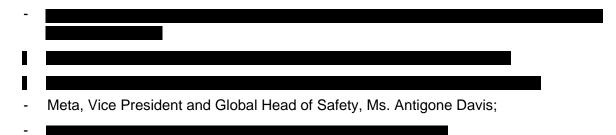
1-2 June 2022 Egmont Palace/Berlaymont

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SCENE SETTER

In the fringes of the WeProtect Global summit you will have bilateral meetings with key stakeholders in the fight against child sexual abuse (CSA):



Key messages:

- Highlight the importance of protecting children on the internet.
- Convey an overview of the European Commission's efforts to fight CSA, namely the new proposal adopted on 11 May 2022 and the creation of a new EU Centre to prevent and combat child sexual abuse;
- Acknowledge the good work the stakeholders do and call for their continued commitment and increased efforts to fight these crimes.

Pages 3-5 out of scope

MAIN MESSAGES

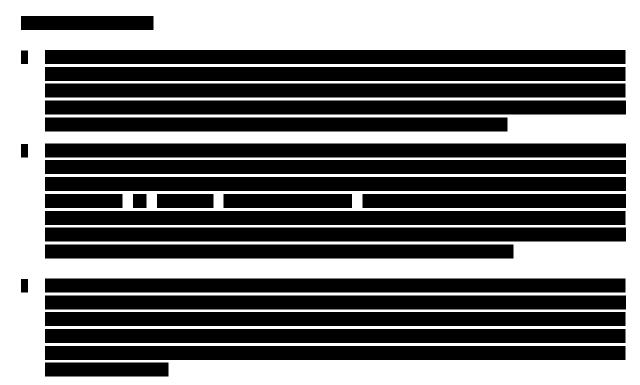
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4. Meta

Scene setter

Context

- Meta has traditionally been a global leader when it comes to identifying and remove child sexual abuse on its services. 95% of global reports originate from Meta, with more than two-thirds of that stemming from Facebook Messenger. Meta intermittently stopped detecting child sexual abuse in Facebook Messenger in 2021 because of concerns about the legal situation, which led to a drop of more than half of global reports. They have since resumed scanning.
- This child-focused approach is slowly making way for a general user privacy-focused approach, which comes at the expense of child safety. There are two separate services raising different issues: Facebook Messenger and WhatsApp.
- Facebook Messenger: in 2023, Meta plans to deploy end-to-end encryption on all their services (including Facebook Messenger, Instagram Direct). This will have a major negative effect on detecting child sexual abuse if Meta simply uses the WhatsApp tools.
- The meeting is an opportunity to highlight the importance of increasing Meta's involvement in fighting child sexual abuse online and to clarify concerns that have been raised in the correspondence between yourself and Meta representatives.



Main messages that the other party will convey

 You will meet Antigone Davis, Global Head of Safety, Meta. Meta is likely interested to hear more about the proposed EU centre and the imposed obligations to service providers to detect, remove and report child sexual abuse material. In particular, about targeted obligations and the technology to be used.

Main messages that we want to convey to the other party

Main objective

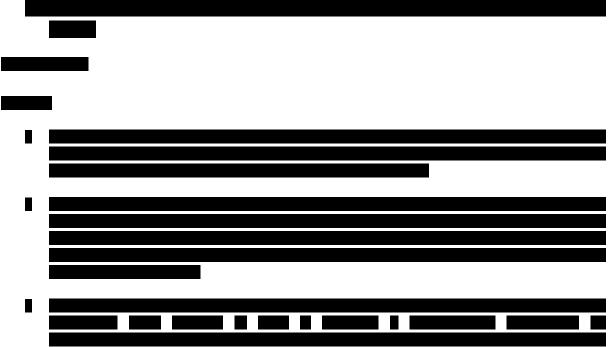
 While welcoming strong engagement in the past, encourage Meta to re-think its approach and to invest further in child protection on their services.

Specific points to raise

- Thank for the active exchange.
- Providing Meta with an update on the legislative instrument to prevent and combat child sexual abuse.
- Invite Meta to cooperate and use the necessary technology to effectively prevent and combat child sexual abuse.
- Highlight that it is crucial to detect and, if needed, remove online child sexual abuse on their services, be they **encrypted or not**.
- Reiterate Commission's commitment to continue to work with industry on solutions to technological challenges, and to support the EU Internet Forum expert process on encryption, by funding further research in this area.
- Encourage support for the legislative proposal.

Key messages

- We need to guarantee security for all, both in the physical and digital environment, as we consider that the lines between them are increasingly blurred. The fight against child sexual abuse is a topic of key importance.
- I would like to thank Facebook for its strong engagement over the years.
- On 11 May, the Commission adopted a proposal for a Regulation on preventing and combating child sexual abuse. This proposal is an opportunity to make a significant, longlasting positive change in the fight against Child Sexual Abuse in the EU (and globally, given the cross-border nature of the crime).
- The rules are risk based relevant providers will have to assess the risk of their services' misuse for disseminating child sexual abuse material or for grooming children into child sexual abuse. Providers will also have to propose risk mitigation measures.
- Targeted obligations are based on a detection order to be issued by a judicial or independent administrative authority on the request of the coordinating authority designated by Member States.
- The proposal focuses on prevention first and foremost: only where prevention
 measures fail to lower the risk and a significant risk remains, there is a possibility to adopt
 targeted and time-bound detection orders.
- The proposal is technology neutral, in that it requires relevant providers to detect and, if
 needed, remove online child sexual abuse on their services, be they encrypted or not.
 However, this must be done without creating vulnerabilities on such services that might
 be exploited for purposes other than online child sexual abuse.
- From our side, first, we will **continue to work with industry on solutions to technological challenges,** such as end-to-end encryption, and to support the EU Internet Forum expert process on encryption, by funding further research in this area. We want to foster the development of tools that can operate at scale.
- We will also continue to work with you and other industry partners to make sure that together we have the tools and underpinning legislation to create a safer internet for children.



Antigone Davis, Meta Global Head of Safety Meta



Antigone Davis is Head of Global Safety at Facebook, where she works with internal teams at Facebook and with external safety organizations and government bodies to ensure that Facebook remains a leader in online safety and that stakeholders understand the steps Facebook takes to promote safety online.

Antigone also spearheads the efforts of Facebook's Safety Advisory Board, a team of leading safety organizations from around the world who provide Facebook with cutting edge research and advice on best practices, as well as its Global Safety Network.

Antigone serves on the International Advisory Board for WePROTECT as well as the boards of the National Cybersecurity Alliance, the Family Online Safety Institute, and the National Network to End Domestic Violence.

Prior to joining Facebook, Antigone spent 10 years working for a State Attorney General. As Senior Advisor to the Attorney General, she helped establish the office's first online privacy and safety unit, and led the National Association of Attorney General's 2012-2013 presidential initiative "Privacy in the Digital Age."

Before serving in the public sector, Antigone used her juris doctorate from the University of Chicago Law School as a corporate attorney in Chicago and her masters in education as a middle school and high school teacher. Antigone received her B.A. from Columbia University.

