

From: [redacted] (SANTE)
Sent: jeudi 3 juin 2021 11:28
To: [redacted]
Cc: [redacted]; [redacted] (SANTE); [redacted] (SANTE); [redacted] (SANTE)
Subject: RE: Meeting follow up

Dear [redacted],

Apologies for the delayed response.

Together with [redacted], I would be happy to follow up on our previous meeting and to discuss Arla Foods' experiences and views in the area of front-of-pack nutrition labelling.

Our colleague [redacted] will contact you shortly to try to find a suitable slot for the meeting. Please note that due to the workload and the multiple requests for meetings, we are scheduling meetings of 30 minutes.

Thanks in advance for your understanding,

Kind regards,



European Commission - Directorate-General for Health and Food Safety
Unit E.1 - Food information and composition
Tel.: + [redacted]
e-mail: [redacted]@ec.europa.eu
Web: https://ec.europa.eu/food/safety/labelling_nutrition_en

From: [redacted] <[redacted]@hkstrategies.com>
Sent: Tuesday, June 1, 2021 9:28 AM
To: [redacted] (SANTE); [redacted]@ec.europa.eu; [redacted] (SANTE)
<[redacted]@ec.europa.eu>
Cc: [redacted] <a[redacted]@hkstrategies.com>
Subject: RE: Meeting follow up

Dear [redacted], dear [redacted],

Please allow me to reiterate Arla's request to meet with you to discuss the upcoming FOP labelling legislation and present some of Arla's recent data led action to accelerate the transition to a sustainable food system in support of the Farm to Fork strategy.

Don't hesitate to come back to me should you have any questions on this meeting request.

Best,

[Redacted]

From: [Redacted]
Sent: Tuesday, 18 May 2021 10:41
To: [Redacted] [@ec.europa.eu](mailto:[Redacted]@ec.europa.eu); [Redacted] [@ec.europa.eu](mailto:[Redacted]@ec.europa.eu)
Cc: [Redacted] <[\[Redacted\]@hkstrategies.com](mailto:[Redacted]@hkstrategies.com)>
Subject: RE: Meeting follow up

Dear [Redacted], dear [Redacted],

I hope this email finds you well.

I am contacting you on behalf of [Redacted] from Arla Foods to follow-up on the good meeting held last year in October.

In particular, as we are aware that the Commission is currently working on its impact assessment on FOP labelling, [Redacted] would like to discuss certain elements of the upcoming proposal and share Arla's learnings and experience on the Danish keyhole FoPL recent developments. Lastly, the meeting will also be the opportunity to present some of Arla's recent data led action to accelerate the transition to a sustainable food system in support of the Farm to Fork strategy.

Could you please kindly let me know if an (online) meeting in the next few weeks would be possible?

Kind regards,

[Redacted]

[Redacted]

[Redacted] [@hkstrategies.com](mailto:[Redacted]@hkstrategies.com)

M: + [Redacted]



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From: [redacted] <[\[redacted\]@ec.europa.eu](mailto:[redacted]@ec.europa.eu)> [redacted] <[\[redacted\]@ec.europa.eu](mailto:[redacted]@ec.europa.eu)>
Sent: Tuesday, 17 November 2020 18:04
To: [redacted] <[\[redacted\]@arlafoods.com](mailto:[redacted]@arlafoods.com)>
Cc: [redacted] <[\[redacted\]@arlafoods.com](mailto:[redacted]@arlafoods.com)>; [redacted] <[\[redacted\]@hkstrategies.com](mailto:[redacted]@hkstrategies.com)>; [redacted] <[\[redacted\]@ec.europa.eu](mailto:[redacted]@ec.europa.eu)>
Subject: RE: Meeting follow up

Dear [redacted],

Thank you very much for your follow-up message and the files with additional information. We took good note of the point regarding any reference to the findings.

Kind regards,



[redacted]
European Commission, Health and Food Safety Directorate-General
Policy Officer – Unit E1 Food information and composition
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From: [redacted] <[\[redacted\]@arlafoods.com](mailto:[redacted]@arlafoods.com)>
Sent: Tuesday, November 3, 2020 2:05 PM
To: [redacted] (SANTE) <[\[redacted\]@ec.europa.eu](mailto:[redacted]@ec.europa.eu)>; [redacted] (SANTE) <[\[redacted\]@ec.europa.eu](mailto:[redacted]@ec.europa.eu)>
Cc: [redacted] <[\[redacted\]@arlafoods.com](mailto:[redacted]@arlafoods.com)>; [redacted] <[\[redacted\]@hkstrategies.com](mailto:[redacted]@hkstrategies.com)>
Subject: Meeting follow up

Dear [REDACTED]

I wanted to thank you again for the meeting on Thursday.

My colleague [REDACTED] and myself very much appreciated the positive interaction as well as the opportunity for us to learn more about your unit's work on nutritional labelling and upcoming framework on sustainable food labelling.

As follow-up, we wanted to share with you the study we mentioned on teenagers attitudes towards food, nutrition and health. I have attached two files. The first is a deep dive into the findings in Denmark, the second attachment is a wider look at the results from Sweden, Denmark and Finland. Don't hesitate to use any parts of the study that you may find relevant for your upcoming work. If you wish to refer to any of the findings publicly, just let us know. We don't have any concerns around this, but would like to be aware of where it being published. Additionally, [REDACTED] will send you more information on our position on sustainable diets and research into health, sustainability and nutrition.

Thank you again for the opportunity to discuss these important issues and we both look forward to continuing the positive dialogue with you and your team in the coming months. On that note, we are keeping a close eye on the upcoming inception impact assessment on the proposal for the harmonization of FOP labelling to which we will happily provide our contribution.

Please do not hesitate to let us know if you have any questions or need any further information at this stage.

Med venlig hilsen / Best regards



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Our vision:

Creating the future of dairy to bring health
and inspiration to the world, naturally

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