

Mr. Frans Timmermans
Executive Vice-President for the European Green
Deal
European Commission



Date: 28th September 2021

Dear Mr. Timmermans,

[REDACTED], [REDACTED] and [REDACTED], cooperating in Dii Desert Energy, would like to invite you to give a (pre-recorded video or live) keynote address at Dii's upcoming Annual Conference in Dubai on 11th November 2021. This would give further shape to our common view of the importance of North Africa and the Middle East for EU's long-term Green Energy strategy and cooperation (a.o. 'North Africa-EU Hydrogen Manifesto' and 'Green Hydrogen for a European Green Deal, A 2x40GW Initiative').

The 11th Dii Desert Energy Leadership Summit theme is 'The decade of the acceleration of the energy transition in MENA'. It will take place on 11th November in Dubai, at the W Dubai – The Palm hotel.

In 12 years' time Dii's work has evolved from a rudimentary 'Desertec Vision' (initially mainly concentrated on power from the deserts for Europe, 'Desertec 1.0'), then from 2015, based in Dubai, focusing on clean energy for the region (Desertec 2.0). In recent years we have evolved as the market enabler for 'green electrons' and 'green molecules' (notably hydrogen, ammonia and e-fuels) from the deserts of MENA for MENA's own benefit and as an emerging exporter in a global context (Desertec 3.0). The conference will, thus, be fully dedicated to the energy transition developments in the Arab region along the energy value chain of power generation, conversion, transport, storage and - last but not least - flexible demand and global trade.

In this light, we would be pleased to highlight the European Commission and your leadership in clean renewable energy development in Europe and far beyond. This is an excellent opportunity to present the Commission's vision, strategy, projects and achievements over the years. As Europe is a real first mover worldwide, it will therefore be exciting for the audience to hear your view at the Summit.

We enclose the draft program for your consideration. Your contribution would be the Opening Keynote Session on Thursday, 11th November from 09:15 to 09:25am. We would be very pleased if you could attend the Summit and deliver the keynote address.

We remain at your disposal for any further information you may require.

Best regards,



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