

Meeting with TikTok, 29 march 2022, 17:00

Participants:

TikTok:

- [REDACTED]
- [REDACTED]
- [REDACTED]

Commission:

- *Werner Stengg, CAB of EVP Vestager*
- *Penelope Papandropoulos, CAB of EVP Vestager*
- [REDACTED]

Topics: DMA, DSA, Social media

The meeting was held at the request of TikTok to discuss the Digital Markets Act (DMA) and the Digital Services Act (DSA).

TikTok expressed support for the agreement reached on the DMA. TikTok, however, underlined that it does not define itself a Gatekeeper. It is a challenger. TikTok is currently taking stock of the situation and considering its options in light of the agreement. They highlighted that TikTok is in the implementation phase.

Furthermore, TikTok asked questions regarding the substantiated rebuttal investigation and the timeline.

The Commission recalled the rebuttal process and the implementation requirements of the DMA.

On the DSA, the Commission and TikTok discussed the implementation and transparency requirements. TikTok expressed support for the DSA, as it is timely and a best practice regulation. Internally TikTok is already discussing the implementation of the Act.

In addition, the Commission and TikTok discussed the targeted advertising of minors and the recommender system. TikTok underlined that the difficulties of advertising and minors are an industry-wide challenge. On the recommender system, TikTok explained the technicalities of the app and how content appears because of the user's interactions.

The Commission took note of the points raised by TikTok and agreed on maintaining the dialogue on the DSA.

[REDACTED]