



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR HEALTH AND FOOD SAFETY

Food and feed safety, innovation
Director

Brussels,
SANTE/E1/ [redacted] (2021)5000977

Subject: Your e-mail and letter d.d. 23/06/2021

Dear [redacted], dear [redacted],

Thank you for your e-mail and letter dated 23 June 2021, sent to [redacted] and [redacted], regarding farmhouse and artisanal cheeses and dairy products and front-of-pack nutrition labelling.

Improving consumer information and encouraging healthy diets are important objectives of the Farm to Fork Strategy. That is why the Commission has announced its ambition to propose a harmonised mandatory front-of-pack nutrition labelling scheme at EU level to empower consumers to make informed and health-conscious food choices.

The Farm to Fork Strategy, however, does not recommend any specific type of front-of-pack nutrition labelling scheme and no choice has been made at this stage. This choice will be based on the results of an impact assessment, consultation of Member States and stakeholders, and scientific advice. As a first step, we have published for feedback an inception impact assessment outlining the different possible options for front-of-pack nutrition labelling based on the available formats already developed in the EU. Further consultations will be organised during the course of this year.

During the recent meeting of the Advisory Group on the Food Chain referred to in your letter, our services have informed about the German Presidency Conclusions of 15 December 2020 on front-of-pack nutrition labelling, in which the Commission is called to explore, where relevant, the necessity to apply specific conditions to and exemptions for certain food categories or foodstuffs. As outlined in the inception impact assessment published end of December 2020 by the Commission, we will explore the possibility to apply specific conditions to certain categories of food.

Let me reassure you that we are fully aware of the specificities of some agricultural food products, including farmhouse and artisanal cheeses and dairy products, and that such elements will be duly taken into account during the preparation of the Commission proposal.

[redacted]
[redacted] of FACEnetwork

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I am sure we can count on your support and close cooperation to build a common EU approach based on science and objective grounds that enables consumers to choose healthy diets.

Yours sincerely,

[e-signed]

Sabine Jülicher

Cc. [REDACTED], [REDACTED] (SANTE)