

From: [REDACTED] (SANTE)
Sent: lundi 18 janvier 2021 14:42
To: [REDACTED] @imagine.one'
Cc: [REDACTED]; [REDACTED] (SANTE); [REDACTED] (SANTE); [REDACTED] (SANTE)
Subject: FW: IMAGINE Food Collective/EU Commission - follow up on nutrition labelling work

Dear [REDACTED],

Thanks for your message regarding IMAGINE's activities.

The Farm to Fork Strategy announces that the Commission will prepare, by the end of 2022, a proposal for harmonised mandatory front-of-pack nutrition labelling and the preparatory work is ongoing.

The Commission has launched the impact assessment exercise of the different policy options through the publication on 23 December 2020 of the inception impact assessment, which is open for public feedback until 3 February 2021:

<https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12749-Revision-of-food-information-to-consumers>

<https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12748-Setting-of-nutrient-profiles>

I would like to invite your organisation to contribute to this consultation process.

During the course of this year, stakeholders will have further opportunities to contribute to the process towards the Commission proposal for harmonised mandatory front-of-pack nutrition labelling.

For example, a 12-week questionnaire-based online consultation on the Commission's 'Have your say' portal will be launched in the context of the impact assessment. In addition, a set of targeted consultation activities with stakeholders will be organised and other specific events (e.g. workshop) may be also be organised during the impact assessment. It is however difficult at this stage to provide you with further details about these consultation activities.

I hope this information is useful.

Best regards,

[REDACTED]

From: [REDACTED] [REDACTED] @imagine.one>
Sent: Tuesday, January 12, 2021 2:19 PM
To: [REDACTED] (SANTE) <[REDACTED]@ec.europa.eu>
Cc: [REDACTED] <[REDACTED]@imagine.one>
Subject: IMAGINE Food Collective/EU Commission - follow up on nutrition labelling work

Dear [REDACTED],

Happy New Year, and I hope you had a restful break.

We are looking to continue the progress made with the IMAGINE Food Collective CEOs on the topic of front of pack nutrition labelling that we had discussed last year. Following the discussion with EVP Timmermans in November, the companies are committed to continuing to share their own internal findings on NutriScore with the Commission, and they have suggested establishing an informal small working group to facilitate the aggregating of this information and explore some of the out-standing challenges (ex. Varying serving sizes, perceived bias towards French diet, etc).

Before we get a meeting on the calendar with the company representatives, I wanted to confirm with you if there were already planned engagements with businesses on your agenda as you complete the impact assessment?

We would like to make sure that we are not duplicating work already in progress, and that we schedule them at times that work well based on your engagement timelines. And of course we will keep you in the loop as the group comes together to see when is best for you to engage directly with them as and where appropriate.

Happy to jump on the phone quickly this week if that could be helpful.

Best,

[Redacted]

[Redacted] / [Redacted]
@[imagine.one](https://www.imagine.one)

IMAGINE