



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL FOR HEALTH AND FOOD SAFETY

Food and feed safety, innovation  
Director

Brussels,  
SANTE/E1/ [redacted] (2021)4362303

Dear [redacted],

**Subject: Your letter of 2 June 2021**

Thank you for your letter dated 2 June 2021, sent to [redacted] and [redacted], regarding front-of-pack nutrition labelling and olive oil.

Improving consumer information and encouraging healthy diets are important objectives of the Farm to Fork Strategy. That is why the Commission has announced its ambition to propose a harmonised mandatory front-of-pack nutrition labelling scheme at EU level to empower consumers to make informed and health-conscious food choices.

The Farm to Fork Strategy, however, does not recommend any specific type of front-of-pack nutrition labelling scheme and no choice has been made at this stage. This choice will be based on the results of an impact assessment, consultation of Member States and stakeholders, and scientific advice. As a first step, we have published for feedback an inception impact assessment outlining the different possible options for front-of-pack nutrition labelling based on the available formats already developed in the EU. Further consultations will be organised during the course of this year.

As outlined in the inception impact assessment, the possibility to apply specific conditions to certain categories of food will be explored.

Let me reassure you that we are fully aware of the specificities of some agricultural food products, including olive oil. I confirm that all these elements and the contribution that olive oil can make to a varied, balanced and healthy diet will be duly taken into account during the preparation of the Commission proposal.

[redacted]  
[redacted] FEDOLIVE  
15 Xenofontos Str.  
GR-10557 Athens

E-mail: [redacted] // [redacted]

I am sure we can count on your support and close cooperation to build a common EU approach based on science and objective grounds that enables consumers to choose healthy diets.

Yours sincerely,

[e-signed]  
Sabine Jülicher

c.c. : [REDACTED], [REDACTED] (SANTE)