

From: [REDACTED] (ENER)
Sent: jeudi 1 février 2024 13:46
To: [REDACTED]@bellona.org
Cc: MOVE-ENER MAIL; [REDACTED] (ENER); [REDACTED] (ENER); [REDACTED]@bellona.org
Subject: Ack: Signed letter calling for concrete demand and supply side initiatives to promote a market for low-carbon products in upcoming ICMS
Attachments: Joint letter to the EC - call for low-carbon products strategy in ICMS.pdf

Dear [REDACTED],

Thank you for your email to Mrs Juul Jørgensen with the attached letter on the above-mentioned topic.
It will be treated accordingly.

With kind regards,

[REDACTED]

[REDACTED]

*Director General DG ENERGY
European Commission*



[REDACTED]

[REDACTED]

[REDACTED]

From: [REDACTED]@bellona.org>
Sent: Thursday, February 1, 2024 1:00 PM
To: JUUL-JOERGENSEN Ditte (ENER) <Ditte.JUUL-JOERGENSEN@ec.europa.eu>
Cc: [REDACTED]@bellona.org>
Subject: Signed letter calling for concrete demand and supply side initiatives to promote a market for low-carbon products in upcoming ICMS

*Dear Commissioner Simson, Commissioner Hoekstra, Commissioner Breton,
Director-General Juul Jørgensen, Director-General Vandenberghe and Director-General Jorna,*

On behalf of the below signatories we send you the attached letter calling for **“Concrete demand and supply side initiatives to promote a market for low-carbon products”** in the upcoming Industrial Carbon Management Strategy (ICMS).

The letter has been compiled on the initiative of Yara and the NGO Bellona Europa, with strong support for the following signatories: EuLA, Cembureau, CATF, Ocean GeoLoop, Heidelberg Materials, Hydro, CCS Europe, Horisont Energi, Fertilizers Europe, Hafslund Oslo Celsio and ZEP

The letter has been compiled in the context of the upcoming Industrial Carbon Management Strategy to highlight the importance of it reflects the urgent need to foster a market for low-carbon products, with the inclusion of concrete demand and supply side policy initiatives. Concretely, we propose that the below are announced or established:

- Announce and publish a low-carbon products strategy
- Announce and establish science-based methodologies for low-carbon products to accurately account for their embodied carbon based on their whole life-cycle
- Revise the EU procurement rules to include mandatory sustainability criteria
- Support the establishment of private buyers' alliances of European companies to quickly scale demand for green basic materials
- Assess and establish incentives for upstream producers of low-carbon products and downstream users of low-carbon end-products

We would be eager for an opportunity to discuss the letter and suggested actions with you at your earliest convenience, and are looking forward to contributing to the work surrounding the upcoming ICMS. Together, we wish for a successful Green Deal implementation and consider the creation of a market for low-carbon products key to enable Europe to deliver on the green transition.

Sincerely, on behalf of the signatories,

[Redacted]
[Redacted]
[Redacted]

Transparency Register ID: 29934726424-76

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