

From: [redacted] (SANTE)
Sent: [redacted]
To: [redacted] (SANTE)
Subject: Meeting with Sonae on nutritional labelling scheme

From: [redacted] (SANTE) <[redacted]@ec.europa.eu>
Sent: Wednesday, April 28, 2021 6:31 PM
To: [redacted]@nove.eu' <[redacted]@nove.eu>
Subject: RE: Meeting with Sonae on nutritional labelling scheme

Dear [redacted]

Thank you for your e-mail and the interest of your company on the work of the Commission on the development of EU harmonised labelling schemes.

The Commission published an inception impact assessment (IIA) on 23 December 2020 on the revision of the Regulation on food information to consumers which includes an initiative on front-of-pack nutrition labelling, which was open for public feedback until 3 February (see link below).

<https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12749-Revision-of-food-information-to-consumers>

As announced in its section "consultation of citizens and stakeholders", the Commission will further consult the public and all relevant stakeholders through public and targeted consultations in order to gather opinions and comments in view of further developing and fine-tuning the different initiatives .

Furthermore, a stakeholder workshop will be organized in this context, where all relevant stakeholders groups will be invited. At this stage and given the ongoing consultation strategy, we do not organise bilateral discussions with individual companies.

We remain of course at your disposal would you need any further information on this consultation process.

With kind regards,

[redacted]



European Commission
Health and Consumers Directorate-General
Unit E1 - Food information and composition
B-1049 Brussels/Belgium

[redacted]

[REDACTED]
[REDACTED]@ec.europa.eu

From: [REDACTED] <[REDACTED]@nove.eu>
Sent: Wednesday, April 28, 2021 3:39 PM
To: [REDACTED] (SANTE) <[REDACTED]@ec.europa.eu>
Subject: Meeting with Sonae on nutritional labelling scheme

Dear [REDACTED],

I am writing you on behalf of Sonae to kindly request a virtual meeting with you to discuss some of the initiatives presented under the European Commission's Farm to Fork Strategy.

[Sonae](#) is a leading Portuguese multinational company managing a diversified portfolio of business in retail, financial services and telecommunications. Sonae is the number one private employer in Portugal, with a turnover of over €6 billion and a presence in 90 countries worldwide. The group's food retail branch, [Sonae MC](#), is the market leader in Portugal.

Sonae has a long tradition of promoting sustainable practices throughout its businesses and supply chains, and has been implementing clear, factual labelling schemes to foster consumers' information. As such, we would be very keen to **discuss with you the EU's commitment to propose a harmonized EU-wide nutritional labelling scheme**, and particularly the benefits that this measure would comport for consumers' awareness and nutrition.

Given your role as Head of Unit for Food information and Composition at DG SANTE, [REDACTED],

[REDACTED] - and [REDACTED],
at Sonae MC - , would be delighted to schedule a meeting with you to **discuss the scope and the content of the initiative and to consider possible synergies and potential collaborations with you and the European Commission.**

We thank you in advance for sharing with us your availability.

Kind regards,

[REDACTED]

[REDACTED]

NOVE

M [REDACTED]
T [REDACTED]

[REDACTED]@nove.eu

www.nove.eu

Hôtel Tassel - Rue Paul Emile Janson 6 - 1000 Brussels

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