

From: [REDACTED] <[REDACTED]@unesda.eu>
Sent: mercredi 17 mars 2021 22:37
To: [REDACTED] (SANTE); [REDACTED] (SANTE); [REDACTED] (SANTE)
Cc: [REDACTED]
Subject: Meeting with UNESDA re Nutri-Score - report
Attachments: Nutri-Score_LinkUp-Unesda_December 2020_final.pdf; NUTRI-SCORE_European Commission_17 March 2021_FINAL.pdf

Dear [REDACTED],
Dear [REDACTED],
Dear [REDACTED],

(my apologies for the long email)

Thank you very much for having taken the time to meet with our UNESDA delegation to allow us to present our report regarding Nutri-Score. It was a very useful exchange and we were also happy to hear that you also thought it was useful.

As I said, as UNESDA we are currently not promoting any preferred scheme at EU level. It are still early days in the process and we look forward in working closely with you on a scheme that will meet the expectations from consumers and at the same incentivize producers to continue reformulating their products. I think it was also clear from our presentation, that a key component for us remains the “compatibility” with existing EU legislation (e.g. the EU Nutrition and Health Claims Regulation).

Attached you will find the full report on Nutri-Score and the presentation we shared with you.

Probably not very surprising, we believe the current Nutri-Scheme for beverages is not optimized the meet the objectives of a front of pack nutrition labelling scheme. This conclusion is supported by a detailed scientific review we have done of existing literature (Part 1 of the report), addressing the various angles of importance to labeling schemes. From our discussion I got the feeling this type of literature review will be very useful for you and the work the JRC will do (we have also shared our report with the JR). The report is long, but that’s because the second part is a very detailed analysis of the impact of our 3 suggested approaches on beverages currently being sold in France, Spain and Belgium. As we engage with national public health experts we felt it would be important for them to understand the actual impact of our changes in their market. Our suggested changes to Nutri-Score, we believe, are rather limited and do not result in a total overhaul of the scheme; instead keeping as much as possible the underlying philosophy of the scheme.

Our report has in principle also been submitted to the Nutri-Score International Scientific Committee by the Belgian health authorities (we are awaiting final confirmation) and then starts our process of engaging directly with the Committee to defend our suggested changes. We will obviously keep you updated on these discussions.

Let me conclude by saying that we have some exciting years ahead of us and UNESDA looks forward to working closely with DG SANTE during this process. [REDACTED] Out of scope

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Please do not hesitate to reach out to us in case you have any questions.

Kind regards

[Redacted]

[Redacted]

UNESDA – Soft Drinks Europe
Rue du Trône 14-16 B-1000 Brussels

M:

[Redacted]

T:

[Redacted] [@unesda.eu](mailto:info@unesda.eu) www.unesda.eu

