



Nomad Foods – DG Santé Initial Meeting

FOPNL & Nutri-score

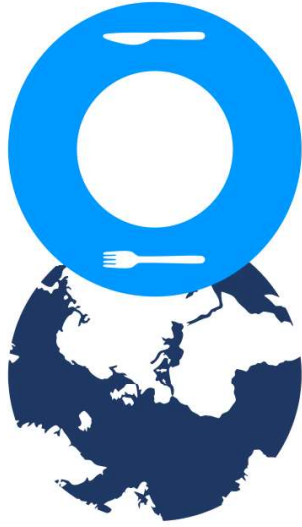
Tuesday 20th July 2021

Agenda



- Introductions
- Who are Nomad Foods
- Nomad Foods FOPNL Position
- Nutri-Score future: scientific reviews and COEN
- Nutri-Score adoption: engaging across Europe

Nomad Foods
serving the world with better food



Nomad Foods Introduction & FOPNL Position

MAINSTREAM FAMILY BRANDS



Nomad Foods is Europe's Leading Frozen Food Company

#1

market
share

within Western Europe
frozen food

€2.5b
net revenues

4 consecutive
years of organic
revenue growth

14 primary
countries across
Western Europe

4,900
company employees

NUTRITION AT THE HEART OF OUR PURPOSE

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Our Purpose is built on three principles:



3. We will grow the healthier meal choices in our portfolio every year

(2019: 90%)

90%

A white plate with a green border containing green peas, orange carrot sticks, and a small white bowl of yellow sauce, all on a green background.

OUR NUTRITION MANIFESTO 'EMPOWERING POSITIVE CHOICES'

Inspiring
healthier
diets

Creating
responsible
choices

Crafting
healthier
products

Nudging
healthier
choices

Making the
healthier
sustainable
choice
convenient

Embracing
the joy of
social eating

Educating
our people

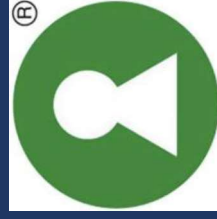
Enabling
informed
choices

FOPNL: ENABLING INFORMED CHOICES

Each serving (150g) contains

Energy 1046kJ 250kcal	Fat 3.0g LOW	Saturates 1.3g LOW	Sugars 34g HIGH	Salt 0.9g MED
13%	4%	7%	38%	15%

Typical values (as sold) per 100g: 697kJ/ 167kcal
of an adult's reference intake



'Where appropriate we adopt nationally recognised schemes to flag healthier meal choices, making it easier for consumers to identify such products.'

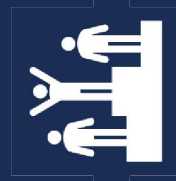
Nomad Foods Policy on Nutrition



NUTRI-SCORE: THE BEST OPTION FOR CONSUMERS



We are advocating for the introduction of harmonised FOPNL for food and drink packages across Europe in the form of a Nutri-Score



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Discussion
Nutri-Score future:
scientific reviews and
COEN

COEN (Countries officially engaged in Nutri-Score)

7 countries – Belgium, France, Germany, Luxembourg, the Netherlands, Spain and Switzerland --> Coordinate the implementation and deployment of the Nutri-Score

A) Steering committee

- = facilitate food industry use of NS, help small companies and liaise with consumers
- = facilitate transition phase to transfer all NS IP rights from Santé Publique France to its potential successor (ideally a non-profit international association or another EEA body)

B) Scientific committee

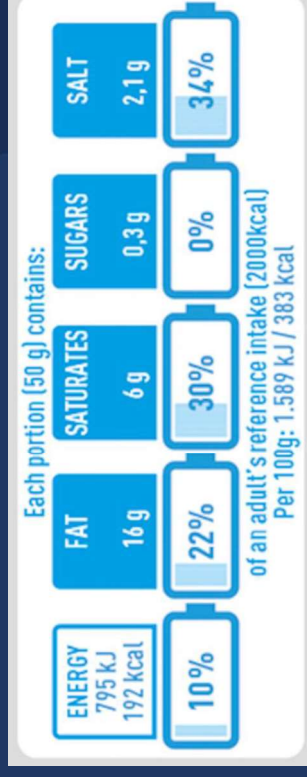
- = assess scientific rationale/conduct literature review for any relevant requests for changes to NS from stakeholders (inc. food industry & consumer associations)
- = propose to Steering committee evidence-based adjustments to the nutrient profiling system of Nutri-Score, i.e. points boundaries, colour/letter boundaries, base algorithm

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Discussion Nutri-Score adoption: engaging across Europe

'MEDITERRANEAN' CONCERNS



AOB



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